



Driving Experience 1 - Up and Down the Hill

OVERALL performance

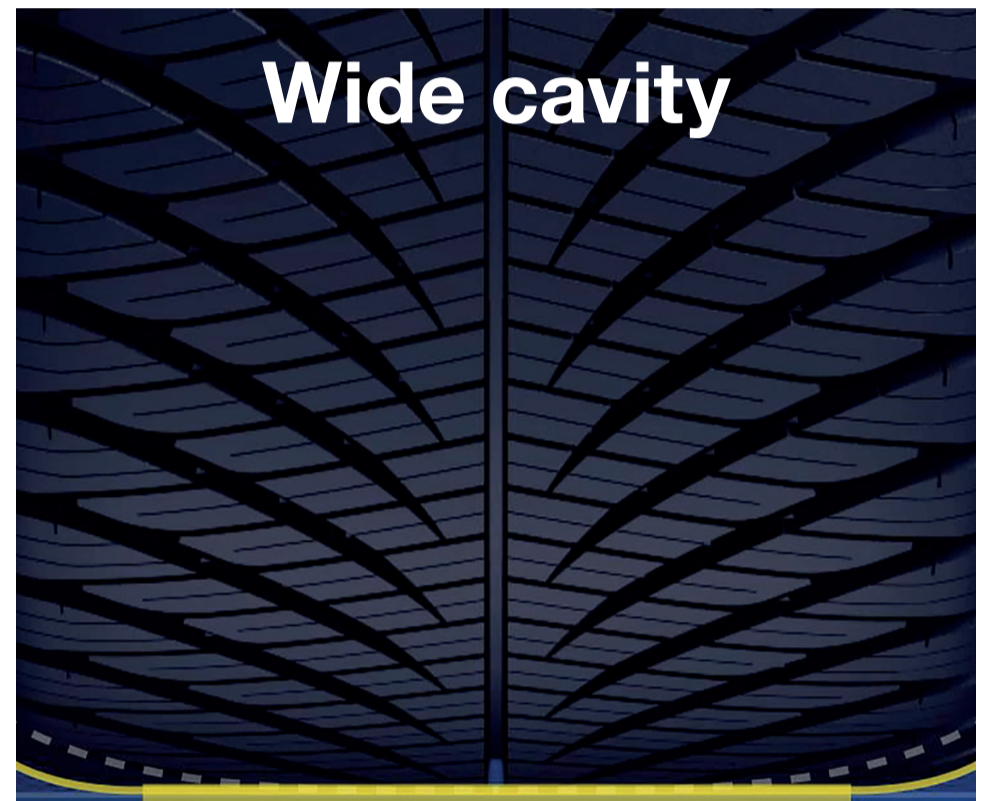
Increased silica proportion



Provides better overall performance on wet, slushy and icy roads

