

# NEWS ACCESS RULES APPLICABLE DURING THE GAMES OF THE XXXIII OLYMPIAD PARIS 2024

## I. INTRODUCTION

### 1. PURPOSE AND PERIOD OF APPLICATION OF THIS DOCUMENT

These NARs contain the terms and conditions governing the use by Non-MRHs of Olympic Content for the purpose of reporting on the Games during the Games Period. Additional specific terms shall apply:

- (1) to the Opening Ceremony of the Olympic Games Paris 2024 (as provided under Section IV of these NARs);
- (2) to the Champions Park (as provided under Section V of these NARs); and
- (3) to the Marathon Pour Tous (as provided under Section VI of these NARs).

### 2. LEGAL BASIS AND CONTEXT FOR THESE NARS

The IOC governs the Olympic Movement and owns the rights to the Olympic Games and all related events, including all intellectual property rights in and to the Olympic Games and all goodwill associated therewith, as well as all other rights, titles and interest of every kind and nature relating to the organisation and staging of the Olympic Games, including: (a) the media rights to the Olympic Games; (b) the admission to the Olympic Venues and conditions of access, including restrictions on the creation and use of Olympic Content; and (c) any other form of exploitation, recording, representation, marketing, reproduction, access and dissemination thereof by any means or mechanism whatsoever, whether now existing or developed in the future. The IOC retains exclusively all rights in and to the Olympic Properties, whether explicitly protected under separate national legislation or protected under general

legislation, such as protection of names, trademarks, emblems or other identifiers or protection under any other intellectual property rights.

The IOC has granted exclusive media rights to MRHs to Distribute the Games in their respective territories. Such exclusive rights must be respected. No other organisation may Distribute Olympic Content to report on the Games, other than as specifically permitted by these NARs.

These NARs are subject to applicable national laws and regulations. In the event that any provision of these NARs is declared unenforceable or invalid pursuant to any applicable national law or regulation, the validity, legality and enforceability of the remaining provisions shall not in any way be affected or impaired thereby.

Any use by Non-MRHs of Olympic Content for the purpose of reporting on the Games, other than as specifically provided herein and/or by any applicable national law or regulation, will be considered a violation of the IOC's rights and may subject violators to legal liability under the relevant laws, including copyright law, trademark law, criminal law, unfair competition, misappropriation and/or contract law, as applicable.

In certain cases, the IOC may agree to supplementary news access rules required by MRHs in relevant territories.

### 3. ACCESS TO OLYMPIC CONTENT

- (i) Access to Olympic Material for the purpose of these NARs

shall only be granted to Non-MRHs that have provided a signed NARs Undertaking, and at the Non-MRHs' technical costs, by:

- the MRHs in their respective territories, subject to agreement with the relevant MRH (list of MRHs available at <https://olympics.com/paris-2024-where-to-watch>); and/or
- IOC Official Recognised World News Agencies.

(ii) Access to Archive Olympic Material for the purpose of these NARs shall only be granted to Non-MRHs that have provided a signed NARs Undertaking to the Content Licensing Unit of IOC Television & Marketing Services, and at the Non-MRHs' technical costs.

By accessing and using Olympic Content, the Non-MRH agrees to the terms and conditions of these NARs.

Access to and use of Olympic Content shall immediately cease in the event of non-compliance by Non-MRHs with these NARs. Additionally, the IOC reserves, at its discretion, the right to take any additional action, including legal action, as appropriate against any such Non-MRH.

No other entities, including Non-MRHs, shall have the right to provide access to and/or redistribute Olympic Content without the prior written consent of the IOC. Access to and use of Olympic Content from any other sources is expressly prohibited, including any Olympic Material included within myInfo, with the exception of press conferences, in accordance with Paragraph 2 of Section VII of these NARs.

## II. RULES FOR TELEVISION

All use of Olympic Content by Non-MRHs shall be confined exclusively to News Programmes, Distributed solely via Television, as specified in this Section II and subject to the following restrictions:

### 1. AMOUNT OF OLYMPIC CONTENT

An aggregate maximum of six (6) minutes of Olympic Content may be used per day, per Television channel.

### 2. NUMBER OF NEWS PROGRAMMES, LENGTH AND SEPARATION OF NEWS PROGRAMMES (3X2X3)

- a. Olympic Content may appear in no more than three (3) News Programmes per day;
- b. No more than two (2) minutes of Olympic Content may be used in any one News Programme;
- c. News Programmes must each be separated by a period

of at least three (3) hours; and

- d. For any individual Olympic Event, no more than i) one-third or ii) thirty (30) seconds may be used in any one News Programme, whichever is the shorter time. However, if the duration of an individual Olympic Event is less than fifteen (15) seconds, the whole event can be Distributed in a News Programme.

