

ELEVATE 2042

At a glance

Making our region better,
sooner, together through sport

Executive Summary

Brisbane 2032 Olympic and Paralympic Games Legacy Strategy



Brisbane 2032
Olympic and Paralympic
Games Host
Queensland



This 'At a glance' version is an executive summary of Elevate 2042: Brisbane 2032 Olympic and Paralympic Games Legacy Strategy.



To access the digital copy of Elevate 2042, scan QRCode or click on the link below:

[Q2032.au](https://q2032.au)

Acknowledgement of Country

The Games Delivery Partners pay our respects to the Aboriginal and Torres Strait Islander ancestors of this land, their spirit and their legacy. The foundations laid by these ancestors – Australia's First Peoples – give strength, inspiration and courage to current and future generations, both Indigenous and non-Indigenous, towards creating a better Brisbane, Queensland and Australia.

We recognise it is our collective efforts and responsibility as individuals, communities and governments to ensure equality, recognition and advancement of Aboriginal and Torres Strait Islander peoples across all aspects of society and everyday life. We celebrate and honour all of our Aboriginal and Torres Strait Islander Olympians and Paralympians past and present. We are committed to honouring Aboriginal and Torres Strait Islander peoples' unique cultural and spiritual relationships to the land, waters and seas and the rich contribution they have made and continue to make to society and sport.

Throughout the document, Aboriginal and Torres Strait Islander peoples is used to describe Indigenous Australians. First Nations peoples is used to describe Indigenous peoples from other countries.

Artwork by Delvene Cockatoo-Collins,
Through the waterways, 2023. Digital artwork.

Message from the Games Delivery Partners



**The Honourable
Anastacia Palaszczuk MP**
Premier and Minister for
the Olympic and
Paralympic Games



**The Honourable
Anthony Albanese MP**
Prime Minister of Australia



Councillor Adrian Schrinner
Right Honourable Lord
Mayor of Brisbane, and Chair
Council of Mayors (SEQ)



Andrew Liveris AO
President,
Brisbane 2032
Organising Committee



Councillor Mark Jamieson
Mayor, Sunshine Coast
Council



Councillor Tom Tate
Mayor, City of Gold Coast



Ian Chesterman AM
President, Australian
Olympic Committee



Alison Creagh AM CSC
President, Paralympics
Australia

The Brisbane 2032 Olympic and Paralympic Games (the Games) present an opportunity for everyone. An opportunity to celebrate our nation's love of sport, our natural assets, thriving cities, unique lifestyle and, above all, our spirit, to the world. It also gives us an opportunity to make change by using the Games to advance our economy, improve our environment, enhance our connectivity and build more inclusive communities through sport.

Elevate 2042 is the result of thousands of voices, from all walks of life, and it represents our shared 20-year vision for a lasting Games legacy. It is the product of the collective effort of all of the Games Delivery Partners and is a unifying statement of our joint commitment to ensuring the Games drive lasting benefits beyond the Games themselves.

While the legacy of the Games can be anything, it cannot be everything. Elevate 2042 is a guiding light that will keep our collective focus on the areas of our society, economy, connectivity and environment in which we wish to make the most significant change to be better, sooner, together through sport.

This is a vision of what is possible and it is the first step on our legacy journey. As we move collectively towards the Games, we will also need the energy, participation and commitment of our diverse communities and vibrant businesses to bring Elevate 2042 to life. This way we can ensure we make the most of the very special opportunity to shape our future the Games provides to all of us.

**Collectively we are creating our Games legacy.
2032 will be an incredible moment.
Our legacy will be enjoyed for generations.**



Mission statement

**To make our
region better,
sooner, together
through sport.**

**Our mission
and vision**



Vision statement

By 2042, we will live in an inclusive, sustainable and connected society, with more opportunities in life for everyone.

Read more about our mission and vision on **Pages 12-13** of the Legacy Strategy.

Read more about the journey on **Pages 10-11** of the Legacy Strategy.

Journey of our Legacy Strategy

“We have been handed a real opportunity to shape this region to be greener, cleaner, more accessible, easier to get around and to get more people participating in sport and physical activity. The Olympic and Paralympic Games are not just sporting events, they are an opportunity for everybody to take ownership and celebrate what is important to us all.”