WINTER performance

Wide cavity



Vector 4Seasons Gen-2

Provides improved overall performance on icy roads



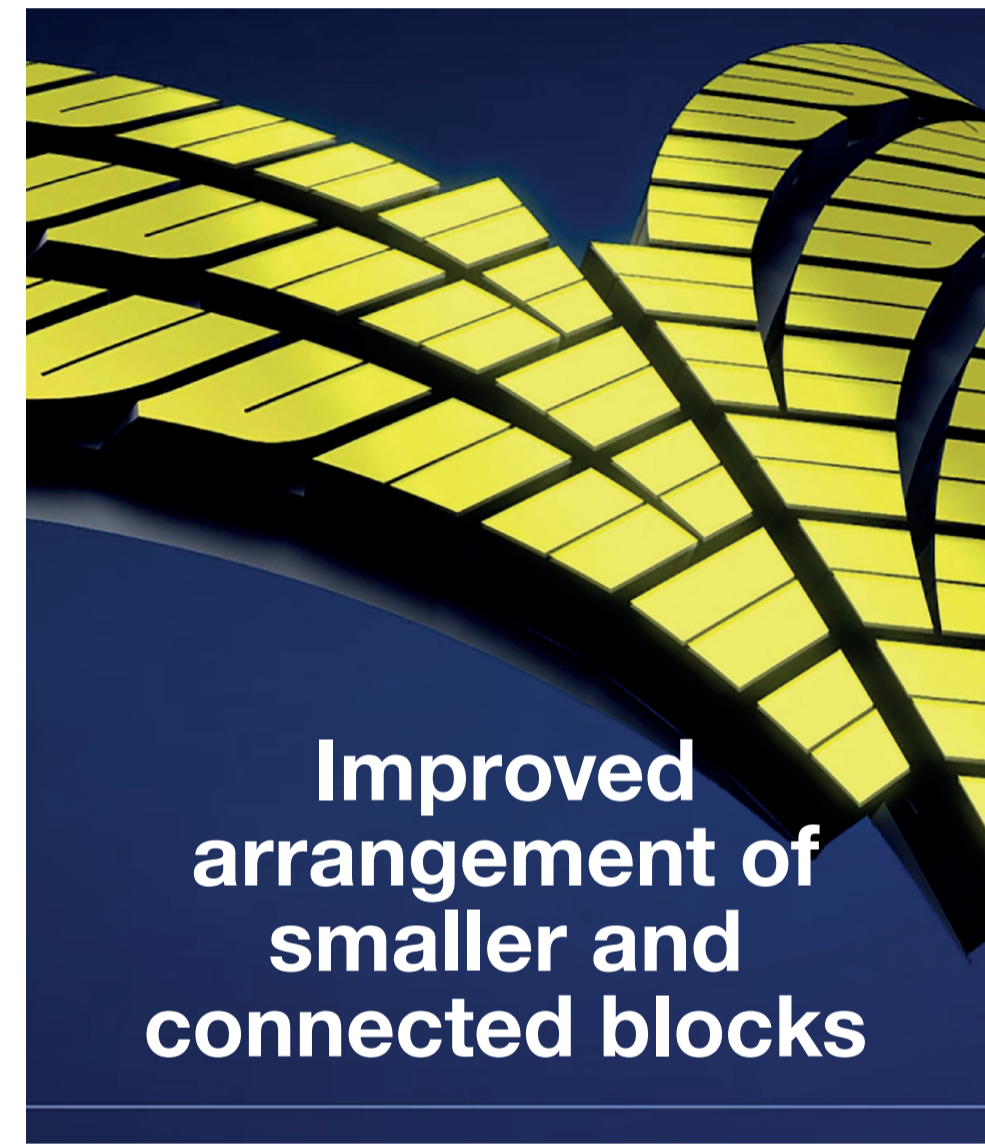
MADE TO FEEL GOOD.



