

GENESIS SPONSORS THE 2018 CONDÉ NAST INTERNATIONAL LUXURY CONFERENCE

LISBON, PORTUGAL, April 19, 2018 – For the third year in a row, Genesis, the luxury automotive brand, is a sponsor of the two-day 2018 Condé Nast International Luxury Conference, held this year at Pátio da Galé in Lisbon, Portugal.

“As an official car provider for the Condé Nast International Luxury Conference, we are extremely delighted to present Genesis brand to key people from the global luxury industry. We will continue to raise the brand’s presence in the global luxury market by expanding our alliance with a wide range of global partners” said Manfred Fitzgerald, Global Head of the Genesis Brand.

As official automotive sponsor of the conference, Genesis is providing G80 luxury sedans to transport VIP guests and speakers throughout the event. The flagship G90 luxury sedan is also on display at the conference venue.

The Condé Nast International Luxury Conference is hosted by Condé Nast Inc. which publishes many of the world's best known lifestyle and fashion magazines. The conference attracts 500 industry key figures in global luxury business and explores “The Language of Luxury,” looking at changes in the luxury industry.

About Genesis

Genesis, the luxury automotive brand, strives to make a positive difference in the lives of discerning customers, thus becoming an important element of their lifestyle. As a design-focused brand, Genesis has introduced fascinating models that embody athletic elegance, starting from the brand’s flagship model G90, mid-size luxury sedan G80 and its derivative G80 Sport. The brand’s G70 sport sedan made its world debut in September 2017, completing the brand’s sedan lineup. Genesis will be opening dedicated brand stores in major cities in the near future. Experience more at <https://www.genesis.com>