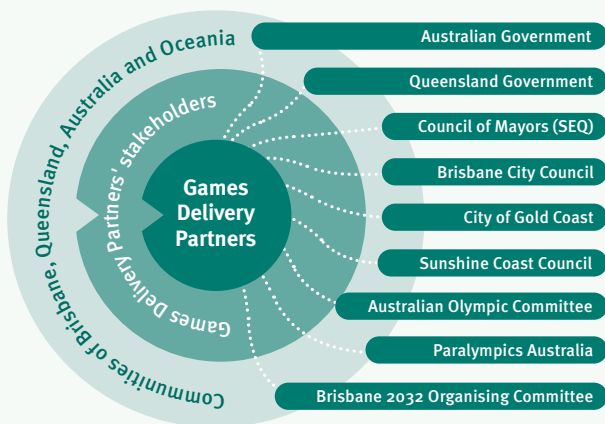
Cate Campbell OAM, Olympian

Elevate 2042: The Brisbane 2032 Olympic and Paralympic Games Legacy Strategy (Elevate 2042) has been grounded in the ideals of the Olympic and Paralympic Movements and reflects a vision of the future the community wants to see.

Planning for legacy started when we first expressed our interest in hosting the Games. We engaged widely with the Games Delivery Partners and the community to explore existing challenges, opportunities and priorities for their respective constituents or region. Actively engaging with and listening to the community will continue to shape this Strategy throughout its life.

Many voices have been heard

Partners' engagement



The act of listening has shaped this strategy and will continue throughout its life

Community engagement

Hopes and Dreams
Dec 22 - Mar 23

3,900
Community, young people and delegates

12,555
Ideas submitted

Legacy Forum
Mar 23

500
Community, business leaders, athletes, youth delegates

1,000
Ideas submitted

Elevate 2042 consultation paper and survey
Mar 23 - Jun 23

Consultation paper

424
Individuals
74
Organisations

Representing **20,000+** people

Draft Vision



Draft Themes

Draft Focus Areas

Elevate 2042 Legacy Strategy

Understanding a new kind of legacy

“We know that wherever they take place, the Paralympic Games are transformational.”

The Paralympics are a once-in-a-generation catalyst that will transform communities and leave important legacies across Brisbane, Queensland, Australia and Oceania.”

Andrew Parsons, President, International Paralympic Committee


We are planning for a new kind of Games legacy, one that responds to the Olympic Agenda 2020+5. Central to this approach is the idea that the Games fit into the Host City and Region and not the other way around; and that their impact in the ten years before and decade after aligns with its future direction.


This means that we will focus on the enduring social, cultural, economic, connectivity and environmental changes the Games enable. Whilst we can do many things, we cannot do everything – so we will focus our energy on initiatives that can transform lives, livelihoods, connections, environments or attitudes.


We have developed guidelines to help us define what legacy can be, as well as what it is not.

Legacy can be any of the following:

- ✓ Based on a vision for the future you want to see
- ✓ Things that happen before, during, or in the ten years after the Games
- ✓ Things that address genuine opportunities or significant challenges
- ✓ For the benefit of as many communities as possible
- ✓ Projects, policies, programs and initiatives that:

 Can only happen because we are hosting the Games

 Can be made bigger and better because of the Games

 Can happen sooner because of the Games

Legacy is not:

- ✗ Things that would happen even without the Games
- ✗ Short term, or with benefits for only a small number of people
- ✗ Ideas that don't have any relationship to the Games
- ✗ Projects, policies, programs or other initiatives that can't realistically be delivered

Our legacy foundations

These foundational elements are cross cutting. They have been co-created in partnership with Aboriginal and Torres Strait Islander peoples and people with disability. Their influence is woven throughout Elevate 2042 and provides a critical lens through which ongoing legacy planning and implementation will be considered.

Respecting, advancing and celebrating Aboriginal and Torres Strait Islander peoples

Aboriginal and Torres Strait Islander peoples are among the world's oldest living cultures; they are the traditional custodians of the lands and waters that are known today as Queensland and Australia. Their languages and cultures are specific to this part of the world and have been continuously practiced for at least 65,000 years.

