

Sport for a Better World

# **ANNEX**

# Commitments and Announcements

\*All organisations are listed in alphabetical order

# Towards Healthier, Inclusive and Thriving Communities through Sport

## Sport, health and well-being

- The China Institute of Sport Science and the General Administration of Sport in China, working with the International Olympic Committee, will launch the Sport and Health Cooperation Initiative in China. Currently being implemented in Ghana, Tanzania, Vietnam, Peru and Nepal, delivered with the support of PATH, as part of the technical cooperation between the IOC and the World Health Organization (WHO), the initiative strengthens collaboration between the sports and the health sectors to improve access to health-advancing sport and physical activity.
- IOC Young Leaders, with the support of the IOC, committed to
  delivering sport-based projects that promote health and well-being
  in Colombia, Egypt, France, Ghana, Great Britain, Kenya, Libya,
  Mexico, Netherlands, Palestine, Philippines and Samoa by the end
  of 2026. These initiatives will advance physical, mental psychosocial
  health, with a particular focus on underserved communities,
  displaced youth and children with disabilities.
- The International Council of Sport Science and Physical Education (ICSSPE) and the University of West Indies, working in collaboration with the African Union Sport Council, KCA University-Kenya, Panam Sports and PATH will deliver training courses designed in consultation with 90 expert organisations as part of the technical cooperation between the IOC and WHO. The courses will be aimed at professionals from the health and sports sectors on healthenhancing community sport and physical activity policies and programmes.
- The IOC and WHO, as part of the technical cooperation between both institutions, will produce an action and guidelines framework to support National Olympic Committees (NOCs) to design and implement programmes to promote health-enhancing community sport and physical activity. This process will be supported by Olympic Solidarity. They will also provide toolkits, resources, videos and promotional material as part of the Let's Move initiative to support population-wide communication campaigns and link these to community sports participation programmes.

 The IOC, the World Federation of the Sporting Goods Industry (WFSGI) and WHO will cooperate to share best practices and lessons learned on reaching inactive audiences, creating safe and positive experiences and transforming the perceptions of sport and movement through powerful storytelling.

## Sport, education and employment

- The Agence française de développement (AFD), the Development Bank of Southern Africa (DBSA), the IOC and Laureus Sport For Good committed to mobilising financing to scale the implementation of sport-related public policies that deliver education, economic empowerment and sustainable livelihoods outcomes aligned with regional policy priorities, the Paris Agreement, and sustained delivery of the Sport, Education and Sustainable Livelihoods in Africa initiative.
- The Development Bank of Latin America and the Caribbean (CAF), Fundación SES, and the IOC will scale the Campeonas project to three additional countries by the end of 2026. The project promotes leadership, gender equality, digital literacy and employability among adolescent women through sport. Additional financing from Olympic Solidarity will support NOCs in delivering key components of the programme in each country.
- Fundación SES and the Interamerican Development Bank, working with the Olympic movement, will launch a national sport for development initiative in Trinidad and Tobago aimed at advancing inclusion, education and livelihoods through sport.
- The IOC and the Olympic Foundation for Culture and Heritage (OFCH) committed to expanding the Olympic Values Education Programme (OVEP) to five additional territories by the end of 2028, working with NOCs, educational authorities and local delivery organisations. A community of practice will be launched with the aim of adapting OVEP delivery to local contexts and needs and to foster shared learning and knowledge exchange, innovation, collaborative initiatives, regional partnerships and the co-creation of new educational resources.
- The Abhinav Bindra Foundation Trust (ABFT), in partnership with the Governments of Odisha, Assam and the Union Territory of Chandigarh, and with the support of the IOC, will continue delivering the Olympic Values Education Programme across India. Building on these ongoing initiatives, the ABFT has also committed to introducing OVEP in six additional states two per year by 2028. This phased expansion will integrate sport- and values-based learning into school curricula, strengthen physical-education programmes, foster healthier lifestyle choices and drive community interventions nationwide.
- IOC Young Leaders, with the support of the IOC, committed to
  delivering sport-based projects aimed at empowering youth
  through life skills training and access to education and leadership
  opportunities in Argentina, Botswana, Canada, China, Colombia,
  France, Ghana, Great Britain, Greece, India, Kenya, Mexico,
  Netherlands, Nigeria, Philippines, Portugal and Samoa by the end
  of 2026. These initiatives will advance social mobility, economic
  inclusion and promote gender equity in leadership, with a particular
  focus on underserved communities, women and girls and displaced
  communities.