SUMMARY - USE OF OLYMPIC CONTENT IN TELEVISION NEWS PROGRAMMES	
Max. amount of Olympic Content per day:	6 minutes
Max. no. of News Programmes with Olympic Content per day:	3
Max. amount of Olympic Content per News Programme:	2 minutes
Min. time between News Programmes with Olympic Content:	3 hours
Max. amount of individual Olympic Event content per News Programme:	1/3 or 30 seconds (whichever is less) or whole event if less than 15 seconds

### 3. ALL-NEWS NETWORKS OR ALL-SPORT NETWORKS (6X1X1)

For All-News Networks or All-Sport Networks, an aggregate maximum of six (6) minutes of Olympic Content may be used per day, per Television channel. The restrictions applicable to the Distribution of Olympic Content are the following:

- a. Olympic Content may appear in no more than six (6) News

Programmes per day;

- b. No more than one (1) minute of Olympic Content may be used in any one News Programme;
- c. News Programmes must each be separated by a period of at least one (1) hour; and
- d. For any individual Olympic Event, no more than i) one-third or ii) thirty (30) seconds may be used in any one News

Programme, whichever is the shorter time. However, if the duration of an individual Olympic Event is less than fifteen (15) seconds, the whole event can be Distributed in a News Programme.

SUMMARY - USE OF OLYMPIC CONTENT IN TELEVISION NEWS PROGRAMMES BY ALL-NEWS OR ALL-SPORT NETWORKS	
Max. amount of Olympic Content per day:	6 minutes
Max. no. of News Programmes with Olympic Content per day:	6
Max. amount of Olympic Content per News Programme:	1 minute
Min. time between News Programmes with Olympic Content:	1 hour
Max. amount of individual Olympic Event content per News Programme:	1/3 or 30 seconds (whichever is less) or whole event if less than 15 seconds

**4. AIRING AFTER DISTRIBUTION BY MRHS ONLY**

A Non-MRH may Distribute Olympic Material only once a period of three(3) hours has elapsed following the Distribution of the relevant Olympic Material by the local MRH. In the event that there has been no Distribution by the local MRH on the day (local time) on which the relevant Olympic Event concluded, the Non-MRH may Distribute such Olympic Material as of the end of the day (i.e. midnight local time).

**5. DURATION OF USE**

Olympic Content may be edited into Television News

Programmes for a maximum period of forty-eight (48) hours following the completion of the relevant Olympic Event, and in accordance with Paragraph 4 of this Section II, or otherwise as permitted by local law, for the purpose of reporting current events.

**6. PERMITTED SIMULCAST AND ON-DEMAND TRANSMISSION**

Notwithstanding the general prohibition established under Paragraph 9 of Section VII, Olympic Content included in a Television News Programme may be Simulcast, provided that

such Simulcast constitutes a Permitted Simulcast Transmission.

Furthermore, a Television News Programme which is the subject of a Permitted Simulcast Transmission may also be made available (in its entirety only, and in compliance with the applicable terms above) "on demand" via the Internet, provided that such Distribution is in accordance with the Internet Distribution Requirements.

**III. RULES FOR RADIO AND PODCASTS**

All use of Olympic Content by Non-MRHs shall be confined exclusively to News Programmes Distributed via Radio or Podcast on the Internet (as applicable), as specified in this Section III, and subject to the following restrictions:

**1. DURATION OF USE**

Olympic Content may be edited for use within News Programmes Distributed via Radio or Podcast on the Internet (as applicable), for a maximum period of forty-eight (48) hours following the completion of the relevant Olympic Event.

**2. USE OF COMMENTARY FROM TELEVISION COVERAGE**

Use pursuant to Paragraph 3 of Section VII below.

**3. AIRING AFTER DISTRIBUTION BY MRHS ONLY**

Olympic Content may be transmitted only: (i) if any Olympic Material contained therein has already been transmitted by the local MRH(s); or (ii) if the Olympic Material contained therein has not been transmitted by the local MRH(s) on the day (local time) on which the relevant Olympic Event concluded, as of the end of the day (i.e. midnight local time).

