



Iveco Daily wins International Van of the Year 2015

Watford, September 24, 2014

Iveco's third generation light commercial vehicle, New Daily, has won the fiercely contested **International Van of the Year award 2015** – judged by leading road testers from 23 countries across Europe and Russia.

The prestigious award was presented at a gala dinner on the eve of the **65th IAA Show in Hanover**, the largest commercial vehicle trade fair in Europe.

The New Daily secured its victory by a margin of 17 points from the second-placed Mercedes-Benz Vito, also beating the two-tonne Ford Transit into third place. Its victory is a major achievement in a highly competitive year which featured 12 new light commercial vehicles vying for the title.

Jarlath Sweeney, Chairman of the International Van of the Year jury, told assembled industry executives and the media: "Congratulations to Iveco on designing and producing an excellent range with the New Daily family that includes both vans and chassis cabs, with a selection of powertrains which include diesel, natural gas, and electric.

"This is the second time the Iveco Daily has won this award; the first was back in 2000, and tonight is equally well deserved."

Claudio Zanframundo, Managing Director of Iveco in the UK and Ireland, added: "New Daily has enjoyed a fantastic response from the market ever since its international unveiling in June. We knew New Daily was something special, and this award is independent recognition of its achievements, at the highest possible level."

The New Daily: main innovations in brief

The result of investment totalling approximately \$700 million, New Daily benefits from 80 per cent new componentry and features a wealth of new features to benefit owner-operators and big fleets alike.

Offering improvements in fuel consumption, payload, ergonomics, ride comfort, handling and manoeuvrability, New Daily stands out for providing the most extensive line-up of models in its class. Customers can choose between gross vehicle weights from 3.5 tonnes to a class-leading 7.0 tonnes,



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load space volumes from 7.3 to 19.6m³ and nine power outputs from 106 to 205hp. This extensive range ensures that the New Daily can tackle any challenge thrown at it, with two all-new 4x4 models to be launched in 2015.

The third generation of the Daily helps businesses tackle their day-to-day costs; it offers a considerable reduction in fuel consumption compared with the previous model, with a significant improvement in vehicle running costs, together with the best-in-class performance and a wide range of transmissions and axle ratios.

The cab interior has also been completely redesigned to make it an even more pleasant environment for the driver, with increased visibility, ergonomics and sound insulation. Clever use of sound-absorbing materials and more efficient control of the air-conditioning system make life on board extremely comfortable in all load conditions.

The Daily is a truly 'global' vehicle: more than 2.6 million Dailys have been sold in over 110 countries worldwide. The New Daily is produced at the Iveco Suzzara plant near Mantova in Italy and at the Iveco Valladolid plant in Spain.

New Daily has been available to road test at UK and Irish dealers since 1 September 2014.

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Iveco

Iveco is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). Iveco designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, city and intercity buses and coaches as well as special vehicles for applications such as firefighting, off-road missions, defence and civil protection. Iveco employs over 26,000 individuals globally. It manages production sites in 11 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 5,000 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.

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