Driving Experience 2 - Slalom and Braking



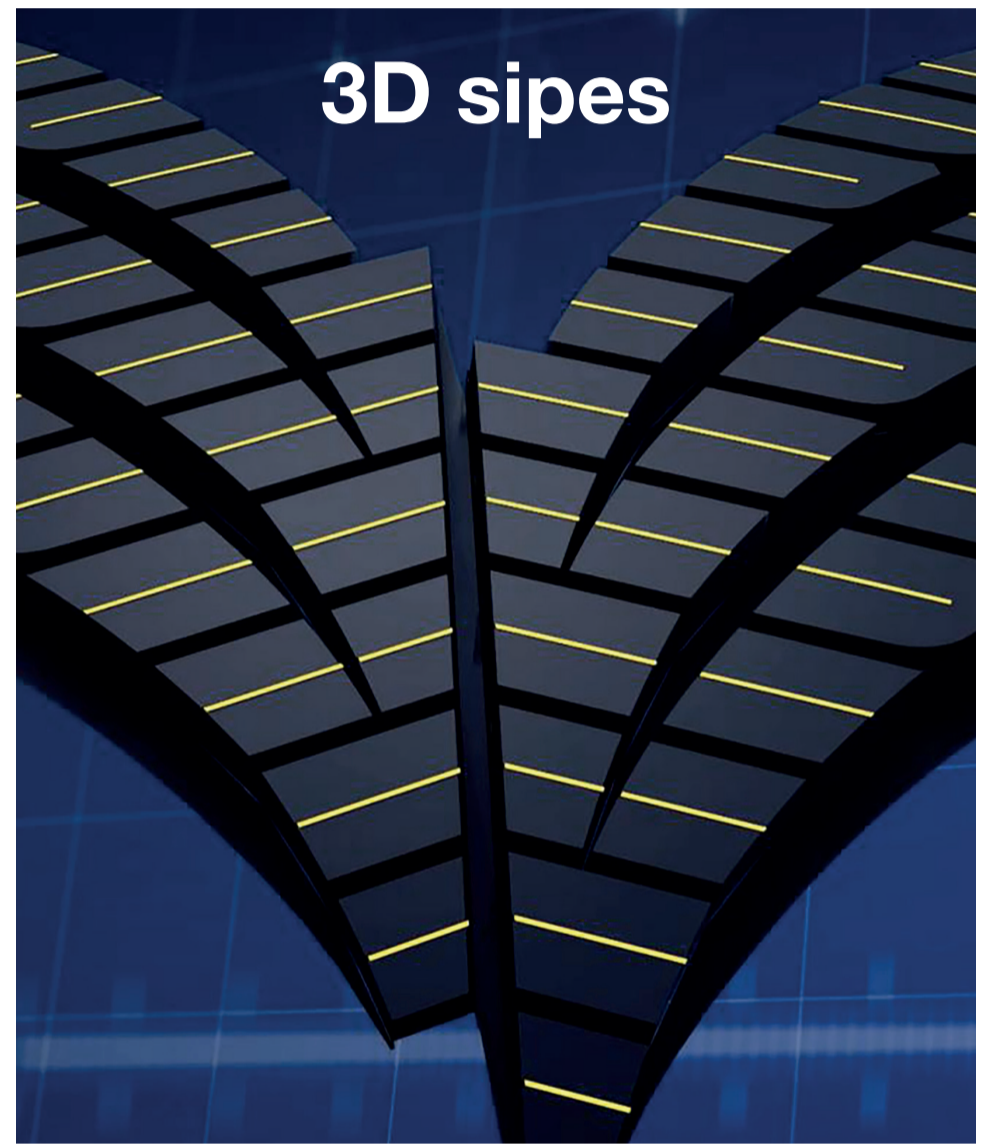
WINTER performance



Improved arrangement of smaller and connected blocks

Provides improved overall performance on slippery surfaces

DRY performance



3D sipes

Provide enhanced tread stiffness for improved stability and handling on dry roads



MADE TO FEEL GOOD.

Driving Experience 3 - Skid simulators

**WINTER
performance**

Wide cavity

Vector 4Seasons Gen-2

Provides improved overall performance on icy roads

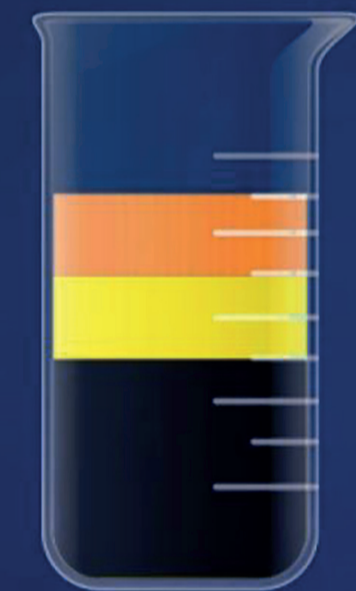
**DRY
performance**

3D sipes

Provide enhanced tread stiffness for improved stability and handling on dry roads

**OVERALL
performance**

Increased silica proportion



Provides better overall performance on wet, slushy and icy roads

GOODYEAR

MADE TO FEEL GOOD.