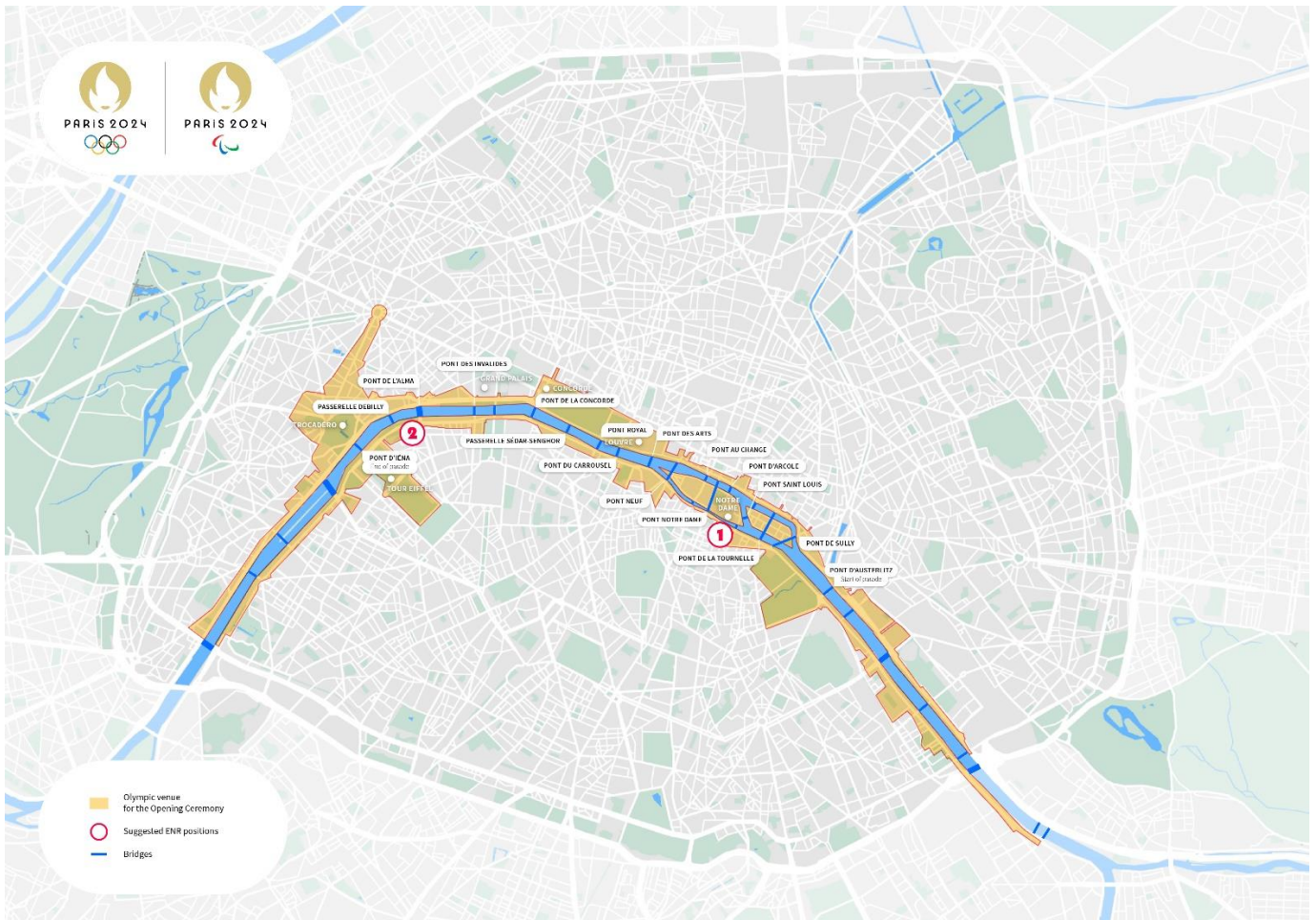
**4. PERMITTED SIMULCAST OR ON-DEMAND TRANSMISSION**

Notwithstanding the general prohibition established under Paragraph 9 of Section VII, Olympic Content included in a Radio or Podcast News Programme may be Simulcast or Distributed "on demand" via the Internet (as applicable), provided that the Radio or Podcast News Programme of the Non-MRH (i) complies with these NARs in their entirety; (ii) is also customarily made available in such manner by the Non-MRH outside the Games Period; (iii) is available only on the official branded Internet services of the Non-MRH; and (iv) employs Geo-blocking and other Security Measures in a manner which complies with the Internet Distribution Requirements established under Paragraph 10 of Section VII of these NARs.

**IV. SPECIFIC RULES FOR THE OPENING CEREMONY**

The Olympic Venue hosting the Opening Ceremony corresponds to the yellow-coloured area and all the bridges within this area highlighted on the map below. Within this perimeter, all rules included in these NARs and any other relevant IOC guidelines shall apply, jointly with any applicable accreditation terms and conditions.

Recognising the unique nature of the Opening Ceremony, two (2) areas outside of and adjacent to the security perimeter (area (1) at the corner of Rue Cochin and Rue de Pontoise and area (2) at 2 Avenue Rapp – both identified in red) have been allocated for Non-MRHs' operations. Non-MRHs are permitted to interact with the public and capture the emotions of the public on route to the Opening Ceremony by recording, filming, producing or Distributing audio/video reports and interviews (which may be captured via smartphone or other devices or technology), via any platform whatsoever (whether on a live or delayed basis) from these two (2) dedicated areas, provided that any such content excludes any Opening Ceremony activity and observes all other relevant terms of these NARs, in particular those provided under Section VII Paragraph 4 regarding a play-by-play commentary or analogous coverage of this Olympic Event.



