

## GENESIS G90 EARNS 2017 CONSUMER GUIDE® AUTOMOTIVE BEST BUY AWARD

ID: 725



- The exclusive list of vehicles is the publication's highest ranking
- Sleek design, dynamic performance, uncompromising safety technology features and the highest levels of refinement set model apart
- Offers exclusive ownership experience that has surpassed expectations

**FOUNTAIN VALLEY, Calif., Nov. 17, 2016** - Consumer Guide® Automotive recently named the Genesis G90 premium luxury sedan to their 2017 Best Buy list. To determine the winners of this award, Consumer Guide Automotive editors test drive and thoroughly evaluate more than 100 new vehicles in the American market each year. The exclusive list of vehicles receiving a Best Buy Award, earns the publication's highest ranking.

"We are humbled by this recognition. It represents the manifestation of our goal for unparalleled success of the G90 in the premium large car class," said Erwin Raphael, general manager of Genesis in the U.S. "We worked hard to ensure the G90 delivers sleek design and dynamic

performance, coupled with world-class technology and the highest levels of refinement. We are honored that our flagship model is recognized for surpassing expectations."

Launched in October 2016, the G90 is quickly distinguishing itself in the prestigious premium luxury car segment. It features a choice of two engine options, an uncompromised level of standard advanced safety technology, plus best-in-class standard luxury amenities. The G90 also includes the first-ever Amazon Alexa skill that allows owners to send remote voice commands to their vehicles through an Alexa-enabled device and Genesis Connected Services.

Offering two distinct cutting-edge performance options, customers can select an all-new powerful 3.3-liter twin-turbocharged V6 or an available 5.0-liter V8 GDI engine. Both engines are available with the advanced H-TRAC<sup>®</sup> AWD system.

The G90 also comes with world-class safety technologies. This comprehensive suite of advanced standard safety innovations works to minimize risk and maximize protection for the driver, passenger and other drivers:

#### **Standard Advanced Safety & Technology Highlights:**

- Automatic Emergency Braking (AEB) with Pedestrian Detection
- Driver Attention Alert (DAA)
- Smart Blind Spot Detection (SBSD) with Rear Cross-Traffic Alert (RCTA)
- Lane Keep Assist (LKA) and Lane Departure Warning (LDW)
- Dynamic Bending Light (DBL) and High Beam Assist (HBA)
- Pre-active seat belt and nine airbags
- Smart Cruise Control with Stop/Start
- Electronic Parking Brake with Automatic Vehicle Hold
- Multi-view and forward-view cornering camera
- Front and rear parking sensors

#### **Genesis Motor America**

Genesis Motor America headquartered in Fountain Valley, Calif., markets and services Genesis vehicles in the United States. Genesis is an all-new global luxury automotive brand that delivers 'human-centered' luxury and the highest standards of performance, design and innovation. A total of six new Genesis models will launch by 2021 and will compete with the world's most renowned luxury car brands. All Genesis vehicles sold in the U.S. are covered by an industry-leading warranty with enhanced roadside assistance and concierge services.

## **Consumer Guide® Automotive**

Since 1967, Consumer Guide has published authoritative, objective reviews of new and used cars and trucks. Consumer Guide's singular focus is to make car shopping easier for consumers. Consumer Guide editors provide professional, unbiased evaluations of nearly 1500 new and used vehicles as well as expert shopping advice and insightful automotive editorials. Consumer Guide is based in Morton Grove, IL. It is published by Publications International, Ltd.

For more information on Genesis and its new definition of luxury please visit [www.genesis.com](http://www.genesis.com)  
Please visit our media site for the latest news at [www.genesisnewsusa.com](http://www.genesisnewsusa.com).

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