We recognise the Games, their early impacts and lasting legacies, have the potential to play a defining role in advancing self determination for Aboriginal and Torres Strait Islander peoples, but only when the initiatives proposed are co-created with and implemented by the communities they are intended to benefit.

Elevate 2042 is therefore committed to making a contribution to and accelerating current initiatives. Seeking to progress a shared responsibility to care for Country and advance opportunities for all Aboriginal and Torres Strait Islander peoples in sport, economic participation, art, culture, tourism and life.

In 2042, success would mean that we are united, celebrating our shared history and live in a country where Aboriginal and Torres Strait Islander cultures are recognised, their contribution valued and their communities have the same social and economic opportunity as all Australians.

Advancing accessibility and empowering people with disability

The Paralympic Games is a global celebration of sport and the achievement of people with disability. Our hope is that we can leverage the Games to drive generational change, building community confidence around disability and creating a legacy of inclusion for people with accessibility needs.

The Games must be the point of change. It presents a near unique opportunity to remove unconscious bias in the community and replace it with a positive culture that accepts difference, embraces disability and celebrates achievement rather than focusing on constraints.

Elevate 2042 and its Implementation Plans will work alongside people with diverse disabilities to support the co-design, development and implementation of projects that support people with disability to realise their ambitions and participate fully in the community alongside their family and friends.

In 2042, success would mean that people with disability are where they want to be, doing what they want to do and being exactly who they are - treated like anyone else in their community.

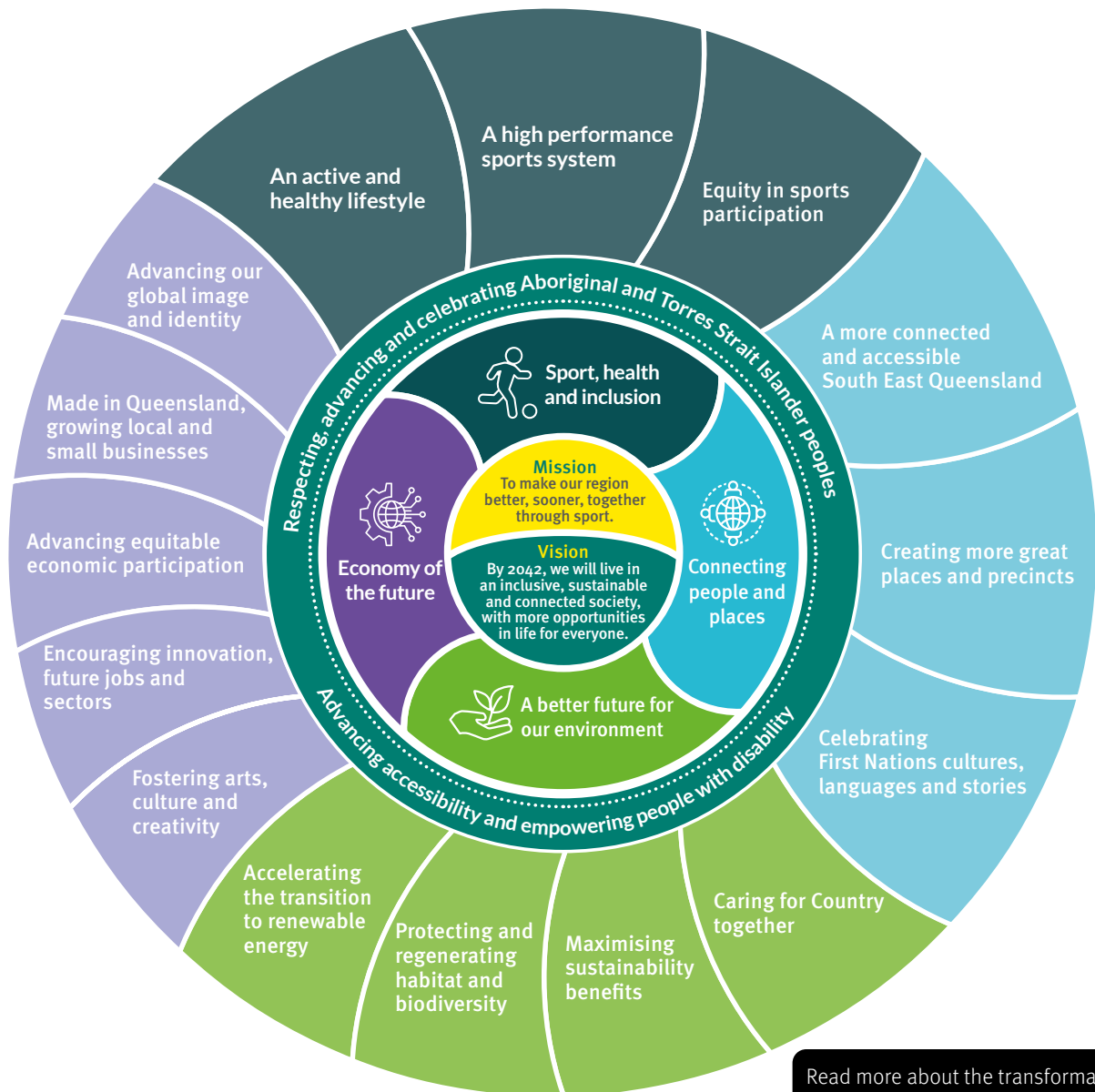
Read more about our legacy foundations on **Pages 14-17** of the Legacy Strategy.



