

THIRD PARTY PRESS RELEASE

January 22, 2019

Contact: Ginger Kozlowski, Girl Scouts of the Green and White Mountains
gkozlowski@girlscoutsgwm.org or 888-474-9686

Girl Scouts of the Green and White Mountain partners with Fidelity Investments® on Girl Scout patch program

Series will teach girls the financial skills they need in life

BEDFORD, NH – Girl Scouts of the Green and White Mountains has partnered with Fidelity Investments® to create the “Let It Grow” Investment Patch Program so that girls can unleash their inner G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)™ and gain the financial skills they need to be successful in life.

The Fidelity Investments “Let It Grow” Investment Patch Program introduces Girl Scouts to investing for their future. When girls complete the program requirements, they receive a Fidelity Investments “Let It Grow” patch. The program allows girls to grow from Daisy through Ambassador, earning a new patch bar with each age level. Girls may start earning patch bars at any age level.

The youngest Girl Scouts, Daisies and Brownies, in grades K-3, learn to think about and save for the future, as well as how to help others. Juniors and Cadettes in grades 4-8, explore investing in business and a home. Senior and Ambassador Girl Scouts, in grades 9-12, gain practical knowledge in funding a college education and retirement.

“Fidelity has a long-standing commitment to provide financial education to customers and the community, and the new Girl Scout Investment Patch is a great way to extend this education to young women,” said Christina Cuzzi, senior manager of Community Relations for Fidelity Investments. “We are happy to partner with the Girl Scouts of the Green and White Mountains to help their members build a solid foundation in financial literacy, which helps to build life-long financial confidence.”

“The strength of the partnership between Girl Scouts of the Green and White Mountains and Fidelity, originates with the Fidelity volunteers who lead Girl Scout troops, give their time at events such as the G.I.R.L. Expo, help transform our camps through service projects, and who make themselves available to support girls and their leaders through innovative programming such as the Let It Grow patch program,” said Patricia Mellor, CEO of GSGWM. “We are so grateful for Fidelity’s investment in our Go-Getters, Innovators, Risk-takers, and Leaders and look forward to opening up opportunities for girls as we continue to work together.”

As part of this program, employees from Fidelity will be available to mentor the girls during the 2019 pilot year to Girl Scouts in New Hampshire and Vermont.

Girl Scouts is committed to offering all girls the opportunity to build their business savvy and hone their financial skills. They do so through patch programs like Let It Grow, but also through the Girl Scout Cookie Program and by earning official Girl Scout badges like the Cookie CEO, Savvy Shopper, Budgeting,

1 Commerce Drive
Bedford, NH 03110
Toll-free 888-474-9686
girlscoutsgwm.org

or Marketing badges. More than half of all female business leaders were Girl Scouts, as are more than 80 percent of female tech leaders.

The inclusive, all-female environment of Girl Scouts creates a safe space where girls can try new things, develop a range of skills, take on leadership roles, and just be themselves. With programs like the Fidelity Investments Let It Grow patch and the Girl Scout Cookie Program - the largest girl-led entrepreneurial program in the world – Girl Scouts is preparing the next generation of female leaders who will make the world a better place.

###

About Girl Scouts of the Green and White Mountains: Girl Scouts of the Green and White Mountains is recognized throughout New Hampshire and Vermont as a leading expert on girls. Our Girl Scout Leadership Experience is a one-of-a-kind leadership development program for girls, with proven results. It is based on time-tested methods and research-backed programming that helps girls take the lead—in their own lives and in the world. Through our exciting and challenging programs, Girl Scouts not only participate but also take the lead in a range of activities—from kayaking, archery, and camping, to coding, robotics, financial literacy training, and beyond! Serving more than 10,000 girls throughout New Hampshire and Vermont, girls discover the fun, friendship, and power of girls together. Visit www.girlscoutsgwm.org.

873441.1.0

© 2019 FMR LLC. All rights reserved.