GENESIS G70 NAMED MOTORWEEK 2019

DRIVERS CHOICE – “BEST LUXURY CAR”

FOUNTAIN VALLEY, Calif., February 7, 2019 – Today, the multiple award-winning 2019 Genesis G70 received yet another significant accolade from leading third-party experts at the 2019 Chicago Auto Show. MotorWeek presented the Genesis G70 with a 2019 Drivers Choice - “Best Luxury Car” award.

“The ongoing favorable reception our all-new 2019 G70 is receiving from third-party industry experts including the staff at MotorWeek continues to inspire and motivate our entire global team,” said Erwin Raphael, Chief Operating Officer, Genesis Motor America. “G70 was designed and engineered to delight serious drivers and exceed the expectations of luxury sedan owners. This is our goal as we develop all new Genesis vehicles for their respective segments.”

MotorWeek has distributed its “Drivers Choice Awards” for nearly four decades, recognizing trends and innovations in the automotive industry. Its list of winners serves as a practical guide for car shopping from a buyer’s point of view. Creator, Host and Executive Producer John Davis presented the award at the auto show.

"The Genesis G70 is simply stunning, and not just at first glance,” said John Davis, Creator, Host and Executive Producer of MotorWeek TV. “Designers took an expertly well balanced chassis, wrapped it in some of the most handsome body work to come along in years, and filled it with a gorgeous, high tech interior. One that can even include a clutch pedal and a terrific manual shifter if you choose. The G70 is our kind of luxury car indeed.”

All Drivers Choice Award winners are featured on Motorweek.org, and will appear on a special episode #3823 of MotorWeek airing on public television stations beginning February 9, and on cable’s MotorTrend Network beginning February 19.

As the first Genesis model in the highly competitive entry luxury segment, G70 outperforms legacy luxury sport sedans with driver-focused performance. G70, which was named 2019 North American Car of the Year, resets benchmarks and expectations among luxury sport sedans, with holistic integration of performance, body strength, refined luxury and aerodynamic design. Pricing starts at $34,900.

**Genesis Motor America**

Genesis Motor America, LLC is headquartered in Fountain Valley, Calif. Genesis is a global luxury automotive brand that delivers the highest standards of performance, design and innovation. All Genesis vehicles sold in the U.S. are covered by an industry-leading warranty with enhanced roadside assistance and concierge services. Within the past year, Genesis has won highest-ranked brand in the automotive industry awards for quality and owner satisfaction from industry experts such as J.D. Power, AutoPacific, and Strategic Vision. The newest Genesis product, the G70 luxury sport sedan, has garnered broad acclaim being named the 2019 North American Car of the Year, the MotorTrend 2019 Car of the Year, as well as a category winner in the Car and Driver 2019 10Best awards, among several others.

For more information on Genesis and its new definition of luxury, please visit [**www.genesis.com**](http://www.genesis.com/).

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