

PRESS RELEASE

GOODYEAR

MADE TO FEEL GOOD.

New Goodyear Eagle F1 Asymmetric 3 makes appearance on Jaguar XF

Four homologations for Goodyear's new UHP tire

Brussels, 17 March 2016 – Goodyear is proud to announce that a number of new Jaguar XF vehicles will come fitted with the latest ultra-high performance tire in the Goodyear portfolio - the Eagle F1 Asymmetric 3.

The tire will be fitted in sizes 225/55R17 101Y XL, 245/45R18 100Y XL, 245/40R19 98Y XL and 255/35R20 97Y XL on the XF, all of which will be J marked, indicating tires tested and homologated by Jaguar.

The XF is one of the first vehicles in Europe to be fitted with Goodyear's brand new UHP tire as OE fitment and development of the tire and vehicle was carried out simultaneously between Goodyear and Jaguar.

At the beginning of the development process for the XF, Jaguar set key tire performance directives for Goodyear to deliver on. These included high dry and wet handling capability, short braking distance, low rolling resistance for reduced fuel consumption and CO2 emissions as well as comfort and ride, without any trade-off in other performance criteria.

Goodyear's new Eagle F1 Asymmetric 3 answered all of these criteria. The tire provided Jaguar with significant wet grip and braking distance improvement with the use of innovative compound technology. A high level of handling, low noise and comfort in conjunction with low rolling resistance was achieved by using state-of-the-art manufacturing capabilities to enable light gauges for weight reduction, Goodyear were able to exceed the targets set by Jaguar within this area. Pattern stiffness optimization ensured that the tire performed excellently in dry handling tests.*

Olivier Rousseau, Goodyear's Vice President Consumer PBU - EMEA said: "The new Jaguar XF is one of Jaguar's most impressive saloons to date and we are thrilled to have four sizes of the Eagle F1 Asymmetric 3

PRESS RELEASE



MADE TO FEEL GOOD.

homologated on this vehicle. Developing our products in conjunction with top OEMs such as Jaguar is an exciting research and development process. Working closely with OEMs gives us great insights into the future of vehicle development and enables us to ensure our products are always at the cutting edge of tire technology, that we break boundaries within the industry and that we are leaders in tire performance on some of the most prestigious vehicles in the market, such as the Jaguar XF.”

*Results part of internal testing between Goodyear and Jaguar conducted between September 2013 and July 2015 at test tracks Mireval, Wittlich, MIRA, IDIADA and Arjeplog.

<ENDS>

About Goodyear

Goodyear is one of the world's largest tire companies. It employs about 66,000 people and manufactures its products in 49 facilities in 22 countries around the world. Its two Innovation Centers in Akron, Ohio and Colmar-Berg, Luxembourg strive to develop state-of-the-art products and services that set the technology and performance standard for the industry. For more information about Goodyear and its products, go to www.goodyear.com/corporate.