Transformation themes and focus areas

Elevate 2042 takes a people and place approach. One which intentionally promotes inclusivity and the advancement of people and society, together with the protection of our natural assets and way of life.

Through the engagement process, four interconnected themes and associated focus areas have been identified by the community as driving our transformation to an inclusive, sustainable and connected future. They align with the objectives of the Olympic and Paralympic Movement and can be directly mapped to the United Nations Sustainable Development Goals.



Read more about the transformation themes and focus areas on **Pages 18-19** of the Legacy Strategy.



Sport, health and inclusion



Our community is more inclusive, active and healthy with improved equity and accessibility for everyone. Sport and physical activity are part of life for everyone; and diverse participation has been supported. There are stronger pathways to high performance with increased opportunity for First Nations, rural and regional and para-athletes.

Community priorities

Building strategies for more inclusive participation was seen by the community as a critical step in achieving an equitable sporting life. The community emphasised the importance of addressing the cost of sport for children and young people, overcoming lack of transport, increasing access to facilities in regional and remote areas and creating more pathways for people with disability, Aboriginal and Torres Strait Islander peoples and culturally and linguistically diverse communities. Taking these actions will promote healthier lifestyles, improve wellbeing, increase community connections and therefore enhance social outcomes by 2042.

Desired outcomes

Hosting the Games will contribute to:

- > Higher levels of physical activity leading to a healthier general population
- > Increased participation in sport with equity targets for identified cohorts
- > Enhanced sporting achievement at elite competition level.

Focus areas

An active and healthy lifestyle

To deliver generational change, we will ensure a focus on encouraging a lifelong connection to sport and physical activity that supports health and wellbeing.

A high performance sports system

We recognise the importance of national and international sporting performance to our national identity and as a unifying feature across our many diverse communities.

Equity in sports participation

Creating healthier communities with brighter sporting futures requires removing the barriers to participation.

Early announcements already activating our legacy journey



YouFor2032
Queensland Government



Paralympic Centre of Excellence
Queensland Government +
University of Queensland



SEQ Preventative Health Initiative
Council of Mayors (SEQ)



Australian High Performance
2032+ Sport Strategy
Australian Sports Commission



Read more about this theme on Pages 20-27 of the Legacy Strategy.



Connecting people and places



Improved public and active transport have enabled communities to connect locally and regionally whilst accelerating faster movement of people, goods and ideas to increase our competitiveness. Urban renewal has created more great and accessible places and precincts to support our liveability, lifestyle and wellbeing. We are actively engaged in the wider Oceania region – partnering and connecting socially, culturally and economically.

Community priorities

Transforming South East Queensland through enhanced transport connectivity was central to our region's ambition to become an Olympic and Paralympic Host City and Region. Investment in an integrated transport system for SEQ including enhanced transport networks, facilities and services, will not only boost the region's economy but also offer the community more convenient, faster and accessible travel choices. This will protect the liveability of our region by responding to the needs of our growing population while also ensuring efficient Games-time operations.