#### Sport, equality and inclusion

- Education Above All, the IOC and the Qatar Foundation will launch funding and support for sport for development programmes as part of a multi-phased commitment, initially to support seven countries, including Qatar, Cambodia, Palestine and Yemen, in Asia and the Middle East over the next two years, and subsequently launching a customised digital capacity-building programme to impact additional countries in the MENA region focused on advancing equality and inclusion through sport.
- The IOC and Team Up committed to a fourth edition of the Play for Equity participatory grant funding programme for community sport and physical activity initiatives advancing gender and disability justice in the Pacific. This was in support of the objectives of the Oceania Impact Network, comprising the Australian Government Sport for Development Programme Team Up, the IOC, Oceania National Olympic Committees (ONOC) and UN Women. Furthermore, they will jointly support the scaling of sport for development programmes in the region advancing gender equality and inclusion, including Get into Rugby Plus in Fiji and Samoa, Just Play in the Solomon Islands, Smash Down Barriers in Tonga and Volley4Change initiative in Vanuatu. In addition, coordinated action with the International Volleyball Federation (FIVB), FIVB Volleyball Foundation and the Oceania Volleyball Federation will further scale and sustain Volley4Change in Vanuatu and extend the initiative into the wider Pacific region.
- The International Olympafrica Foundation, with the support of the Association of National Olympic Committees of Africa (ANOCA), the IOC and the respective NOCs, committed to enhancing the accessibility at its network of community sports centres across the African continent, and in programmes delivered at these centres, by the end of 2028, in order to offer increased access to the benefits of sport in safe and inclusive environments, including through its flagship O!YES programme.
- A working group, led by UN Women and the International Working Group (IWG) on Women and Sport, and supported by the IOC, will undertake a process to bring organisations together to build a global impact network, to be launched in 2026. The network will support material changes in policy and opportunities, build narratives and consensus and support local movements and coalitions.
- The Badminton World Federation (BWF), the International Basketball Federation (FIBA), World Athletics and World Rugby will work with the IOC to enhance the sports and social impact content in their community coach and volunteer education programmes; and directly train educators, coaches and members of the workforce to deliver these programmes.

## Sport, and urban development

 UN-Habitat, working with the IOC and a network of early adopter cities, committed to mainstreaming sport, physical activity and active recreation into its approach to planning inclusive, prosperous, healthier and resilient cities. This will include expanding the network of cities in the Sport for Sustainable Urban Development initiative and embedding sports content into key capacity-building and technical tools deployed by UN-Habitat.  The IOC and the Istituto per il Credito Sportivo e Culturale announced the launch of a joint programme to provide capacity building, evaluation and financing for targeted cities, municipal authorities and sub-national governments to develop community sports infrastructure and sports participation programmes that contribute to localised social, economic and environmental development.

## Sport, refugees and displacement

- The Olympic Refuge Foundation (ORF) reaffirmed its commitment made at the Global Refugee Forum in 2023 to mobilise its collective resources, expertise and networks, alongside those of its partners and the Sport for Refugees Coalition, co-chaired with UNHCR and the Scort Foundation, to expand access to, and opportunities through, sport for displaced people and their host communities to foster more inclusive, tolerant and cohesive societies. The ORF's new five-year strategy, to be launched in September 2025, will further define how these and other efforts will be resourced, prioritised and scaled.
- Additionally, in coordination with the IOC and UN Habitat, the ORF will support the creation of enabling environments in selected cities, removing barriers and addressing inequalities and resource gaps to ensure inclusive access to sport by providing support to early adopter cities and municipalities to pilot and adapt initiatives aligned with policy guidance on how cities can use sport to support displaced communities. These efforts will be undertaken in partnership with local authorities, sports organisations and civil society actors to document and monitor progress, build a robust evidence base, and advocate for lasting, systemic change.

