



Sport for a
Better World

SUMMIT OUTCOMES

In Lausanne, Switzerland, the inaugural International Olympic Committee (IOC) Olympism365 Summit, which took place from 3 to 5 June 2025, convened leaders from the Olympic Movement, United Nations and intergovernmental organisations, development and financing institutions, civil society, for-purpose business, the safe sport community and IOC Young Leaders, who committed to work together to advance the UN Sustainable Development Goals (SDGs) through sport.

The Summit served as a launchpad for concrete action to amplify the role of sport in responding to critical global challenges, from enhancing health, well-being and economic inclusion, to promoting safer communities and fostering environmental sustainability. Participants embraced a vision of sport as a powerful catalyst for achieving the UN SDGs, underpinned by collaborative action, locally driven solutions and a commitment to measurable impact.



Working Together for a Better World through Sport

Convened by IOC President Thomas Bach and IOC President-elect Kirsty Coventry, the inaugural IOC Olympism365 Summit brought together over 300 participants (joined by more online) from all regions of the world. These included representatives from across the Olympic Movement, United Nations and intergovernmental organisations, development and financing institutions, civil society, for-purpose business, the safe sport community and IOC Young Leaders to collaborate, co-invest and launch joint action to advance sustainable development through sport.

The Olympism365 Summit built upon a decade of growing global momentum strengthening the role of sport as an important enabler of sustainable development. From the recognition of sport in the [2030 Agenda](#) and [Pact of the Future](#) to the commitments made through [Olympic Agenda 2020+5](#) and at the [Paris Summit 2024](#), significant strides have been made to realise the potential of sport to drive positive change.

Yet, the Summit also acknowledged that progress towards the Sustainable Development Goals is under threat. Just 17 per cent of the goals are on track ([UN SDG report](#)). The world is grappling with increasing polarisation and conflict, with the number of armed conflicts globally at its highest since the end of the Cold War, leaving over 2 billion people living in fragile or conflict affected states ([OECD](#)). A record 122.6 million people worldwide are forcibly displaced from their homes, the majority of whom are hosted in low- and middle-income countries ([UNHCR](#)). The intensifying impacts of climate change are also a major concern, with key indicators reaching record levels and 2024 being the hottest year on record ([State of Global Climate 2024](#)).

Growing inequality within and between countries is hindering progress towards a more just and equitable world, while rapid advancements in technology, digitisation and artificial intelligence (AI) are both enabling significant possibilities while raising new ethical and access considerations. Finally, the rising cost of living, lifestyle changes and urbanisation are increasing barriers to accessing the benefits of sport, with studies showing around a third of young people responding are reporting that these factors are impacting their access to the benefits of sport ([IOC](#)).

In this context, the Summit served as a critical platform to mobilise collective action to enhance

the role of sport in responding to these pressing global issues and building a more sustainable and equitable future for all.

A Strengthened Vision to Amplify the Impact of Sport

The Olympism365 Summit illuminated key insights, offering a strengthened vision to amplify sport's impact in a changing world.

- **Mainstreaming Sport and Olympism:** Move beyond isolated projects, programmes and events to mainstream sport and Olympism in broader systemic efforts to advance sustainable development. By fostering new collaboration, breaking down silos across government, business and civil society, and prioritising locally-led responses that fully embrace the contribution of athletes and young leaders, the full potential of sport and Olympism to contribute to more sustainable and equitable futures can be leveraged.
- **Innovative, Equitable and Collective Financing:** Establish new and innovative models to finance and generate social and economic development through sport. This will require blended finance, which strategically uses public and philanthropic funds to attract commercial investment; concessionary finance, offering more generous terms for repayable finance than market rates; and participatory approaches, emphasising risk-sharing, equitable partnerships and localised-decision making. Bringing together financing from the sport and development sectors and providing dedicated investment into initiatives that generate equitable and inclusive impact will also be key. Including by leveraging growing investment in women's elite and professional sport to drive more equitable funding across all levels of sport for women and girls. Together these approaches can unlock new resources and investment in sport and sustainable development.
- **Accessible and Transformative Technology:** Embrace ethical, safe and transformative technology, innovation and AI to significantly enhance the role of sport and Olympism. This requires bridging the digital divide and ensuring that these technologies are accessible across geographies and languages. Guardrails are also required to create a safer digital environment for everyone. Making these advancements in sport, development and technology available to all is a shared

responsibility, and needed to foster a more equitable and inclusive future through sport.