## V. SPECIFIC RULES FOR THE CHAMPIONS PARK

Recognising the unique nature of the Champions Park, a limited number of Non-MRHs (provided they are holders of ENR accreditations and in possession of a daily permit) will be permitted access, with equipment, to the Champions Park dedicated press mixed zone (only), and will be allowed to record video/audio interviews within such dedicated mixed zone for Distribution in accordance with these NARs as Olympic Material (included within the total six (6) minutes per day referred to in Paragraphs 1 and 3 of Section II), subject to the following additional conditions:

1. There shall be no live Distribution or play-by-play commentary or analogous coverage of the Champions Park events.
2. No material filmed or recorded in/from the Champions Park may be made available to third parties, with the exception of Non-MRHs that are IOC Official Recognised World News Agencies, which are entitled to make such material available to their affiliates and subscribers.
3. Non-MRHs may not erect any freestanding facilities of any type within the mixed zone at the Champions Park, at any time.

Access for Non-MRHs will be managed on site by Paris 2024. Such access will be granted on a daily basis by IOC Media Operations to:

- a maximum of three (3) domestic Television Non-MRHs (holders of ENR accreditations) – each daily permit will apply to a crew of three (3) people and one (1) camera; a maximum of three (3) domestic Radio Non-MRHs (holders of ENR accreditations) – each daily permit will apply to a crew of two (2) people and one (1) microphone/recorder; a maximum of five (5) international Television Non-MRHs and a maximum of five (5) international Radio Non-MRHs (all holders of ENR accreditations) – each daily permit will apply to a crew of three (3) people and one (1) camera for a Television Non-MRH, and a crew of two (2) people and one (1) microphone/recorder for a Radio Non-MRH.
- Each daily permit will allow access to the Champions Park only for the date for which it is issued. Only one crew can use such a daily permit.

- Any branding on crew members' clothing or equipment must be minimal and unobtrusive. Paris 2024 and/or the IOC, at their discretion, may require that the advertising, promotional and/or identification material be removed or covered up. Promotional or other advertising material must not be distributed.
- The allocation and distribution of daily permits to accredited ENR organisations will be implemented by the IOC and managed from the IOC Media Operations office at the MPC.
- Access to the Champions Park for accredited ENR organisations that have received a daily permit, and are carrying equipment, will be monitored by Paris 2024 and granted through a designated gate.

**NB:** Paris 2024 and the IOC may, at their discretion, further limit the number of Non-MRHs within the Champions Park on particular days/at particular times.

## VI. SPECIFIC RULES FOR THE MARATHON POUR TOUS

Recognising the unique nature of the Marathon Pour Tous, a limited number of Non-MRHs (provided they are holders of ENR accreditations and in possession of a permit) will be permitted access, with equipment, to the Marathon Pour Tous dedicated mixed zone (only), and will be allowed to record video/audio interviews within such dedicated mixed zone for Distribution in accordance with these NARs as Olympic Material (included within the total six (6) minutes per day referred to in Paragraphs 1 and 3 of Section II), subject to the following additional conditions:

1. There shall be no live Distribution or play-by-play commentary or analogous coverage of the Marathon Pour Tous.
2. No material filmed or recorded in/from the Marathon Pour Tous may be made available to third parties, with the exception of Non-MRHs that are IOC Official Recognised World News Agencies, which are entitled to make such material available to their affiliates and subscribers.

3. Non-MRHs may not erect any freestanding facilities of any type within the dedicated mixed zone at the Marathon Pour Tous, at any time.

Access to Non-MRHs will be granted by Paris 2024, under the direction of the IOC, to:

- A maximum of five (5) domestic Television Non-MRHs (holders of ENR accreditations) – each permit will apply to a crew of three (3) people and one (1) camera; and a maximum of three (3) domestic Radio Non-MRHs (holders of ENR accreditations) – each permit will apply to a crew of two (2) people and one (1) microphone/recorder;
- a maximum of five (5) international Television Non-MRHs and a maximum of five (5) international Radio Non-MRHs (all holders of ENR accreditations) – each permit will apply to a crew of three (3) people and one (1) camera for a Television Non-MRH, and a crew of

two (2) people and one (1) microphone/recorder for a Radio Non-MRH.

- Any branding on crew members' clothing or equipment must be minimal and unobtrusive. Paris 2024 and/or the IOC, at their discretion, may require that any branding be removed or covered up. Promotional or other advertising material must not be distributed.
- The allocation and distribution of permits to accredited ENR organisations will be implemented by the IOC and managed from the IOC Media Operations office at the MPC.
- Access to the Marathon Pour Tous for accredited ENR organisations that have received a permit, and are carrying equipment, will be monitored by Paris 2024 and granted through designated gates.

