Audi MediaInfo



Audi Sport GmbH Product Communications

Eva Stania

Phone: +49 152-57767044 E-mail: eva.stania@audi.de www.audi-mediacenter.com

Return of the RS icon: the new Audi RS 4 Avant

- 2.9 TFSI engine offers substantially more power and efficiency
- Debut for high-performance Avant in China
- World debut of RS 4 Avant at the IAA 2017

Neckarsulm, September 12, 2017 – Audi Sport GmbH celebrates the world debut of the new Audi RS 4 Avant (combined fuel consumption in l/100 km: 8.8; combined CO₂ emissions in g/km: 200-199*) at the IAA 2017. It combines high performance with tremendous everyday usability. Its 2.9 TFSI engine with 331 kW (450 hp) and 600 Nm of torque makes it the sporty vanguard of the A4 family. The standard quattro drive distributes the power of the V6 biturbo to all four wheels.

"The Audi RS 4 Avant is our RS icon with an incomparable history," commented Stephan Winkelmann, Managing Director of Audi Sport GmbH. "In common with all our RS models, it blends immense power output with superlative everyday utility. In China, the Audi RS 4 will provide fresh impetus for growth as the only high-performance Avant in its segment."

Roof edge spoiler creates distinctive rear end

When creating the fourth generation of the Audi RS 4 Avant, the designers took inspiration from many motorsport details of the Audi 90 quattro IMSA GTO. Massive air inlets with typical RS honeycomb structure and the wide, flat Singleframe grille define the front end. The optional Matrix LED headlights display tinted bezels. Compared to the Audi A4 Avant, the wheel arches are 30 millimeters (1.2 in) wider and are given added emphasis by the quattro blisters. At the rear end, the RS-specific diffuser insert, the oval tailpipes of the RS exhaust system and the RS roof edge spoiler make for a distinctive look. The exterior color Nogaro blue, pearl effect available optionally from Audi exclusive recalls the first generation of the high-performance Avant from 1999. The new Audi RS 4 Avant travels on 19-inch forged aluminum wheels as standard; 20-inch wheels are available as an option.

From 0 to 100 km/h (62.1 mph) in 4.1 seconds, RS sport suspension and Audi drive select as standard

The V6 biturbo develops 331 kW (450 hp) in the new Audi RS 4 Avant. Its peak torque of 600 Nm (442.5 lb-ft) – 170 Nm (125.4 lb-ft) more than the previous model – is available across a broad engine speed range from 1,900 to 5,000 rpm. It is key to how the Audi RS 4 is able to sprint from 0 to 100 km/h (62.1 mph) in 4.1 seconds. The top speed is 250 km/h (155.3 mph).

^{*}The collective fuel consumption values of all models named and available on the German market can be found in the list provided at the end of this MediaInfo.

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With the optional RS dynamic package, the top speed increases to 280 km/h (174.0 mph).

The power of the 2.9 TFSI biturbo is supplied to the permanent all-wheel drive via a sportily configured eight-speed tiptronic with optimized gear changing. Audi also offers an optional rear sport differential. Average fuel consumption is 8.8 liters per 100 kilometers (26.7 US mpg) (199 grams of CO2 per kilometer [320.3 g/mi]). That is an efficiency gain of 17 percent over the previous model. The new Audi RS 4 Avant weighs 1,790 kilograms (3,946.3 lb) 80 kilograms (176.4 lb) less than previously.

The standard-fit RS sport suspension sets the Audi RS 4 Avant another seven millimeters (0.3 in) lower than the A4 basic model with sport suspension. By way of equipment options, there are RS sport suspension plus with Dynamic Ride Control (DRC), ceramic brakes and RS-specific dynamic steering. Drivers can define their own individual personal driving experience using the standard dynamic handling system Audi drive select.

Interior with sophisticated materials and digital racing-style cockpit

The black interior underscores the sporty character of the Audi RS 4 Avant. The RS sport seats with optional honeycomb pattern, the flat-bottomed RS leather multifunction sport steering wheel, the shift gate and the illuminated door sill trims are all adorned with the RS emblem. In the Audi virtual cockpit and head-up display, RS-specific displays indicate the g-forces, tire pressures and torque. The styling packages gloss black, carbon with aluminum attachments and carbon with black attachments provide further scope for customization. The Audi exclusive program covers just about any other special request.

The Audi RS 4 Avant can be ordered from the fall onward, before arriving at dealers in Germany and other European countries from the start of 2018. The basic price will be EUR 79,800.

- End -

Fuel consumption of the models named above:

Audi RS 4 Avant:

Combined fuel consumption in l/100 km: 8.8 (26.7 US mpg) Combined CO_2 emissions in g/km: 200-199 (320.3)*

* Figures depend on the tire/wheel combination used.