# Mainstreaming climate action across sport

- In support of the Sports for Nature initiative, the IOC, the
  International Union for the Conservation of Nature (IUCN) and the
  United Nations Environment Programme (UNEP), working with the
  Dona Bertarelli Philanthropy and the Secretariat of the Convention
  on Biological Diversity, committed to providing educational
  resources, technical tools and guidance to boost the conservation
  and restoration of landscapes used by sports and to enable sporting
  bodies and projects to become more resilient to a quickly changing
  climate.
- The IOC and UN Environment Programme, working with relevant collaborators, will enhance their support to sports organisations to increase their long-term climate resilience and community programmes to mainstream environmental education and monitoring of their climate impact. This will include extending collaboration to support the delivery of nature-based solutions and more resilient sportscapes, in both the built and natural environments, and assisting community programmes to mainstream climate education and monitoring of their climate impact.
- The IOC and Tree Aid committed to extending the Olympic Forest project, planting an additional 400,000 trees across Senegal and Mali. Closely aligned with the legacy of the Youth Olympic Games Dakar 2026, this initiative will deliver significant economic and social benefits to approximately 130 villages throughout the two countries. In addition, as part of the Olympic Forest Project, the

Abhinav Bindra Foundation is nurturing one million indigenous trees across Odisha, enhancing ecological resilience while creating sustainable livelihoods. The initiative promotes community-led conservation and biodiversity stewardship. They will continue to develop and train on-ground resources on species protection and ecosystem management – advancing environmental sustainability through capacity-building and long-term community engagement.

IOC Young Leaders, with the support of the IOC, committed
to initiating sport-based projects aimed at strengthening local
ecosystems for sustainable development and social impact in
China, Colombia, India, Palestine, Portugal and Philippines by the
end of 2026. This initiative will advance environmental action in both
urban and rural development.

# Building safer sport and safer communities

#### Safer communities

- The United Nations Spotlight Initiative, working with the IOC, committed to joint efforts to strengthen the contribution of sport to ending violence against women and girls. The collaboration will focus on advocacy and communication, capacity building for frontline response support for civil society organisations delivering sport-themed prevention and education programmes.
- The United Nations Special Representative of the Secretary-General on Violence Against Children discussed a shared commitment with the IOC to accelerate efforts to end violence against children by strengthening the role of sport as a powerful tool for protection, prevention and empowerment addressing violence not only in sport, but also through sport. The proposed collaboration envisions including sport also in the advocacy efforts under the Pathfinding Global Alliance on Ending Violence Against Children, widening understanding of the importance of sport as a methodology for violence prevention, the importance of addressing violence within sports and building vital bridges between sport and other frontline sectors to support localised responses including through the Safe Sport Regional Hub initiative.
- The AFD and the IOC will launch a sport and youth crime prevention initiative in Lao PDR, the Philippines, Thailand and Vietnam.
   The implementation of the programme will be supported by a consortium coordinated by the Alliance of Sport in Criminal Justice.
- The United Nations Office on Drugs and Crime (UNODC) will
  provide expert advice to collaborative initiatives that aim to promote
  sport for crime prevention, including the Youth Crime Prevention
  in Southeast Asia Initiative, and the integration of sport into local,
  national and regional crime prevention strategies and programmes.
  This will include working at a global level with the IOC to launch new
  digital learning opportunities for law enforcement officers, youth
  workers and sports practitioners on the effective use of sport in
  youth violence and crime prevention efforts.
- The Fédération internationale de football Association (FIFA) and the IOC agreed to strengthen technical collaboration, to advance shared priorities in athlete health and well-being. The collaboration aims to enhance the impact, effectiveness and scalability of sport-

based health initiatives related to all aspects of well-being, physical health, mental health and safeguarding. This joint effort will seek to amplify global visibility, foster innovation and promote health, in and through sport.

