

GENESIS SHOWCASES ALL-NEW 2018 G80 SPORT TRIM AT NORTH AMERICAN INTERNATIONAL AUTO SHOW

ID: 737



- New 3.3T Sport trim delivers dynamic performance, aggressive styling and ultimate comfort and convenience with class-leading features
- Three powerful engine options: 5.0-liter V8, 3.8-liter V6 and all-new 3.3-liter twin-turbocharged V6
- Enhanced safety features for 2018 provide segment-leading standardized safety technology

DETROIT, Jan. 6, 2017 - For the 2018 model year, Genesis adds an exciting Sport trim to its already popular G80 model, featuring a powerful new 3.3-liter turbocharged V6 engine plus unique sport performance upgrades. The recently debuted 2018 Genesis G80 Sport will be on display at the 2017 Detroit Auto Show, along with 2017 Genesis G90 flagship sedan, which is currently a North American Car of the Year finalist. The 2018 Genesis G80 is scheduled to arrive this Spring, and the 2017 Genesis G90 is available now at Genesis retailers.

The 2018 Genesis G80 3.3T Sport asserts its presence with a striking exterior and distinctive copper styling elements to visually differentiate it from the rest of the enhanced 2018 Genesis G80 model line-up. Unique 19-inch wheels, genuine carbon fiber interior trim, leather sport seats and steering wheel are just some of the exclusive design and performance features that highlight the G80 Sport.

Underneath its attractive exterior, the Sport's 3.3-liter direct-injected, twin-turbocharged V6 engine boasts 365 horsepower, and is paired with a sport-tuned eight-speed automatic transmission. Supported by an upgraded suspension system, this robust new powertrain delivers superior driving dynamics, improved ride compliance and sport agility. The option of either rear-wheel or all-wheel drive is available to manage varying weather and road conditions.

The Sport 3.3T comes standard with the latest technology and advanced safety features, realizing Genesis' commitment to driver and passenger protection. Driver aids such as Automatic Emergency Braking (AEB) with Pedestrian Detection, Driver Attention Alert and a multi-view camera provide driving convenience and safety. Furthermore, all Genesis vehicles offer Genesis Connected Services to bring seamless connectivity directly into the car with technology like Destination Search powered by Google®, Car Finder, Enhanced Roadside Assistance, and Stolen Vehicle Recovery. With a three year complimentary subscription, Genesis Connected Services further enhances driver and passenger safety with SOS Emergency & Automatic Collision Notification (ACN) to provide peace of mind.

Additional details, including full specifications and pricing, will be available closer to the on-sale date.

Genesis Motor America

Genesis Motor America, headquartered in Fountain Valley, Calif., distributes, markets and services Genesis vehicles in the United States. Genesis is an all-new global luxury automotive brand that delivers 'human-centered' luxury and the highest standards of performance, design and innovation. A total of six new Genesis models will launch by 2021 and will compete with the world's most renowned luxury car brands. All Genesis vehicles sold in the U.S. are covered by an industry-leading warranty with enhanced roadside assistance and concierge services.

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