## VII. GENERAL RULES

### 1. ACCESS TO OLYMPIC VENUES WITHOUT EQUIPMENT AND WITH NO RIGHT OF TRANSMISSION

Only professional audio/video equipment devices from OBS, the IOC, MRHs and third parties authorised by the IOC are permitted to film within Olympic Venues and Distribute Olympic Material. E Accredited Media, subject in each case to the applicable accreditation terms and conditions, may have access, without professional audio/video equipment, to Olympic Venues.

Other than as expressly authorised in these NARs, under no circumstances may any organisation other than an MRH record, film, produce or Distribute from any Olympic Venue (whether from within the Olympic Venue or remotely) – with the exception of the MPC or the designated mixed zones at the Champions Park or the Marathon Pour Tous – any Olympic Material (including audio/video reports and interviews, which may be captured via smartphone or other devices or technology), via any platform whatsoever (whether on a live or delayed basis).

### 2. PRESS CONFERENCES

E Accredited Media are permitted to record press conferences at the MPC for their Distribution (including live) via any platform (including via the Internet) under the official branded services of the E Accredited Media, without any territorial restrictions. The IOC/Paris 2024 Daily Press Briefings will be downloadable from the *Press Conferences* section of myInfo.

E Accredited Media may access the post-competition press conferences at Olympic Venues, downloadable from the *Press Conferences* section of myInfo, for Distribution, entirely or in segments, via any platform (including via the Internet) under the official branded services of the E Accredited Media, without any territorial restrictions.

The terms and conditions of these NARs apply *mutatis mutandis* to E Accredited Media's own coverage of official press conferences, and to the use of Olympic Content sourced from myInfo. For the avoidance of doubt, sounds or images originating from or produced by E Accredited Media from the MPC are not subject to the limitations established in

Section II under the Rules for Television and in Section III under the Rules for Radio and Podcasts.

### 3. NO USE OF COMMENTARY AND OTHER FEATURES

In particular for, but not limited to, Radio Distribution, with the exception of the OBS international feed (including the Olympic Channel News highlights) and myInfo, any use of Olympic Content in accordance with these NARs excludes the use of any announcer descriptions, commentary, feature materials and interviews appearing or otherwise incorporated into the relevant Olympic Content, whatever the source, unless the appropriate clearances have been obtained from the corresponding MRH prior to any such use.

### 4. NO GIFS, PLAY-BY-PLAY COMMENTARY OR OTHER ANALOGOUS COVERAGE

The following are prohibited: (i) Distribution or any other kind of exploitation, via any type of platform, of any play-by-play commentary; (ii) Olympic Content transformed into graphic animated formats such as animated GIFs (i.e. GIFV), GFY, WebM or other sorts of short video formats; and (iii) any other multiple-exposure still images with a refresh rate designed to simulate the look and feel of video and/or (iv) other analogous coverage of any Olympic Content, whether on a live or delayed basis.

### 5. NO ALTERATION OF OLYMPIC CONTENT

No use of Olympic Content permitted pursuant to these NARs shall alter or modify, by any means (including the imposition of any graphic elements on the Olympic Content), the factual reality of any Olympic Event or Olympic Venue, or that related to any participant (including his/her performance).

### 6. USE OF OLYMPIC PROPERTIES

Any use of the Olympic Properties shall be in strict accordance with the principles contained within the "IOC Guidelines for Editorial Use of the Olympic Properties by Media Organisations".

### 7. NO COMMERCIAL ASSOCIATION

Olympic Content must not be used in advertising or in any form of commercial content, or in connection with the promotion of any brand, product or service, unless expressly

authorised by the IOC. No programme, including News Programmes containing Olympic Content, may be positioned or promoted as Olympic or Games programmes, and no Olympic Content may be used in any promotion for any programme whatsoever. No Olympic Content (including its availability within any News Programme) may be advertised, marketed or promoted on any platform, including on Television, Radio, the Internet or any other interactive media and/or wireless devices (including on any websites, apps or social media accounts) or otherwise without the prior written authorisation of the IOC. In particular, Olympic Content, and any News Programme containing Olympic Content, must not be used, marketed or promoted in a way that, in the IOC's view:

- a) suggests, creates or implies any official or commercial association with the IOC, the Games, Paris 2024 or the Olympic Movement where no such association actually exists; or
- b) suggests or implies that Non-MRHs, including, without limitation, their channels, services, News Programmes and other programmes, are recommended, approved or endorsed by the IOC, the Games, Paris 2024 or the Olympic Movement. Subject to the foregoing:
  - i) Third-party advertisements or promotions that are Distributed before, during or after any News Programmes incorporating Olympic Content pursuant to these NARs are permitted. However, advertising should remain clearly distinct and separate to avoid any undue Olympic association. In particular, no advertising or promotion may overlap with, be intrusive to, or be superimposed on any Olympic Content and/or Olympic Properties; and
  - ii) Sponsorship of the Distributed Olympic Content (including of any section or highlights within a News Programme that contains the Olympic Content) is not permitted, unless the prior written authorisation of the IOC is obtained.

