

IVECO BUS' URBANWAY WINS SPANISH "AUTOBÚS DEL AÑO 2014" AWARD

Carmelo Impelluso, Director General Comercial Iveco Spain, received the prize at the gala of the 26th edition of the spanish "Industrial Vehicles of the Year" awards given by the publisher EDITEC

The Iveco Bus Urbanway offers all the best solutions in terms of efficiency, sustainability and excellent cost-benefit ratio for the European Transport



Madrid, 29 January 2014

Iveco Bus Urbanway, the most recent and innovative urban bus from the CNH Industrial Group, has just received the "Autobús del Año 2014 en España" award, given by the EDITEC Group.

Carmelo Impelluso, Director General Comercial Iveco Spain and Portugal, received the award from Miguel Ruíz Montañez, President of ATUC, during the gala of the 26th edition of the Spanish "Industrial Vehicles of the Year" awards, organized by the publisher of Transporte 3 and Viajeros magazines, held in Madrid last week. The Iveco Urbanway won the victory over competitors such as the Indcar Cytios, the Integralia In Urban, King Long XMQ6800AGD or Volvo 7900 Hybrid Articulated.

These prizes are awarded on the basis of the feedback received from an outstanding jury composed of entrepreneurs and professionals of the transport industry in Spain. This year, a total of 22 vehicles including coaches, buses, midi buses, minibuses, trucks and light commercial vehicles, have been assessed. The prize-giving was in charge of the presidents of the AETRAM, ASINTRA, ASTIC, ATUC, FENEBUS and CETM Associations.

The Urbanway, a genuine 'lounge in the city', is available in a wide range of versions and it offers all the best solutions in terms of efficiency, sustainability and the excellent costs-benefits ratio that Iveco Bus provides to the European Transport sector. It was launched at the UITP Show in Geneva last May and it combines technologically advanced systems with a brand-new design which highlights the brightness of its interior, security and flexibility, in order to make the daily work easier.

Iveco

Iveco es una marca de CNH Industrial N.V., empresa líder mundial en el sector de bienes de equipo que cotiza en la Bolsa de Nueva York (NYSE: CNHI) y en el Mercato Telematico Azionario, organizado y gestionado por Borsa Italiana (MI: CNHI). Iveco diseña, fabrica y comercializa una amplia gama de vehículos industriales ligeros, medios y pesados, camiones de obras, autobuses, autocares y vehículos especiales para diversos usos: contra incendios, todoterreno, para defensa y protección civil. Con más de 26.000 empleados, Iveco produce vehículos equipados con la más avanzada tecnología en 11 países del mundo, en Europa, Asia, África, Oceanía y América Latina. Los 5.000 puntos de venta y asistencia en más de 160 países garantizan el apoyo técnico en cualquier lugar en el que trabaje un vehículo Iveco.

Para más información sobre Iveco: www.iveco.com

Para más información sobre CNH Industrial: www.cnhindustrial.com

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