



Business growth sees Dyson Energy Services expand with 20 new Iveco Dailys

(Watford, 1 February 2013): Business is booming for West Yorkshire-based Dyson Energy Services, which is expanding its domestic heating division with the addition of 20 new Iveco Daily 35S11 vans. The new 3.5 tonne Dailys, built on a 3,300mm wheelbase, join an existing fleet of more than 200 commercial vehicles – with a further 15 Dailys expected to follow in early 2013.

Supplied by Northern Commercials, the delivery marks the first of the latest generation of Daily van to enter operation with the customer, which has been a major operator of Iveco vehicles for over a decade. The 12m³ vans will be spread across Dyson's network of nine depots and will remain in operation for five years, clocking up around 30,000 km a year with a two-man crew.

Ian Morrall, Director of Dyson Energy Services, explains: "We've been running Dailys for years as they are reliable, competitive on fuel and the perfect size for our business. They are also popular with drivers; especially these latest models, which have added driver comforts and an improved driving position."

Iveco's current Daily sees interior noise reduced by 5 dB(A) during the most common operating conditions (between 1,600 and 2,000 rev/min), to ensure a more relaxing journey for the crew. Interior upgrades over the previous model include a new adjustable steering column, in combination with a seat which offers a greater range of adjustment enabling more drivers to find the optimum position for maximum comfort. The dashboard has also been enhanced, offering improved readability of the instrument panel, whilst the revised gear lever housing aids cross-cab access.

Each of the vans are powered by a 2.3 litre FPT Industrial engine capable of delivering up to 106 hp between 2,700 and 3,900 rev/min, and up to 270 Nm of torque between 1,800 and 2,600 rev/min, driven through a five-speed synchromesh gearbox.



Dyson Energy Services splits its fleet funding between outright purchase and full service leasing from Iveco Capital. Vans and trucks located at its depots in Brighouse, Gateshead, Manchester and Sheffield are purchased by the company and serviced within its own workshop, whilst vehicles further afield (in Birmingham, Crawley, Glasgow, Northampton and Southampton) are leased and maintained via the Iveco dealer network.

Each of the new Dailys features a striking orange and blue livery and will be on the road five days a week. They have been signwritten as 'Dyson Energy Services', following a recent change in company name from 'Dyson Insulation'.

The change reflects the wider scope of the company, having been founded more than 30 years as a small firm installing loft insulation with one depot in West Yorkshire – but which has grown into a much broader energy service provider employing in excess of 400 people.

For further information please visit www.dysonenergyservices.co.uk

Iveco

Iveco, a Fiat Industrial company, designs, manufactures, and markets a broad range of light, medium and heavy commercial vehicles, off-road trucks, city and intercity buses and coaches as well as special vehicles for applications such as fire fighting, off-road missions, defence and civil protection.

Iveco employs almost 25,000 people and runs in 11 Countries in the world using excellent technologies. Besides Europe, the company operates in China, Russia, Australia and Latin America. Around 5,000 sales and service outlets in over 160 Countries guarantee technical support wherever in the world an Iveco vehicle is at work.

2356/13

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