



Iveco launches truckstop finding app for drivers

(Watford, 7 March 2013): Truck drivers around the country are now able to find their nearest services at the tap of a finger, following the release of a free [iPhone](#) and Android* app by Iveco – to coincide with the UK launch of its International Truck of the Year-winning Stralis Hi-Way.

The easy-to-use Iveco ‘Hi-Stop’ app has a map function which shows every truckstop service station within a 50 mile radius of the users’ location, and lists the key amenities available at each particular stop.

With an online directory users can also choose to find truckstops by region, road or alphabetically. The app also has quick links to Iveco’s Twitter feed and website, meaning users have access to all of the company’s latest news in the palm of their hands.

Nigel Emms, Director of Press & PR at Iveco UK, says: “We’re delighted to launch our new app in conjunction with the UK debut of the eagerly anticipated new Stralis range. We hope as many drivers as possible will take advantage of the service.”

The Stralis Hi-Way replaces the previous Stralis Active Space and Active Space Super³ models and is designed as a highly competitive proposition for long-haul UK and international haulage, with one of the most modern premium cabs available on the market.

It is joined at launch by the Stralis Hi-Road, in place of the previous Active Time model, for distribution and fleet operations as well as medium to long-haul domestic missions. Completing the new range is the Stralis Hi-Street which represents the day cab model and is aimed at short-haul distribution markets for rigid, tractor and drawbar applications – in place of the previous Active Day model.

**The Android app is due to appear on the Google play store within the next few weeks.*



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Iveco

Iveco, a Fiat Industrial company, designs, manufactures, and markets a broad range of light, medium and heavy commercial vehicles, off-road trucks, city and intercity buses and coaches as well as special vehicles for applications such as fire fighting, off-road missions, defence and civil protection.

Iveco employs almost 25,000 people and runs in 11 Countries in the world using excellent technologies. Besides Europe, the company operates in China, Russia, Australia and Latin America. Around 5,000 sales and service outlets in over 160 Countries guarantee technical support wherever in the world an Iveco vehicle is at work.

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