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PRESS RELEASE

Ewals Renews Goodyear Tire Contract for 3,550 Vehicles

*Leading logistics company choses Goodyear Tires and FleetFirst Service Concept*

**Brussels, March 13th, 2017** – Goodyear has again been chosen as truck tire supplier by leading logistics service provider Ewals Cargo Care, extending a relationship that is more than 20 years old. The pan-European contract covers the supply of tires for up to 3,000 trailers and 550 tractors as well as a full range of truck tire support services under the Goodyear FleetFirst banner.

*“A total EU truck tire service package linked to a web-based monitoring program exactly meets our needs. As a result, we are continuing a relationship with Goodyear that has lasted more than 20 years,”* said Bart Van Rens, Manager Ewals Fleetcontrol. *“Our cooperation with Goodyear is quite dynamic. In the past we have worked together on the development of the 435/50R19.5 tire and more recently the introduction of the version with a built-in RFID chip. We are convinced that the RFID concept contributes to better monitoring of our tires and, as a logical consequence, will reduce costs. Another great step forward in our fleet monitoring is the newly-created Goodyear ‘eJob’ recording facility. This allows us to get instant information about any work being carried out; as the provider enters the relevant data via a PDA directly the job has been done, anywhere in Europe. We feel very comfortable that the extension of our contract will result in the fruitful continuation of our partnership and collaboration.”*

The majority of Ewals’ trailers are 100m3 mega trailers. For these, Goodyear supplies the high mileage KMAX T RFID (Radio Frequency Identity) 435/50R19.5 trailer tires, which have microchips built in. This is an important aspect of Ewals’ tire management as the microchips uniquely interface with FleetOnlineSolutions, Goodyear’s internet-based tire management program. The benefits this provides include reduced downtime, improved tire management and greater security. The contract also covers other tire sizes which Goodyear supplies as well its mileage-optimized KMAX tires. In addition, Goodyear ULTRA GRIP MAX dedicated winter truck tires are fitted to trailers operating in the Nordic region to secure winter mobility.

The service for Ewals is delivered by Goodyear’s TruckForce pan-European network of more than 2,000 service providers and also includes the ServiceLine 24h roadside assistance as well as the innovative FleetOnlineSolutions truck tire management program.

*“We are delighted to continue our long relationship with Ewals,” said Waldek Jarosz,* Fleet Solutions Director at Goodyear Europe, Middle East and Africa. *“Goodyear and Ewals have a partnership that has been and continues to be of great mutual benefit. Not only are we truck tire and service provider but we have worked together on new truck tire developments. These have been of great benefit in terms of producing innovative solutions to help improve Ewals fleet efficiency and reduce operating costs.”*

Ewals Cargo Care has 49 offices in 13 European countries and is market leader in automotive logistics supply services. With Just-in-Time Delivery as key in the automotive sector, reliability is essential to the company. This means that tires and their maintenance are crucial to the company’s success. Goodyear´s premium products as well as its innovative solutions and dedicated services will help continuing Ewals success.

**About Goodyear**

Goodyear is one of the world’s largest tire companies. It employs about 66,000 people and manufactures its products in 48 facilities in 21 countries around the world. Its two Innovation Centers in Akron, Ohio and Colmar-Berg, Luxembourg strive to develop state-of-the-art products and services that set the technology and performance standard for the industry.

Goodyear Dunlop Europe’s range of tires for commercial vehicles, buses and coaches includes more than 400 different tires covering in excess of 55 sizes. Many of the world's leading commercial vehicle manufacturers fit tires from Goodyear as standard, including DAF, Iveco, MAN, Mercedes-Benz, Renault Trucks, Scania and Volvo Trucks. Goodyear also supplies tires to all major trailer manufacturers. With FleetFirst, which includes the TruckForce service network, ServiceLine24h roadside assistance, FleetOnlineSolutions (an internet-based fleet management system) and Goodyear retreading services, Goodyear provides one of the broadest ranges of fleet-efficiency services in the industry.

For more information on Goodyear and its products, visit [www.truck.goodyear.eu](http://www.truck.goodyear.eu).