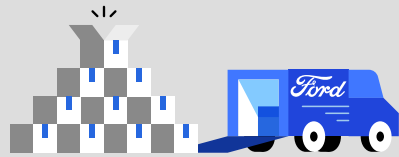


# #FinishStrong

Ford has launched the #FinishStrong initiative to deliver masks and messaging to communities who need it most. With the help of the UAW, Ford and its philanthropic arm, the Ford Motor Company Fund, have committed to donating 120 million masks to help fight the pandemic in all 50 states. Here's where we've been and where we're going next. [Learn more at FordFund.org/masks](https://fordfund.org/masks).



## FORD MASK DONATION BY STATE



### 50%

To nonprofits, community groups and Ford dealers for distribution in their communities

### 50%

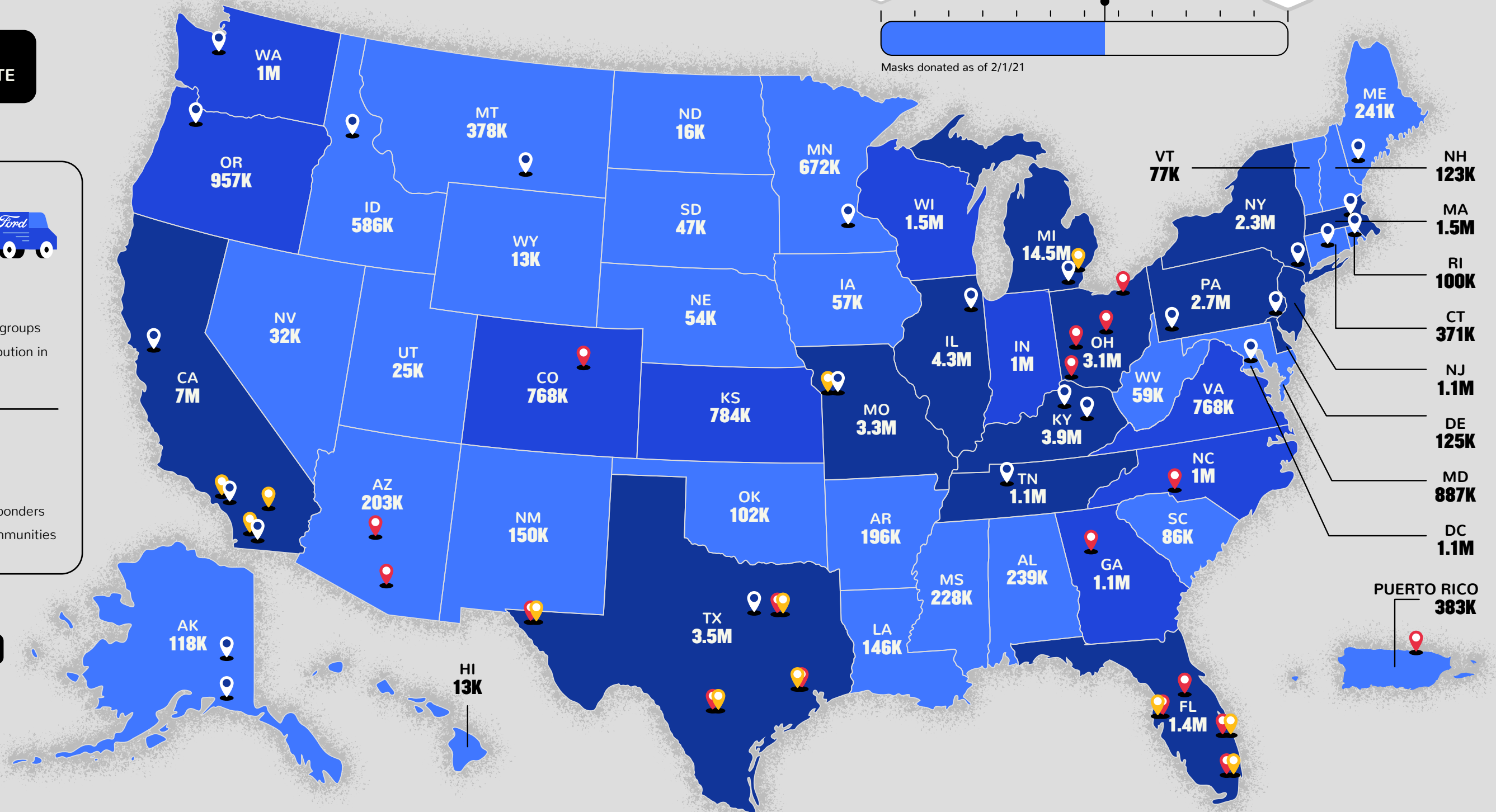
To schools, state and local governments and first responders for distribution in their communities

## QUANTITIES DONATED

- LESS THAN 500K
- 500K - 1.5M
- 1.5M OR MORE

0 66 MILLION 120M

Masks donated as of 2/1/21



COMPLETED MASK DONATION DAYS



#FINISHSTRONG MESSAGING CAMPAIGN



UPCOMING DONATION DATES

THURSDAY, FEB. 18

MIAMI, FL  
ORLANDO, FL  
TAMPA, FL

WEST PALM BEACH, FL  
ATLANTA, GA  
CHARLOTTE, NC  
PUERTO RICO

TUESDAY, FEB. 23

PHOENIX, AZ  
TUCSON, AZ  
DENVER, CO

DALLAS, TX  
EL PASO, TX  
HOUSTON, TX  
SAN ANTONIO, TX

TUESDAY, MARCH 9

CINCINNATI, OH  
CLEVELAND, OH  
COLUMBUS, OH  
DAYTON, OH