### 8. COURTESY CREDIT

Non-MRHs using Olympic Material (including Olympic Material sourced from an IOC Official Recognised World News Agency) must credit the local MRH for the use of such Olympic Material. Likewise, a Non-MRH using Archive Olympic Material must credit the IOC for the use of such Archive Olympic Material. Credits must be in accordance

with these NARs, as follows: for MRHs, the MRH watermark must be retained for the duration of the clip. Otherwise, a superimposed video credit to the local MRH or the IOC (as applicable) must be added, for the duration of the clip, to read as follows: "Courtesy of (Name of MRH)" or "Courtesy of the International Olympic Committee" (as applicable). Non-MRHs shall not include their network watermark on Olympic Content.

#### 9. NO INTERNET USE

Other than Permitted Simulcast Transmission, as specifically permitted in Paragraph 6 of Section II (for Television) and in Paragraph 4 of Section III (for Radio and Podcasts), or as permitted with respect to press conferences as per Paragraph 2 of Section VII, Olympic Content may not be Distributed on the Internet or via any other interactive media and/or wireless

platforms and devices. This includes the prohibition of the Distribution, as well as any other exploitation of Olympic Content, via any interactive services, including on services such as "news active" or "sports active" services, or any other related video-on-demand services, which would allow the viewer to make a viewing choice on a channel and to thereby view Olympic Content at times and in programmes other than as specifically permitted in the above-referenced Sections.

#### 10. GEO-BLOCKING AND OTHER SECURITY MEASURES

Without limiting, in particular, any provisions of Sections II and III, any authorised use of Olympic Content, whether pursuant to these NARs, any applicable law or regulation (e.g. "fair dealing" provisions) or otherwise, via any platform, including, without limitation, via Television, Radio, the Internet or any other interactive media and/or wireless platforms and devices,

must in all cases be restricted, by using Geo-blocking and other Security Measures (subject to natural overspill within the borders), to persons located in the territory from where the relevant News Programme is transmitted.

#### 11. FAIR USE, FAIR DEALING OR ANY OTHER COPYRIGHT LIMITATIONS

Should any fair use, fair dealing or other copyright limitations or similar provisions contained in any applicable national law permit the use by Non-MRHs of Olympic Content, the total of six (6) minutes per day referred to in Paragraphs I and 3 of Section II will be included within the minimum permitted by such fair use, fair dealing or other copyright limitations or similar provision, and will not be in addition to it.

## VIII. INFRINGEMENTS AND MONITORING

#### 1. MONITORING OF COMPLIANCE

The IOC, Paris 2024 and the MRHs will monitor compliance with these NARs.

#### 2. REVOCATION OF PERMISSIONS TO ACCESS OLYMPIC VENUES AND USE OLYMPIC CONTENT

In the event of any breach of these NARs, the IOC shall notify the E Accredited Media in writing of the breach and offer the E Accredited Media the opportunity to participate in a meeting with the IOC at the MPC to express its position. Depending on the circumstances, the IOC may suspend the E Accredited Media's access to any Olympic Venues until further notice. E Accredited Media shall be given a maximum of twenty-four (24) hours as of the meeting with the IOC to cure the breach or

demonstrate to the satisfaction of the IOC that it is not in breach of these NARs. Failing this, E Accredited Media's accreditation and any other access to any Olympic Venues, as well as further access to Olympic Content (for the duration of the Games and future editions of the Olympic Games), may be revoked. Such actions by the IOC shall be without prejudice to possible legal action and/or claim for damages by the IOC.

#### 3. DISPUTE RESOLUTION

Any dispute, controversy or claim arising from, or in connection with, these NARs, not resolved after exhaustion of the legal remedies established by the IOC, and which cannot be settled amicably:

(i) if during the Games Period, shall be submitted exclusively

to the CAS Ad Hoc Division for the Olympic Games for final and binding arbitration in accordance with the Arbitration Rules applicable to the CAS Ad Hoc Division for the Olympic Games; or

(ii) if outside the Games Period, shall be submitted exclusively to the CAS for final and binding arbitration in accordance with the Code of Sports-related Arbitration.

Unless the parties agree otherwise, the CAS Panel shall be composed of three arbitrators, and the language of arbitration shall be English.

The CAS Panel will decide the dispute in application of these NARs, any other applicable guidelines made available by the IOC in accordance with Section IX below and Swiss law.