Urban renewal to create places or precincts where communities can connect and enjoy time together also emerged as a priority. Emphasis was also placed on the importance of achieving universal accessibility; ensuring the precincts' environment and experience reflect Aboriginal and Torres Strait Islander cultures and stories and the vibrancy of multicultural communities.

Desired outcomes

Hosting the Games will contribute to:

- > Increased local and regional connectivity
- > Advancing liveability and accessibility for all
- > Greater housing accessibility and affordability in target locations.

Focus areas

A more connected and accessible South East Queensland

Enabling greater and faster mobility for people and goods will increase the global competitiveness of South East Queensland.

Creating more great places and precincts

Liveability is one of our greatest assets and we are seeking to protect and enhance it as we continue to grow.

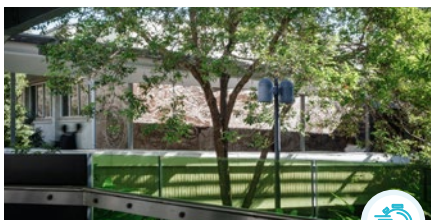
Celebrating First Nations cultures, languages and stories

Embedding Aboriginal and Torres Strait Islander cultures, languages and stories at the heart of the Games experience is central to what will differentiate the Games in 2032.

Early announcements already activating our legacy journey



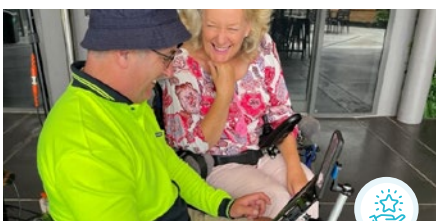
Brisbane 2032 Transport and Mobility Strategy
Games Delivery Partners



Designing with Country
Queensland Government



Northshore Hamilton
Queensland Government



Sunshine Coast Mobility Mapping
Sunshine Coast Council

Read more about this theme on Pages 28-35 of the Legacy Strategy.



A better future for our environment



Our approach to a low carbon Games has accelerated our zero carbon journey and our transition toward renewable energy and a circular economy. We are combining ancient wisdom with emerging science and technology to care for Country. Every person, their decisions and behaviours, can make a difference.

Community priorities

Our community called for more sustainable policies and practices resulting in a reduction in carbon emissions and improved environmental outcomes across Brisbane, SEQ, Queensland and Australia. They were passionate about protecting and restoring habitat and waterways, improving native biodiversity and progressing towards improved waste management systems promoting circular systems resulting in less or no waste to landfill.

Focus areas

Caring for Country together

Fostering a collective sense of responsibility to care more about protecting the unique part of the world in which we live, drawing upon traditional wisdom, knowledge, customs and cultural practices.

Desired outcomes

Hosting the Games will contribute to:

- > Maximising sustainability benefits and embedding best practice circular economy principles
- > Ecosystem protection and regeneration
- > Accelerated transition to clean and renewable energy.

Maximising sustainability benefits

Rethinking urban design and advancing the transition to a circular economy is essential to meeting the needs and aspirations of future generations.

Protecting and regenerating habitat and biodiversity

Supporting healthy ecosystems and protecting habitats to increase the climate resilience of our communities as they grow.

Accelerating the transition to renewable energy

Our commitment to advancing this transition, bringing forward lasting benefits to the climate and the community.

Early announcements already activating our legacy journey



Queensland Energy and Jobs Plan
Queensland Government



Resilient Rivers Initiative
Council of Mayors (SEQ), Australian Government + Queensland Government



Gold Coast Greenheart
City of Gold Coast



SEQ Waste Management Plan
Council of Mayors (SEQ) + Queensland Government



Blue Heart Sunshine Coast
Sunshine Coast Council, Australian Government, Queensland Government + Unitywater

Read more about this theme on **Pages 36-43** of the Legacy Strategy.



Economy of the future

We have deepened and diversified our economy and supply chain, increasing equity of participation. Building our innovation systems and creating next generation opportunities which play to our strengths in sport, biomedical, agriculture, tourism and the creative industries. We have developed our talent pipeline and fostered the resilience of our business community.

Community priorities

Through consultation we heard from the community about the importance of leveraging the Games to grow the capacity of local businesses and to develop the skills of our workforce. Encouraging innovation and entrepreneurialism, supporting the creation of new jobs in future focused industries and encouraging the commercialisation of research were also regarded as a priority.

