



About the IKEA collaborations at the exhibition

HAY

The collaboration with HAY and its two founders Mette and Rolf Hay was announced in June 2016. This project is about exploring the future Scandinavian design identity and to understand what the true functional and emotional needs are in the modern 21st century home. The collection comprises furniture, lighting, accessories and textile designs, using advanced manufacturing techniques. The collection will be launched in October 2017.

Tom Dixon

The collaboration with Tom Dixon was announced in June 2016. This project is not only about exploring the possibility of designing open source hardware, but equally about exploring materials and challenging traditional ways of production to redefine the concept of comfort. The living platform DELAKTIG is designed to help people cope with all the activity of everyday life. It's made for your friends and family to relax and socialize, with the possibility to use as a bed and tailor the function to suit your living situation. DELAKTIG will be launched in February 2018.

Design Indaba

The collaboration with Design Indaba and ten designers/designer teams from its network, was announced in February 2017. This project will work around modern rituals and the importance they play in the home, the designers met up in Cape Town in March this year to work on their ideas for the collection and make prototypes spanning from padlocks to curved benches and a house. The collection will be launched in April 2019.

Kevin Lyons

IKEA ART EVENT 2017 is a limited edition collection featuring 12 diverse posters from internationally known artists that all express themselves through drawing. Kevin Lyons is one of them, an illustrator, designer and creative director renowned for his trademark, artistic Monsters. With ART EVENT 2017 IKEA continue the mission to make great art accessible for everyone. The collection will be launched in April 2017 in selected stores.

Pinar & Viola

The STUNSIG collection is the result of a collaboration with six exciting designers and artists who have created prints, patterns and colour compositions to everyday IKEA products, turning these products into something extraordinary and different. The artist duo Pinar & Viola are among them and their work for STUNSIG features intricate patterns filled with birds and bees. The collection will be launched in June 2017.

About Make room for life

Make room for life is the new direction for how IKEA defines the living room. We do this to meet the functional and emotional needs of modern living. By focusing on four different areas – Make room for friends, Make room for celebration, Make room for play and Make room for nature, IKEA will help people create their dream living room in an easy and affordable way. We will offer solutions that are easy to understand and choose from. Provide an offer that make more out of people's space and enable an atmosphere where they feel good. An offer that allow people to show who they are and who they want to be.