

Iveco to be the Official Supplier of the Sky Racing Team VR46

Watford, February 28, 2014

Iveco will be racing in the jersey of the Sky Racing Team VR46 at Moto3, the junior category of the F.I.M. Road Racing World Championship, where the rising stars of motorcycle racing will be competing. The Company will be the technical sponsor for the team, which was created in collaboration with Sky Sport and Valentino Rossi's company, VR46, and will be racing on KTM bikes at the upcoming Moto3 World Championship, starting with the Grand Prix of Qatar in Doha on 23 March 2014.



In its capacity as Official Supplier, Iveco will provide two black 500hp Stralis Hi-Way Euro VI vehicles. The flagship of Iveco's heavy truck range, the Stralis Hi-Way stands out for its reliability, efficiency, quality, and customer value. The two vehicles being provided will be liveried in the team's colours and will be used to transport materials inside the race circuits and for hospitality.

The vehicles are kitted out with the latest technologies for driver comfort, including the Hi-Comfort seat, and feature top solutions for on-board telematics, such as the Iveconnect system, Iveco's exclusive system that integrates infotainment, navigation, and driving-assistance services in one single device. In addition, the vehicles are equipped with the Adaptive Cruise Control safety feature, which enables the cruising speed chosen by the driver to be maintained at a constant level and alerts the driver when they come too close to the vehicle in front of them.

Following Iveco's longstanding association with the Moto GP, 2014 will see the Company start a new partnership with the Sky Racing Team VR46, once again alongside Valentino Rossi. The team's two riders are Romano Fenati from Le Marche and Francesco "Pecco" Bagnaia from Piedmont. Following 13 years in MotoGP, Vittoriano Guareschi is the team manager.

Iveco will be in attendance with the Sky Racing Team at all the European rounds of the championship. This strong partnership confirms Iveco's close relationship with the world of motorsport.

Iveco

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designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, city and intercity buses and coaches as well as special vehicles for applications such as firefighting, off-road missions, defence and civil protection. Iveco employs over 26,000 individuals globally. It manages production sites in 11 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 5,000 sales and service outlets in over 160 countries guarantee technical support wherever an Iveco vehicle is at work.

For more on Iveco visit: www.iveco.com

For more on CNH Industrial visit: www.cnhindustrial.com

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