



**PRESS RELEASE**

**19 December 2017  
Älmhult, Sweden**

## **IKEA awarded with four GOOD DESIGN™ 2017 Awards**

**IKEA has received four GOOD DESIGN™ awards for the DELAKTIG sofa platform, YPPERLIG monoblock chair, SOLBO table lamp and a collection of tea- and coffee products. GOOD DESIGN™ is one of the oldest, most prestigious and most recognised programme for design excellence worldwide.**

The four winning IKEA entries are YPPERLIG monoblock chair developed in collaboration with HAY, DELAKTIG sofa platform developed in collaboration with Tom Dixon with sales start during 2018, SOLBO children's table lamp, and a Tea –and Coffee collection with sale start during 2018.

The awarded entries were all developed using the IKEA design principle Democratic Design. Marcus Engman Head of Design at IKEA explains;

"It takes 2-3 years to develop a product at IKEA. Because we include form, function, quality, sustainability and low price into everything we do. We call it Democratic Design built on our firm belief that great design should be available for everyone. So being awarded with the GOOD DESIGN™ Award is really encouraging for everyone involved in making these products happen; designers, product developers, engineers and our collaboration partners HAY and Tom Dixon."

GOOD DESIGN™ was founded in Chicago in 1950 by Edgar Kaufmann, Jr., Eero Saarinen and Charles and Ray Eames, to create awareness about contemporary design and to award innovative and remarkable design industry people and products.

All winning products and graphics from GOOD DESIGN™ 2017 are now part of the museums prestigious permanent design collection and will be honoured at the official GOOD DESIGN™ Award Ceremony held during 2018.

*IKEA is one brand and many companies. Around the globe, a large number of companies operate under the IKEA trademarks.*

*IKEA Range & Supply, consisting of IKEA of Sweden in Älmhult and IKEA Supply, have the responsibility to develop, design, produce and supply IKEA stores around the world with home furnishing solutions available to the many people. Each year IKEA Range & Supply introduces 2,000 new products in the IKEA stores. The total range is almost 10,000 products.*