Focus areas

Advancing our global image and identity

Brisbane 2032 will showcase the unique value propositions of contemporary Brisbane, SEQ, Queensland and Australia.

Desired outcomes

Hosting the Games will contribute to:

- > Greater unity and a stronger global identity for the region
- > A more inclusive and resilient future economy
- > A thriving and equitable local business community
- > Increased jobs and growth in target industries and sectors.

Made in Queensland, growing local and small businesses

Supporting local businesses to scale up sustainably and creating limitless potential to showcase their ingenuity and achievements to the world.

Advancing equitable economic participation

The 2032 Games will be committed to inclusive local procurement creating opportunities for economic growth and development.

Encouraging innovation, future jobs and sectors

Advancing innovation and creating jobs of the future in industries, such as the sport and sports tech industries, to accelerate Queensland's performance.

Fostering arts, culture and creativity

Making our cities and communities more vibrant, interesting and distinctive.

Early announcements already activating our legacy journey



Q2032 Procurement Strategy: Ready. Set. Go.
Queensland Government



Cultural Program and Festival Preparation
Games Delivery Partners



Birkdale Community Precinct
Redland City Council



Read more about this theme on **Pages 44-53** of the Legacy Strategy.

Potential Indicators



Sport, health and inclusion

- > Enhanced health and wellbeing in the general population.
- > Increased levels of adult and child populations achieving desired levels of physical activity including people with disability.
- > Decreased levels of adult and child populations experiencing obesity.
- > Increased levels of Aboriginal and Torres Strait Islander peoples achieving desired levels of physical activity.
- > Increased participation in sport Australia-wide.
- > Increased levels of participation in sport and sports administration for target cohorts.
- > Numbers of rural and regional Queenslanders who can participate in local sport activities in their own region.
- > Assistance provided to support a sustainable sports system across Oceania.
- > Increased support for training and development of elite athletes, coaches, officials and volunteers including those with disability.
- > Community perception of athletes, including those with disability, to inspire the next generation of talent.



Connecting people and places

- > Increased use of public and active transport in SEQ before, during and after the Games.
- > Proportion of population with good accessibility to a range of services by walking and cycling.
- > Accelerated upgrades to transport infrastructure in SEQ which supports the region's growing population and a good Games experience for all.
- > Improved digital connectivity in regional, rural and remote communities.
- > Improved proportion of residents with access to employment by public and active transport.
- > Incorporation of universal design principles in the development of Games-related places and precincts.
- > Perception of SEQ as a liveable region by residents and visitors.
- > Number of affordable and social housing units in Games-related precincts.
- > Number of accessible housing units in Games-related precincts.
- > Number of repurposed Games-related infrastructure for housing in Queensland.



A better future for our environment

- > All new or significantly upgraded competition venues and athlete villages used for Brisbane 2032 will target a world-leading 6-star Green Star rating from the Green Building Council of Australia, where relevant.
- > The community is actively Caring for Country through the choices they make.
- > Embed best practice circular economy principles to reduce the environmental impacts and embodied emissions from products materials and buildings.
- > Increase protected/world heritage areas across Queensland.
- > Habitat protection and restoration has been accelerated.
- > Riverine, estuarine and marine water quality demonstrates continual improvement.
- > Maintain or improve the ecological character of Queensland's Ramsar sites.
- > Increased percentage of energy from renewable sources by 2032 and 2042, in line with Australian Government targets and best practice.
- > Above trend progress made towards net zero emissions in line with Science Based Targets.



Economy of the future

- > Brand recognition of Brisbane, SEQ, Queensland and Australia.
- > Collaboration with Oceania nations.
- > Increased economic participation for Aboriginal and Torres Strait Islander peoples, people with disability, women and culturally and linguistically diverse communities.
- > Increased sustainable sourcing/procurement.
- > Improved performance of Queensland as a place of choice for innovation and investment.
- > Share of economic opportunities flowing to small businesses.
- > Share of economic opportunities flowing to regional businesses.
- > Procurement targets for employment of, or businesses owned by, Aboriginal and Torres Strait Islander peoples and people with disability.
- > Growth in jobs, investment and economic contribution of Queensland's critical industries.
- > Growth of the business of sport.
- > Increased share in the global visitor economy.



