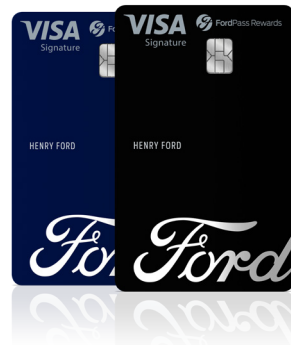


# NEW FORDPASS™ REWARDS VISA® CARD

OFFERS SPECIAL FINANCING, POINTS TOWARDS VEHICLE SALES AND SERVICE, MEMBER-EXCLUSIVE BENEFITS CELEBRATING FORD OWNERSHIP



**5% BACK** IN POINTS<sup>1</sup>  
Ford Dealership Purchases



**3% BACK** IN POINTS<sup>1</sup>  
• Gas  
• Auto Insurance  
• Tolls  
• Parking  
• Dining



**1% BACK** IN POINTS<sup>1</sup>  
All other purchases



**10% BACK** IN POINTS<sup>1</sup>  
Ford Service  
5% Back in Points on Ford Dealership Purchases plus 5% Back in Points with FordPass Rewards

**AMERICA'S FAVORITE BRAND** is paying it forward. In 2019, Ford launched FordPass Rewards, the most comprehensive customer loyalty program of any automaker, to show appreciation to customers and establish new ways to enhance their ownership experience. Today, with more than 4.6 million customers enrolled, FordPass Rewards is expanding its loyalty program by adding the FordPass Rewards Visa Card.

**\$100**

**STATEMENT CREDIT<sup>1</sup>**  
when you spend \$3,000 within your first 3 billing cycles after your account is opened

**\$200**

**STATEMENT CREDIT<sup>1</sup>**  
every year when you spend \$6,000 in 12 consecutive billing cycles after account opening



*This card offers a variety of benefits including the ability to reduce the cost of vehicle ownership by redeeming points toward vehicle sales and service and delivering member exclusive experiences that add value and convenience for our customers.*



- DAVID LOFLIN  
Manager,  
Customer Experience

**LOW-INTEREST FINANCING**  
for 6 billing cycles on Ford Dealership Purchases over \$499

## REDEEM FORDPASS REWARDS POINTS YOUR WAY

Redeem FordPass Rewards Points toward future service, accessories or your next Ford vehicle.

**11,000**

FORDPASS REWARDS POINTS

After your first purchase, get enough Points to enjoy The Works® Service Package<sup>2</sup> – a complimentary oil change and tire rotation.

### MEMBER-EXCLUSIVE BENEFITS

The FordPass Rewards team is constantly working to stay on top of member needs and deliver services and benefits to make members' lives easier. For example, in response to the pandemic, the FordPass Rewards team recently researched and executed member access to one month of complimentary **Postmates delivery service** and deployed a complimentary **The Works® maintenance package<sup>2</sup>** to all members also deemed essential workers. These are just two examples of how FordPass Rewards is actively engaged in improving the ownership experience for all members.

### CARD CUSTOMIZATION

At launch, the FordPass Rewards Visa Card will be available in Model A Black as well as a Blue Oval blue. But, starting with the Bronco brand and the all-new Ford F-150, plans are in the works to ensure future iterations will allow for customization to match various vehicle models.



Special Financing Offer Details: Purchases in which single or multiple items are purchased in the same transaction totaling at least \$499.00 at Ford dealerships will be referred to as "Eligible Purchases" in your Summary of Credit Terms. All transactions are subject to approval. Accounts are eligible only if they are open, in good standing and not already subject to special terms. All other terms of your account remain in effect. Minimum monthly payments required.

<sup>1</sup> See the FordPass Rewards Visa Terms and Conditions in the Summary of Credit Terms provided at time of application. Points are not redeemable for cash. Please see the FordPass Rewards Program terms and conditions at FordPassRewards.com for information regarding expiration, redemption, forfeiture and other limitations on FordPass Rewards Points. Must be enrolled in FordPass Rewards.

<sup>2</sup> Up to six quarts of Motorcraft® oil and Motorcraft oil filter. Motorcraft® is a registered trademark of Ford Motor Company. See participating U.S. dealerships for exclusions and details.

FordPass App, compatible with select smartphone platforms, is available via download. Message and data rates may apply.

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