



New Edge ST-Line Comes Standard With Great Value and Eye-Catching Style Inspired by Ford Performance

- New Edge ST-Line offers a new choice for SUV customers who prefer Edge ST's performance-inspired interior and exterior but don't need its full power and performance
- Edge ST sales have outperformed the previous Edge Sport model, nearly doubling the number of Edge Sports sold in 2018
- ST-Line available to order today with standard 2.0-liter EcoBoost® engine, quick-shifting 8-speed transmission and available Ford Co-Pilot360® Assist Plus driver-assist technology

DEARBORN, Mich., May 26, 2020 – Ford introduces the 2020 Edge ST-Line model, a new choice for SUV customers who prefer Edge ST's bold style but prioritize value over performance. Expanding the ST family by adding ST-Line will help even more customers find a Ford Edge that's right for them.

"Edge ST continues to break new ground with terrific styling, powerful performance and smart technology," said Craig Patterson, Ford SUV marketing manager. "But some customers want style and value and don't need all of the horsepower. For them, Edge ST-Line hits the bull's-eye – again."

Edge ST has been a sales success. Since its 2018 introduction, sales have outperformed the previous Edge Sport model, with nearly double the number sold. In 2019 and 2020, nearly 13 percent of all Edge sales have been ST models.

With a starting price \$5,165 less than Edge ST, Edge ST-Line shares the same aggressive looks and includes all of the smart driver-assist technologies Edge customers can enjoy – advanced features that help take the stress out of driving.

Edge ST-Line styling inspired by Ford Performance includes a unique ST-style grille with body-colored bumpers, black ST beltline molding combined with lower sport cladding, standard fog lamps and signature LED lighting. Black roof rack side rails, 20-inch gloss black aluminum wheels and unique Edge ST-Line badging further enhance the look of the new SUV.

For a fun-to-drive experience, Edge ST-Line comes standard with a 250-horsepower twin-scroll 2.0-liter EcoBoost® engine featuring Auto Start-Stop, an 8-speed automatic transmission and available all-wheel-drive capability.

Edge ST-Line comes loaded with technology including standard SYNC® 3 with Apple CarPlay™, Android Auto™, Waze and Ford+Alexa™ compatibility, plus a wireless phone charging pad. Ford Co-Pilot360® Assist Plus technology – featuring Enhanced Active Park Assist, Evasive Steering Assist, Adaptive Cruise Control with Stop-and-Go, Lane-Centering and All-Wheel-Drive Disconnect – is optional.

Orders can be placed for the Edge ST-Line starting today.

About Ford Motor Company

Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides

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