



## International Van of the Year 2015 promises fleet efficiency boost

Watford, September 24, 2014

Companies running vans can now access a new vehicle range offering improvements in fuel consumption, payload capacity, ride comfort, handling and manoeuvrability – helping to reduce running costs and make their operations faster and more efficient.

This follows September's launch of the all-new Iveco Daily onto the UK market – this week voted **International Van of the Year 2015** by leading road testers from 23 countries in Europe and Russia.

The most fiercely-contested award in the European light commercial vehicle sector, New Daily saw off challenges from 11 other new van models to take the 2015 title – widely regarded as the toughest competition since International Van of the Year was established in 1991.

Chairman of the judging panel, Jarlath Sweeney, praised Iveco for designing “an excellent range”, which was launched following investment of \$700 million in research and development.

Claudio Zanframundo, Managing Director of Iveco, said: “The ongoing economic recovery in the UK means businesses are reinvesting in their fleets, but being ever-mindful of the need to choose the most competitive vehicles in their class. Total cost of ownership, and in particular fuel efficiency and payload capacity, have never been under such close scrutiny.

“We’ve redesigned New Daily from the ground-up to deliver greater efficiency for businesses in all areas. As a result, we’re confident in its ability to contribute to a customer’s bottom line and fast become a hard-working and hugely important fleet asset.”

New Daily is available at gross vehicle weights from 3.5 tonnes to a class-leading 7.0 tonnes, with nine power outputs from 106 to 205hp and load space volumes for van models from 7.3 to 19.6m<sup>3</sup> – making it the largest capacity panel van on the market.

Until 31 December 2014, retail customers buying up to five New Daily vans can benefit from a market leading five year, 100,000 mile, manufacturer’s warranty, in place of the standard three year unlimited mileage warranty. Prices start from £20,700.

For more information visit [www.iveco.co.uk](http://www.iveco.co.uk) and [www.newdaily.co.uk](http://www.newdaily.co.uk)

ends



PRESS RELEASE

## Iveco

*Iveco is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). Iveco designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, city and intercity buses and coaches as well as special vehicles for applications such as firefighting, off-road missions, defence and civil protection. Iveco employs over 26,000 individuals globally. It manages production sites in 11 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 5,000 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.*

For more on Iveco visit: [www.iveco.com](http://www.iveco.com)

For more on CNH Industrial visit: [www.cnhindustrial.com](http://www.cnhindustrial.com)

**For more press information from Iveco contact:**

Nigel Emms, Press and Public Relations Director

Tel. +44 (0)1923 259513

[nigel.emms@iveco.com](mailto:nigel.emms@iveco.com)

ref: IVECO 14036