Next Steps

Read more about the next steps on Pages 54-57 of the Legacy Strategy.

The legacy vision is bold, but realisable with deep commitment and sustained collaboration.

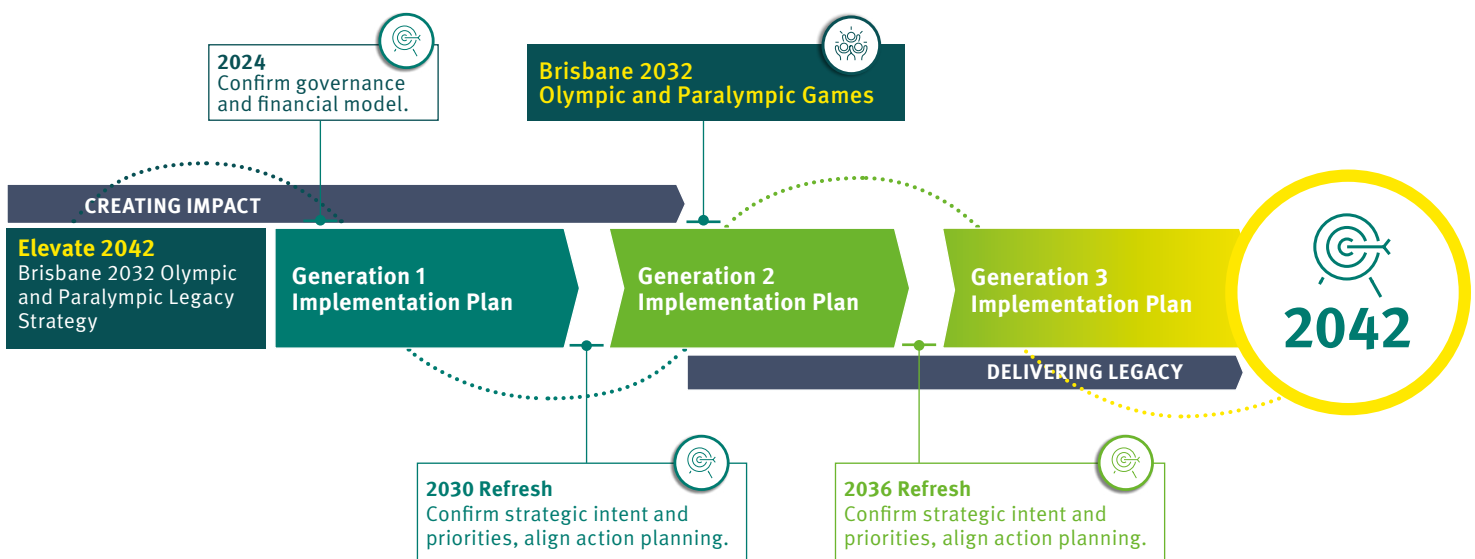
Elevate 2042 provides a strategic framework for a twenty-year legacy journey. Its success will require a collective effort and sustained collaboration between Games Delivery Partners and many other government, industry, community and non-profit organisations.

Elevate 2042 will be a living document designed to evolve as the region grows and changes. We recognise what is important now may become more or less of a priority, and new challenges or opportunities will emerge. To ensure flexibility, Elevate 2042 will be implemented in three stages, described below. The first Implementation Plan will drive the delivery of early legacy activities up to 2029.

The measurement of positive impacts resulting from Elevate 2042 will be an important way of monitoring progress and ensuring that all of the benefits are being tracked – we will be using an integrated measurement framework developed in accordance with the OECD Global Events Guidance and the UN Sustainable Development Goals.

“The Olympic Games motivates us to push beyond our limits. Brisbane 2032 offers the chance to inspire and influence the next generation of Australians, to go for gold and find a strength, endurance and dedication we didn’t know we possessed.”

Logan Martin OAM, Olympian





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Urbis, Buro Happold and Articulous were contracted by the Queensland Government to work in collaboration with all Games Delivery Partners to prepare Elevate 2042.



Australian Government



Queensland Government



Dedicated to a better Brisbane



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