## IX. OTHER APPLICABLE IOC GUIDELINES

In addition to the terms and conditions included in these NARs, other guidelines made available by the IOC through [olympics.com/ioc/documents/olympic-games/paris-2024-olympic-games](https://olympics.com/ioc/documents/olympic-games/paris-2024-olympic-games) may apply, including, without limitation, and as updated from time to time:

- the "IOC Social and Digital Media Guidelines – Games of the XXXIII Olympiad Paris 2024" (applicable to individuals accredited for the Games); and
- the "IOC Guidelines for Editorial Use of the Olympic Properties by Media Organisations".

## X. CONTACT INFORMATION

For any issue related to these NARs, including their interpretation and implementation, or reporting on infringements, please contact: [newsaccessrules@olympic.org](mailto:newsaccessrules@olympic.org). For Archive Olympic Material, please contact the Content Licensing Unit of IOC Television & Marketing Services via: [images@olympic.org](mailto:images@olympic.org).

## XI. DEFINITIONS

The capitalised terms and acronyms used in these NARs have the meaning set out below.

"All-News Network" means a channel which has news as its sole or predominant content.  
"All-Sport Network" means a channel which primarily or predominantly focuses on sports-related programming, including in particular live and recorded event telecasts, sports news and talk shows.

"Archive Olympic Material" means any audio-visual and audio content from previous Olympic Games.

"CAS" means the Court of Arbitration for Sport.

"Champions Park" means the Olympic Venue located in Trocadéro Gardens, at the foot of the Eiffel Tower, which is dedicated to congratulating athletes following their respective competitions.

"Distribution", "Distribute" or "Distributed" means, as applicable, the broadcast, exhibition, distribution, transmission, retransmission, display, making available, projection or performance of an audio or audio-visual programme, as applicable, for display or reception on a television receiver, computer monitor, games console, internet-connected TV, IP streaming device, set-top box, mobile, handheld or tablet device, radio or other form of display or reception device, whether now existing or developed in the future.

"E Accredited Media" means written press and photographers accredited for the Games under accreditations E, ES, EP, EPs, ET, EC and ENR (and Ex and EPX when applicable) and expressly excludes National Olympic Committees, International or National Sports Federations and any other member of the Olympic Movement or other type of entity participating at the Games.

"Games" means the Games of the XXXIII Olympiad Paris 2024, to be celebrated in and around Paris, France, from 26 July to 11 August 2024.

"Games Period" means, for the purposes of these NARs, the period from the opening of the Olympic Village, on 18 July 2024, until the closing of the Olympic Village, on 13 August 2024.

"Geo-blocking and other Security Measures" means encryption, signal security, geo-blocking, digital fingerprinting and/or watermarking, copy protection, physical security systems and/or any other commercially available high-standards security measures relating to audio and audio-visual programmes and the creation, storage and Distribution thereof intended to (i) limit access to the relevant Distribution to persons located solely within a given territory, (ii) protect the intellectual property rights included in such Distribution, and/or (iii) prevent and/or deter any theft, hacking, unauthorised copying, unauthorised exhibition, unauthorised downloading, unauthorised retransmission, modification or destruction of, or any unauthorised access or damage to, any materials utilised in connection with such Distribution.

"IBC" means the International Broadcast Centre.

"Internet" means the global communications system of computer networks accessible by the public which interconnects, either directly or indirectly, individual computers and/or networks by making use of TCP/IP transport protocols (or derivatives thereof) which may be accessed by means of the world wide web and derivative URL addresses, and which enables users to engage in two-way transmissions of data over such networks in order to receive content (including by fixed, wireless network and transmission by satellite, mobile, DSL, ISDN, WiMAX, or other broadband links, but excluding mobile technology and Television).

"Internet Distribution Requirements" are the requirements established under Paragraph 9 of Section VII of these NARs.

"IOC" means the International Olympic Committee.

"IOC Official Recognised World News Agencies" means bona fide news organisations whose primary business or sole service is the syndication of news. IOC-authorised distributors of

Olympic Material to Non-MRHs, in accordance with these NARs, are Agence France Presse, Reuters News & Media Ltd, Associated Press and Xinhua News Agency.

"Media Rights-Holders" or "MRHs" means entities, companies, unions, pools, consortiums or agencies (including media subsidiaries, affiliates and permitted sub-licensees) with which the IOC has entered into or will enter into an agreement granting the right to Distribute the coverage of the Olympic Games within a given territory during a given period of time across one or multiple media/platforms, including Radio, Television and the Internet.

"MPC" means the Main Press Centre, to be established by Paris 2024 as a media complex for E Accredited Media reporting on the Games.

"myInfo" means the IOC's Olympic Games Information System Service.

"NARs" means these News Access Rules, as amended by the IOC from time to time at the IOC's sole discretion.

"NARs Undertaking" means the signed undertaking, in accordance with the IOC's model template or another document containing similar terms, requested by the IOC, MRHs or IOC Official Recognised World News Agencies from Non-MRHs, their affiliates and subscribers when accessing Olympic Content, as a commitment to fully comply with all the terms and conditions of these NARs.

