



Model Series, Innovation and Technology Communications

Sascha Höpfner

Tel: +49 841 89-42753

E-mail: sascha.hoepfner@audi.de

www.audi-mediacyenter.com/en

Top-selling SUV, RS newcomer and designer coupés: Audi at the Paris Motor Show

- **Audi Q5: new high-tech features, more space, enhanced efficiency**
- **Audi RS 3 Sedan: compact athlete with 400 hp**
- **Audi A5/S5 Sportback: beauty meets functionality**

Ingolstadt/Paris, September 29, 2016 – Audi is taking the wraps off a glittering array of new products at the motor show in Paris. Sporty, efficient, stylish and with high everyday usability – it has the right offering for every customer. The Ingolstadt carmaker is showing the new Audi Q5* and the new Audi RS 3 Sedan to an international audience for the very first time. Other models in the limelight include the Audi A5* and Audi S5 Sportback*, flanked by an array of other models from the brand with the four rings.

The Audi Q5 is a genuine success story – it is the world’s top-selling SUV in its class. The new generation follows on seamlessly from its predecessor. In Paris, it also gives a large number of highlight features their first public showing. For instance the new Q5 is even more efficient and dynamic. All thanks to new engines, a reduced weight and the best aerodynamics in its competitive field. The new quattro drive with ultra technology also plays its part. This always disengages the rear-axle drive whenever it is not needed, and if necessary it can predictively re-engage it. The new concept boosts efficiency without diminishing traction or driving dynamics.

The Q5 also redefines the benchmark in terms of comfort and practicality. Customers have various chassis options to choose from, including air suspension. Inside, you are greeted by sophisticated materials, excellent build quality and even more space. A comprehensive range of refined technical features is also included. The Q5 is excellently connected thanks to Audi connect, which brings a wide range of useful services on board. The driver and passengers access these via the Audi virtual cockpit, the MMI center display or the Rear Seat Entertainment. A wide selection of driver assistance systems take care of safety, comfort and efficiency – from exit warning and the predictive efficiency assistant to turn assist or the or traffic jam assist.

For full information on the new Audi Q5, visit www.audi-mediacyenter.com/en from 2:00 p.m. CEST



The Audi RS 3 Sedan is an impressive demonstration of pure power on the Audi show stand in Paris. This all-new model expands the RS family and takes up its place as the sporty spearhead of the compact category. With a 2.5 TFSI power unit developing 400 hp and a maximum torque of 480 Newton-meters (*354.0 lb-ft*), the Audi RS 3 Sedan is simply bursting with power. Its sharp looks convey the same message. A wider track than the basic model, the Singleframe grille with quattro logo and the exhaust system's large oval tailpipes lend the latest addition to the RS range its distinctive character. Its interior, too, is dominated by a motorsport feel. The circular instrument dials are black with red needles and white scales. As an option, the Audi virtual cockpit comes with a special RS screen: The rev counter now appears in the center. On the left and right, information appears on tire pressure, torque and g-forces.

For full information on the new Audi RS 3 Sedan, visit www.audi-mediacycenter.com/en from 2:20 p.m. CEST

The new Audi A5 Sportback cuts an elegant figure. The five-door coupé turns heads with its striking design. The dominant features of the front end are a flat, wide Singleframe grille and the stretched front lid with power dome. A characteristic trait of the side view is the shoulder line, which now takes the form of a three-dimensional wave. But the new Audi A5 Sportback is not only attractive, it is also suitable for everyday use. Almost all interior dimensions have grown. The luggage compartment has a capacity of 480 liters (*17.0 cu ft*). In Germany, there are two TFSI and three TDI engine versions to choose from for the A5. They produce between 140 kW (190 hp) and 210 kW (286 hp). The Audi S5 Sportback is powered by a 3.0 TFSI with 354 hp and propelled by quattro drive as standard. The two-door version of the sporty aesthete, the Audi A5* and Audi S5 Coupé*, is also on show in Paris.

The top model of the Q7 car line, the Audi SQ7 TDI*, also puts in its first appearance at a show. This SUV is the first Audi production model to be fitted with an electric powered compressor (EPC). The EPC supports the two turbochargers of the 4.0 TDI at low revs. Turbo lag – that's history. The energy is provided by the 48 volt electrical subsystem, a new technology in this segment. The Audi SQ7 TDI develops an output of 435 hp and a massive 900 Newton-meters (*663.8 lb-ft*) of torque. This enables it to sprint from 0 to 100 km/h (*62.1 mph*) in just 4.8 seconds; its top speed is 250 km/h (*155.3 mph*) (governed).

For full information on the A5 and S5 as well as the SQ7 TDI, visit www.audi-mediacycenter.com now.

– End –

All new models will be unveiled during the Press Conference from 1:45 p.m. on the Audi show stand in Hall 4, Aisle A, Stand 201. Click [here](#) for the live stream.



Fuel consumption of the models named above

Audi Q5:

This vehicle is not yet on sale. It does not yet have type approval and is therefore not subject to Directive 1999/94/EC.

Audi RS 3 Sedan:

This vehicle is not yet on sale. It does not yet have type approval and is therefore not subject to Directive 1999/94/EC.

Audi A5 Sportback:

This vehicle is not yet on sale. It does not yet have type approval and is therefore not subject to Directive 1999/94/EC.

Audi S5 Sportback:

This vehicle is not yet on sale. It does not yet have type approval and is therefore not subject to Directive 1999/94/EC.

Audi A5 Coupé:

Combined fuel consumption in l/100 km: 6.3 – 4.1*** (*37.3 – 57.4 US mpg*);
Combined CO₂ emissions in g/km: 144 – 107*** (*231.7 – 172.2 g/mi*)

Audi S5 Coupé:

Combined fuel consumption in l/100 km: 7.4 – 7.3** (*31.8 – 32.2 US mpg*)
Combined CO₂ emissions in g/km: 170 – 166** (*273.6 – 267.2 g/mi*)

Audi SQ7 TDI:

Combined fuel consumption in l/100 km: 7.6 – 7.2*** (*30.9 – 32.7 US mpg*);
Combined CO₂ emissions in g/km: 199 – 189*** (*320.3 – 304.2 g/mi*)

** Figures depend on the tire/wheel sets used

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The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in twelve countries. In the second half of 2016, the production of the Audi Q5 will start in San José Chiapa (Mexico). 100-percent subsidiaries of AUDI AG include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2015, the Audi Group delivered to customers approximately 1.8 million automobiles of the Audi brand, 3,245 sports cars of the Lamborghini brand and about 54,800 motorcycles of the Ducati brand. In the 2015 financial year, AUDI AG achieved total revenue of €58.4 billion and an operating profit of €4.8 billion. At present, approximately 85,000 people work for the company all over the world, about 60,000 of them in Germany. Audi focuses on new products and sustainable technologies for the future of mobility.