- **Safety and Inclusion:** Position sport as a key entry point for preventing and responding to interpersonal violence and promoting mental health and well-being, while strengthening locally-led response mechanisms in sport. As violence and harm are important “social” determinants of health, a public health approach is required that embeds early intervention, trauma-informed care, and coordinated, cross-sectoral responses both in and through sport. Critically this must be locally-led and context-specific. This will help ensure sport contributes to inclusive, community-led change and further fosters environments where all people can thrive, safely and with dignity.
- **Sustainable Practices:** Mainstream environmental sustainability in community sport and financing for sport at all levels. While progress has been made in elite sport and reducing the carbon footprint of the Olympic Games, it is vital to extend these efforts to community programmes. This includes finding solutions to promote energy transition across sporting infrastructure and mobilising green financing for sport and development initiatives.
- **Measuring and Communicating Impact:** Extend beyond monitoring activities or deliverables to fully understand the impact of sport as an enabler of sustainable development. Better understanding what works and why, and across different contexts, requires balanced and participatory approaches that enable understanding of effective approaches, impact and return of investment of deploying sport for sustainable development. It is also important to generate both localised understanding of the impact of sport as well as shared, aggregated insight that can provide learning and evidence at scale.
- **Evolving Collaboration Models:** Move towards collective action and multi-stakeholder approaches that bring the Olympic and sports movement together with this driving sustainable development in other sectors. Traditional, top-down and bilateral partnerships for sport and sustainable development are no longer sufficient to address the complex challenges communities face. Local, global and cross-sector actors must work together, involve leaders from

diverse backgrounds and sectors, including athletes, young people and those with lived experience, and prioritise gender equality, accessibility and inclusion. These models will maximise efficiencies, extend reach and impact and ensure capacity is built, nurtured and shared across communities.

Delivering on the Promise of Sport through Collective Action

Driven by a shared vision of strengthening the role of sport as an important enabler of sustainable development, the Summit catalysed significant collaboration and collective action poised to drive meaningful impact over the next four years.

Towards Healthier, Inclusive and Thriving Communities Through Sport

Concrete action was initiated to strengthen the role of sport as an enabler of healthier, more inclusive and more prosperous communities. Commitments were made to launch or expand initiatives mobilising sport for health and well-being, to expand access to education and employment opportunities and advance equality and inclusion through sport. Efforts will focus on launching initiatives that strengthen collaboration between the sport and health sectors, and deliver sport-based projects promoting social cohesion and training for professionals across sectors on sport and development. Programmes will also mobilise financing to scale the implementation of sport-related public policies, expand access to leadership opportunities, and launch funding and support for sport for development programmes in dedicated geographies. Additionally, commitments were made to mainstream sport into urban planning, support access to the benefits of sport for refugees and displaced people, and promote climate action through sport-based projects.

At the Summit the following organisations made commitments and announcements related to supporting healthier, inclusive and thriving communities through sport:

Abhinav Bindra Foundation Trust; African Union Sport Council; Agence française de développement; Association of National Olympic Committees of Africa; Badminton World Federation; Beijing Olympic Development Association; China Institute of Sport Science; Development Bank of Latin America and the Caribbean; Development Bank of Southern

Africa; Dono Bertarelli Philanthropy; Education Above All; Fundación SES; FIVB Volleyball Foundation; General Administration of Sport in China; InterAmerican Development Bank; International Basketball Federation; International Council of Sport Science Physical Education; International Olympic Committee; International Union for the Conservation of Nature; IOC Young Leaders; International Volleyball Federation; Istituto per il Credito Sportivo e Culturale; IWG on Women and Sport; KCA University-Kenya; Laureus Sport For Good; National Olympic Committees and Continental Associations; Oceania National Olympic Committees; Olympafrica Foundation; Olympic Foundation for Culture and Heritage; Olympic Refuge Foundation; Panam Sports; PATH; Qatar Foundation; Team Up - Australian Government sport for development programme in Asia-Pacific; Tree Aid; UN Women; UN-Habitat; United Nations Environment Programme; University of West Indies; World Athletics; World Federation of Sporting Goods Industry; World Health Organization; and World Rugby.

