



Fraktion der Europäischen Volkspartei (Christdemokraten) im Europäischen Parlament
Group of the European People's Party (Christian Democrats) in the European Parliament
Groupe du Parti Populaire Européen (Démocrates-Chrétiens) au Parlement européen

Parliamentary Works - Parlamentarische Arbeiten - Travaux Parlementaires

EPP GROUP HEARING

THE SEXUALISATION OF GIRLS

Wednesday 6 June 2012 - Room ASP 3E2 - 15.00-18.30 hrs

***European Parliament
BRUSSELS***

Opening by **Joanna Katarzyna Skrzydlewska MEP**, Rapporteur

Introduction by **Mariya Ivanova Nedelcheva MEP**, EPP Group Coordinator in the Committee on Women's Rights and Gender Equality of the European Parliament (EP)

PANEL 1: Sexualisation of girls in the media, music and advertising

Chair: Doris Pack MEP, Chairwoman of the Committee on Culture and Education of the EP

15.20-15.35 The phenomenon of sexualisation - the daily experience of children, Johannes Theiner, President, European Parents' Association

15.35-15.50 Social cost of sexualisation - Dr Linda Papadopoulos, Expert, United Kingdom

15.50-16.05 Sexualisation and the media - what is the last sale price? - Béa Ercolini, Editor-in-Chief, ELLE Belgique

16.05-16.20 The influence of the fashion industry on the sexual development of girls - Jane Bevis, Director of Public Affairs of British Retailers Consortium

16.20-16.35 Hyper-sexualisation and its context: the evolving norm - Eve Hanson, Expert, CRIOC

16.35-17.00 Questions and Answers

(Interpretation: EN-FR-DE-HU-PL)

PANEL 2: Possible remedies

Chair: Joanna Katarzyna Skrzydlewska MEP, Rapporteur

17.00-17.15 Responsible sex education and healthy development of children -
Prof. Zbigniew Izdebski, Expert, Poland

17.15-17.30 Situation in Poland - today and tomorrow - Agnieszka Kozłowska-Rajewicz, Secretary of State, Government Plenipotentiary for Equal Treatment

17.30-17.45 Against hyper-sexualisation, a new battle for equality - Chantal Jouanno, French Senator

17.45-18.00 The EU's role in the fight against sexualisation - Representative of the European Commission

18.00-18.30 Questions and Answers

Conclusions by **Joanna Katarzyna Skrzydlewska MEP**