- The Huntsman Family Foundation discussed the initial development of a landmark collaboration with the Huntsman Mental Health Institute at the University of Utah, the IOC and Salt Lake City-Utah 2034 Organising Committee, to elevate mental health and wellbeing in and through sport. Anchored by the opportunity of the Salt Lake City-Utah 2034 Olympic Winter Games, the partnership aims to advance mental health and well-being programmes for both athletes and the wider community in the lead-up to, during, and as a lasting legacy of the Games.
- The African Union Sports Council Region 5, in collaboration with a consortium of experts from Southern Africa, will complete an independent feasibility study commissioned by the IOC and with the support of the Association of National Olympic Committees of Africa (ANOCA) to establish a Safe Sport Regional Hub in Southern Africa. In support, the African Partnership to End Violence Against Children and the IOC agreed shared aspirations to harness sport as a tool for violence prevention and child protection. Building on aligned priorities and a promising foundation for collaboration, the parties acknowledged the potential to foster stronger links between the African Partnership and the African Union Sports Council Region 5 to deliver child-centred, multisectoral solutions across the region.
- In the Pacific, the University of Queensland, working with a Pacific Advisory Council will complete an independent feasibility study

   commissioned by the IOC and recognised by the ONOC – to establish a Safe Sport Regional Hub in the Pacific Islands.
- The European Commission has also awarded funding to the SAFE HARBOUR Project, led by the European Olympic Committees EU Office. This project aims to strengthen safeguarding response and will lay the groundwork for the European Hub.
- The IOC, United Nations International Children's Emergency Fund (UNICEF), UNODC and WHO agreed to join civil society, athlete representatives, sports organisations, safeguarding specialists and academic leaders to form the inaugural International Safe Sport Steering Committee, to provide strategic guidance to the Safe Sport Regional Hub Initiative and related global efforts to advance safe, inclusive sports environments. In addition to providing expert guidance to the Hub development, the Steering Committee will oversee the production and deployment of: an International Safe Sport Framework, to unify principles and standards to strengthen safe sport from the local to the international level; a sport-specific International Classification of Interpersonal Violence and Unified Response tools to support enhanced monitoring and contextually appropriate decision-making in case response; a locally adaptable train-the-trainer programme and the establishment of local communities of practice of trauma-informed investigators to support context-specific, trauma-informed approaches to preventing and responding to interpersonal violence in and through sport.
- The IOC also launched a Safeguarding Focal Point train-the trainer programme, which will support the training of 1,600 safeguarding focal points by the end of 2026, joining a community of practice of over 350 trained Safeguarding Officers in 99 countries already

active, and a Mental Health Awareness course to support contextualised strengthening of mental health literacy and support early recognition of concerns. The IOC further committed to again utilise an AI-powered cyber abuse prevention system at the Olympic Winter Games Milano Cortina 2026 to identify and filter harmful content targeting athletes during Games time to help create a safer, more respectful digital environment for all athletes.

# Financing, evidencing and innovating to scale the impact of sport

## Financing the impact of sport

- The IOC announced up to 15% of the Olympic Solidarity Olympic Values Promotion programme would be available to support NOCs join and contribute to multi-stakeholder consortium delivering sport and sustainable development projects. This built on the announcement at the Paris Summit 2024 of a budget increase for the next quadrennial period to support NOCs in their endeavours to actively contribute to the IOC's Olympism365 strategy to strengthen the role of sport as an important enabler for the UN SDGs.
- Utilising this support mechanism, alongside other resources, NOCs and Continental Associations of NOCs committed to supporting the collaborative efforts and joint action initiated at the Summit.
- The Finance in Common Coalition for Sustainable Development through Sport launched a tracking and reporting initiative to monitor the operationalisation of the USD 10bn target for investment in sport and sustainable development announced during the Paris Summit 2024 and confirmed the structure, multi-actor governance framework and initial fundraising roadmap for the Global Sport Impact Fund. In addition, in readiness for the Fund's first fundraising phase, the Coalition launched an expression of interest process for inclusion in the Fund's initial project pipeline to provide visibility to a first cohort of scalable initiatives for investors.