Building Safer Sport and Safer Communities

To build safer sport and safer communities, commitments were made to advance safety, well-being and sustainable development in and through sport. Stakeholders across sectors pledged to strengthen cooperation to address interpersonal violence, promote mental health, and reinforce community-responsive

systems. Recognising sport as a methodology for prevention, early intervention and response – including in peacebuilding and youth crime prevention – the Summit emphasised the importance of locally driven solutions. In addition to strategic commitments, new technical tools were launched or co-developed to support early recognition, coordinated care, and capacity-building. These collective efforts aim to ensure that sport accelerates progress across the SDGs by contributing to safer, healthier, more inclusive and resilient societies.

At the Summit, the following organisations made commitments and announcements related to build safer sport and safer communities through sport:

Abhinav Bindra Foundation Trust; African Partnership to End Violence Against Children; Association of National Olympic Committees of Africa; African Union Sports Council Region 5; Agence française de développement; Alliance of Sport in Criminal Justice; European Olympic Committees EU Office; Fédération Internationale de Football Association (FIFA); Huntsman Family Foundation; Huntsman Mental Health Institute at the University of Utah; International Olympic Committee; Oceania National Olympic Committees; National Olympic Committees and Continental Associations; Salt Lake City-Utah 2034 Organising Committee; United Nations International Children's Emergency Fund; United Nations Office on Drugs and Crime; United Nations Special Representative of the Secretary-General on Violence Against Children; United Nations Spotlight Initiative; University of Queensland; and World Health Organization.



Financing, Evidencing and Innovating to Scale the Impact of Sport

To maximise the contribution of sport to sustainable development, commitments were made to strengthen financing, evidence its impact and foster innovation. Efforts will focus on joint efforts by the Olympic Movement, sport for development and actors from a diverse range of sectors. These efforts will prioritise resourcing national and locally-led approaches, innovation and blending public, private and philanthropic investment. This included concrete steps towards the launch of the Global Sport Impact Fund. Research agendas will be advanced to strengthen evidence for sport's role in achieving social and economic outcomes. Concrete action will strengthen shared measurement approaches that enable greater understanding of the reach and scale of the outcomes of sport for development alongside critically important context-specific and localised insight. Finally, a collective action initiative will incubate and scale disruptive innovations that accelerate sport's contributions to sustainable development.

At the Summit, the following organisations made commitments and announcements related to financing, evidencing and innovating to scale the impact of sport and Olympism in society:

African Union Sports Council; Agence Française de Développement; Alliance of Sport in Criminal Justice; Badminton World Federation; Beyond Sport; Deloitte; Development Bank of Latin America and the Caribbean; Development Bank of Southern Africa; Education Above All; Finance in Common Coalition for Sustainable Development through Sport; Fundación SES; InterAmerican Development Bank; International Basketball Federation (FIBA); International Council of Sport Science Physical Education; International Olympic Committee; International Platform on Sport and Development; Laureus Sport for Good; National Olympic Committees and Continental Associations; Olympafrica Foundation; PATH; Qatar Foundation; Ready Sport Global; Sport Impact; Team Up - Australian Government sport for development programme in Asia-Pacific; The Association For International Sport for All (TAFISA); Think Beyond; UNESCO; University of West Indies; University of Western Cape; Women Win; World Athletics; World Rugby; Yunus Sports Hub.

Next Steps

The outcomes of the inaugural Olympism³⁶⁵ Summit will inform inputs of the Olympic and sports movement into future global policy processes and forums. Monitoring of the implementation and impact of action initiated at the Summit will be undertaken alongside the ongoing tracking of the commitments made at the Paris Summit 2024 on Sport for Sustainable Development. Learning and insights generated through this work will be collated and shared by the International Olympic Committee.

Aligned with the commitment to work together that was a central theme of the Summit, other organisations and actors were encouraged to join, amplify and help extend the impact of the collective action agreed at the Summit. Finally, the community gathered for the Summit, and those who join this collective action, were encouraged to reconvene at the start of the next Olympic quadrennial period in 2029 to assess progress and build on the platform established in Lausanne.

At the inaugural Olympism³⁶⁵ Summit, 68 organisations, groups or networks made commitments to advance 45 concrete initiatives that are projected to mobilise over USD 200m in value towards building a better world through sport.