

Fact sheet

Audi video assets



All information given is legally binding. **Point 1 to 10 is required by AUDI AG.** Correct details are necessary otherwise global support of markets will be impossible. Incorrect and/or incomplete information can and will have legal consequences for parties involved!

1. Product

Title national

Length national (TV/Cinema/online)

First airdate national

Title international

Length international (TV/Cinema/online)

Key words (for search engine Audi Marketing DB)

Category on Audi Marketing Database:

2. Client (e.g. AUDI AG, Importer)

Project manager

Department

Contact (phone/fax/e-mail)

3. Advertising agency

Address

Contact (phone/fax/e-mail)

Creative Director

4. Production company

Address

Contact (phone/fax/e-mail)

Producer

Director

Cameramen

Editing

Location/studio

5. Original / International music

Title

Artist

Contact (phone/fax/e-mail)

Composer

Music producer

Music publisher

Performing rights society - registration number

Additional music information

6. Featured vehicle

Car Model

Derivative

Special features

Colour

Model year (car)

Special-purpose vehicle / Concept Car

Car - additional information

7. Talents (all talent/actors featured)

Talent role 1

Contact (phone/fax/e-mail)

Talent role 2

Contact (phone/fax/e-mail)

8. Buyouts / Usage rights - detailed and separated for all constituent parts of film

Music:

Pictures:

Actors/ Talents:

Voice-over English version:

Voice-over German etc. version:

Special limitations / indications:

9. News text - for the news area of Audi Marketing database - German & English

10. Declaration of usage-rights free material(s)

The following parts of the commercial require no usage-rights buyouts (please remove/add):

-any scenes of this commercial not including any identifiable talent (actors) (including driver performance)

-all sound effects, sound designs not constituting part of the music listed in point 5.

These listed parts are free of usage-rights and are wholly owned by AUDI AG.

Sheet filled out by: (name)

Contact: (phone/fax/e-mail)
