Press Release

**New SportContact 6 Now Available**

* **Super sports tire with new compound, tread technology, and structure**
* **Continued rise in demand in 19–23 inch segment; approval expected from reputable vehicle manufacturers**

Hanover / Frankfurt, September 2015. Continental’s new SportContact 6 is a super sports tire for the high-performance segment that clearly improves on the handling, steering precision, and high-speed suitability of the previous model. To bring these improvements to the roads – with a performance boost of up to 14% in some cases – the technicians in Hanover have “reinvented” the chemical composition of the tread, the tread design, and the tire structure. From now on, 41 dimensions will be available for rims with diameters of 19 to 23 inches.

With the new summer tire, Continental is continuing its successful range of high-performance tires. The new super sports tire is particularly suited to pure sports cars such as the Audi R8 or Porsche 911 as well as very sporty vehicles such as the BMW 5 Series or Mercedes AMG. The range also includes a suitable tire for the electrically powered Tesla S. Continental expects this market segment to become increasingly popular with customers and is anticipating annual market growth of just under 10% for the various sizes of the new SportContact 6. The new high-tech tire has already received its first seal of quality: Honda has approved the tire for the new Civic Type R before its official release and achieved a lap record on the Nordschleife at the Nürburgring. Further approvals from high-profile vehicle manufacturers are in the works.

**Continental at the IAA 2015**

At the IAA 2015, Continental is showcasing components for the car of the future at booth A 08 in hall 5.1. In addition to the new SportContact 6 super sports tire, a photo-realistic 3D cinema will be featured in which the dialog between a human and the vehicle as well as automated driving can be experienced. Under the tagline “Summer of Innovation”, visitors can find out more about new functions for greater safety, environmental protection, comfort and convenience. Our exhibit at the fair will be rounded off by a forum with numerous events on opportunities for future employees.

We look forward to seeing you there during the press days.

**Continental AG**  
Continental develops intelligent technologies for transporting people and their goods. As a reliable partner, the international tire manufacturer, automotive supplier, and industrial partner provides sustainable, safe, comfortable, individual, and affordable solutions. In 2014, the corporation generated sales of approximately €34.5 billion with its five divisions, Tire, Chassis & Safety, Interior, Powertrain, and ContiTech. Continental currently employs approximately 205,000 people in 53 countries.

www.continental-corporation.de

**Tire division**  
The Tire division currently has 24 production and development locations worldwide. The broad product range and continuous investments in R&D make a major contribution to cost-effective and ecologically efficient mobility. As one of the world’s leading tire manufacturers, with more than 47,000 employees, the Tire division achieved sales of €9.8 billion in 2014.

**Passenger Car and Light Truck Tires**  
Continental is one of Europe’s leading passenger car and light truck tire manufacturers and is the world’s fourth-largest passenger car and light truck tire manufacturer in the original equipment and replacement business sectors. Product development for the Continental premium brand focuses on optimizing all safety-related features while at the same time minimizing rolling resistance.  
www.continental-reifen.de

**Media database**www.mediacenter.continental-corporation.com

|  |  |
| --- | --- |
| **Contact:**  Alexander Bahlmann  Head of PR, Passenger/Light Truck Tires  Continental AG  Tire Division  Büttnerstraße 25, 30165 Hanover, Germany  Ph.: +49 (0) 511 938 2615  Fax: +49 (0) 511 938 2455  alexander.bahlmann@conti.de  www.continental-reifen.de | Klaus Engelhart  Press Spokesman Passenger Car and Light Truck/Two-Wheel Tires Germany/Austria/Switzerland  Continental AG  Tire Division  Büttnerstraße 25, 30165 Hanover, Germany  Ph.: +49 (0) 511 938 2285  Fax: +49 (0) 511 938 2455  klaus.engelhart@conti.de  www.taraxagum.de |