"News Programmes" means regularly scheduled Television, Podcast and Radio (as applicable) general news programmes/bulletins (in the case of All-Sport Networks, as part of regularly scheduled general sports news programmes) of which the actual local, regional, national or international news elements constitute the main feature. For the avoidance of doubt, this includes programming such as news and sports magazines, news promos and updates, entertainment programmes, entertainment news programmes, magazines and features, sports features and other sports programmes or special programmes.

"Non-Media Rights-Holders" or "Non-MRHs" means entities, companies, consortiums or agencies that (i) have not been granted the right by the IOC or third parties authorised by the IOC to Distribute the Games and (ii) as part of their editorial bona fide news reporting activities, intend to include Olympic Content within their respective News Programmes in a particular territory.

"OBSS" means Olympic Broadcasting Services, the host broadcaster of the Olympic Games.

"Olympic Charter" means the Olympic Charter dated 15 October 2023 (including its by-laws and documents referred to therein), as may be amended from time to time.

"Olympic Content" means collectively Olympic Material (including audio-visual material available on myInfo) and Archive Olympic Material.

"Olympic Event" means any activity or event that occurs at an Olympic Venue during the Games or that is related to the Games, including, without limitation, training and practice sessions, sporting action, Opening, Closing and Victory Ceremonies, interviews, press conferences and any other activity or event that occurs or is originated at an Olympic Venue.

"Olympic Games" means competitions between athletes in individual or team events and not between countries, bringing together the athletes selected by their respective National Olympic Committees, whose entities have been accepted by the IOC, competing under the technical direction of the International Sports Federations concerned; and they consist of the Games of the Olympiad and the Olympic Winter Games.

"Olympic Material" means sounds or images originated from or produced of any Olympic Event, in each case regardless of the source.

"Olympic Movement" means all the organisations, athletes and other persons who agree to be guided by the principles of the Olympic Charter.

"Olympic Properties" means the Olympic Symbol, the wordmarks "Olympic", "Olympic Games" and "Olympiad", the Olympic motto "Citius, Altius, Fortius – Communiter" and any English or other language translations of the same, and other Olympic-related terminology, as well as the official emblem, mascot, pictograms, cauldron and other identifications, designations, logos and insignia identifying the Games.

"Olympic Symbol" means the five interlaced rings that identify the Olympic Movement.

"Olympic Venues" shall include all venues which require an Olympic accreditation card or ticket, or areas that have non-ticketed public access, but which are Olympic areas containing the Look of the Games branding and requiring security checks or other forms of controlled entry. Olympic Venues include the Olympic Village, the competition venues, the training and practice venues, the IBC, the MPC, the Champions Park venue, the Marathon Pour Tous venue and the areas immediately surrounding any of the preceding. For the purposes of these NARs, monuments and landmarks located within an Olympic Venue are excluded from this definition whenever filmed and/or recorded without any Look of the Games branding or any Olympic Event taking place there.

"Opening Ceremony" means the inaugural event of the Games of the XXXIII Olympiad Paris 2024, to take place in Paris, France, on 26 July 2024.

"Paris 2024" means the Paris Organising Committee for the 2024 Olympic and Paralympic Games.

"Permitted Simulcast Transmission" means the Simulcast of a Television- or Radio-originated News Programme of a Non-MRH that is authorised to use Olympic Content pursuant to and in accordance with these NARs in their entirety, provided that such News Programme: (i) is customarily made available in such manner by the Non-MRH outside the Games Period; (ii) is available only on the official branded Internet services of the Non-MRH; and (iii) employs Geo-blocking and other Security Measures in a manner which complies with the Internet Distribution Requirements established under Paragraph 10 of Section VII of these NARs.

"Podcasts" means regularly scheduled audio News Programmes that are stored in digital form and accessible via the Internet or a computer or mobile device, typically available as a series.

"Radio" means the broadcast of linear audio programming by means of electronic signals via radio waves, intended for intelligible reception on conventional radio, cable radio and satellite radios. For the avoidance of doubt, Radio shall specifically exclude, without limitation, the Internet, audio downloading, video streaming and any other form of video-on-demand, Internet exhibition, and exhibition via any interactive media and/or wireless platforms and devices (including mobile telephones, tablets or similar devices).

"Simulcast" means simultaneous and unmodified linear transmission via the Internet.

"Television" means the broadcast of linear audio-visual programming by means of electronic signals intended for intelligible reception on the screen of conventional television monitors. For the avoidance of doubt, Television shall specifically exclude, without limitation, the Internet, video downloading, video streaming and any other form of video-on-demand, Internet exhibition, exhibition via any interactive media and/or wireless platforms and devices (including mobile telephones, tablets and similar devices), home video and Radio.

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