

GENESIS G90 REVEALED AS FINALIST FOR 2017 NORTH AMERICAN CAR OF THE YEAR

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LOS ANGELES, Nov. 16, 2016 - During the Motor Press Guild's opening breakfast at the Los Angeles Auto Show yesterday, the all-new Genesis G90 was named one of three finalists for the prestigious 2017 North American Car of the Year award. The Chevrolet Bolt and Volvo S90 join G90 to round out the final three.

"It's humbling to have G90 considered among the best new cars introduced this year and to be named a finalist for one of the most sought-after distinctions in the auto industry," said Erwin Raphael, general manager of Genesis in the U.S. "The premium large-car segment is the pinnacle of automotive design and engineering and this recognition is a testament to the world-class refinement of our flagship model and the respectful ownership experience we deliver to our customers."

The North American Car, Truck and Utility Vehicle of the Year awards honor excellence in innovation, design, safety, performance, technology, driver satisfaction and value. Initiated in 1994, they are judged by roughly 60 full-time professional automotive journalists from the United States and Canada who work for some of the most well-respected magazines, television, radio, newspapers and websites in North America. They are the longest-running awards not associated with a specific publication, a structure that produces a diverse base of independent jurors. The 2017 Car, Truck and Utility Vehicle of the year winners will be announced Jan. 9 at the North American International Auto Show in Detroit.

The G90 is available nationwide at Genesis retailers, offering customers simple vehicle configurations with a choice between two engine options, an uncompromised suite of advanced safety technologies, plus best-in-class standard luxury amenities.

The Genesis brand prides itself on its respectful ownership experience that form the customer-centric Genesis Experience. From service valet appointments scheduled using the Genesis mobile app to complimentary maintenance and Genesis Connected Services, the ownership experience is designed to provide time-saving conveniences that are unmatched in the industry.

Genesis Motor America

Genesis Motor America headquartered in Fountain Valley, Calif., markets and services Genesis vehicles in the United States. Genesis is an all-new global luxury automotive brand that delivers 'human-centered' luxury and the highest standards of performance, design and innovation. A total of six new Genesis models will launch by 2021 and will compete with the world's most renowned luxury car brands. All Genesis vehicles sold in the U.S. are covered by an industry-leading warranty with enhanced roadside assistance and concierge services.

For more information on Genesis and its new definition of luxury please visit www.genesis.com

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