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## Springtime Snowstorm? Electric Mustang Mach-E's All-Wheel Drive Ready for Mother Nature's Surprises

**DEARBORN, Mich., May 08, 2020** – The Northeast United States is bracing for record cold and accumulating snow, [according to forecasts](#), a surprise given we're almost two months into spring. Fortunately, the newest Mustang – the all-electric Mustang Mach-E SUV – will soon arrive to tackle the [most challenging road conditions with available all-wheel drive](#), a key feature that is helping to attract new customers to the brand.

Mustang Mach-E's available all-wheel-drive system is proving popular with customers across the U.S., particularly in northern and Midwestern states – and almost all reservations in New England include all-wheel drive.

Ford has tested its all-electric Mustang Mach-E in extremely cold and hazardous conditions at Smithers Winter Test Center, an 800-acre world-class facility in the Upper Peninsula of Michigan. Here, Ford development engineers have worked to evaluate performance over the most challenging roads and in the harshest of elements.

“Mach-E's available all-wheel drive is designed to help instill driver confidence in all conditions,” said Robert Iorio, Ford Mustang Mach-E vehicle engineering manager. “The team has integrated e-drive propulsion, all-wheel-drive calibration and brake control in a way that optimizes fine motor skills to enable an immediate response in low-traction conditions and ensure the performance expected from Mustang – even in the snow.”

Mustang Mach-E starts at \$43,895, not including an available \$7,500 federal tax incentive; with it, the entry-level price is even more attractive for an all-electric SUV. [Reserve the Mustang Mach-E here.](#)

### About Ford Motor Company

Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification; mobility solutions, including self-driving services; and connected services. Ford employs approximately 188,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit [www.corporate.ford.com](http://www.corporate.ford.com).