# Evidencing the impact of sport

- Nineteen sport and development organisations1 committed to operationalise a shared measurement approach to monitor and evaluate the reach and preliminary outcomes of over 100 sport for development initiatives across 80 countries using common and locally relevant indicators to enable both context-sensitive and scaled insight generation.
- The Finance in Common Coalition for Sustainable Development through Sport reiterated the commitment to advancing a joined-up research agenda to further strengthen evidence for sport's role in achieving social outcomes, guiding policymaking and investment decisions, and tapping into the growing impact investment market. This process will be led by UNESCO and the Development Bank of Latin America and the Caribbean.
- The IOC will provide online training on shared measurement of the impact of sport as an enabler of sustainable development, that will be integrated into the SUCEED capacity-building framework managed by The Association For International Sport

for All (TAFISA), and develop a sport for development monitoring, evaluation and learning capability assessment tool that will be made publicly accessible in collaboration with the International Platform on Sport and Development in 2026.

- BWF, FIBA, World Athletics and World Rugby will work with the IOC to strengthen processes to evaluate the social impact of their grass roots participation programmes.
- The InterAmerican Development Bank (IDB), working with the IOC and Deloitte, will launch a report on the contribution of sport to economic and human capital development in Latin America and the Caribbean. The AFD, DBSA, the IOC and Laureus Sport for Good will undertake an aligned study in Africa over 2026.
- The IOC and University of Western Cape will expand the sport for development policy mapping and capacity-building initiative in Africa to assess the sport for development policy landscape in a further 20 countries in 2026-2028. This will build on an initial programme supported by the IOC and African Union Sports Council that is mapping the sport and development policy landscape, training 100 researcher s and reaching 2,000 stakeholders on sport for development research in 20 African countries during 2024 and 2025.

# Innovating to enhance the impact of sport

• The Olympism365 Innovation Hub, a collective action initiative of the IOC, in collaboration with Beyond Sport, Women Win, Think Beyond, and Ready Sport Global, will incubate and support 70 innovations across 40 countries by the end of 2026, with the goal of accelerating sport's radical and significant contributions to sustainable development. The initiative will leverage inclusive and purpose-built tools, including an open-access Al-driven knowledge exchange platform and avatar agent, to build a vibrant community of global innovators dedicated to using sport as a catalyst for positive social change.

As hosts of the inaugural Olympism365 Summit, The IOC would like to recognise the support of its media-rights holding partners and Worldwide Olympic Partners. The Olympic Partners are committed to the IOC's mission of building a better world through sport. Through their products, expertise and financial support, the Olympic Partners provide the foundation for the staging of the Olympic Games and help athletes from all over the world participate on the world's biggest sporting stage. Worldwide Olympic Partners are by our side all year round, driving athlete-focused initiatives and collaborating on purpose-led projects that benefit individuals and communities around the world. The IOC is privately funded and redistributes 90 per cent of its revenues, generated principally from media rights and global sponsorship programmes, to support the staging of the Olympic Games and the realisation of the Olympism365 strategy in working together to strengthen the role of sport as an important enabler of the UN Sustainable Development Goals (SDGs).

**Disclaimer:** Any support or expression of intent (financial or otherwise) referred to in this document is subject to, and will only be delivered upon, the full and complete execution and delivery of a legally binding contract (the "Collaboration Agreement") between the relevant parties. No support shall be deemed committed or enforceable until such agreement is duly signed. The Collaboration Agreement will include all terms and conditions, including but not limited to project scope and resourcing arrangements.