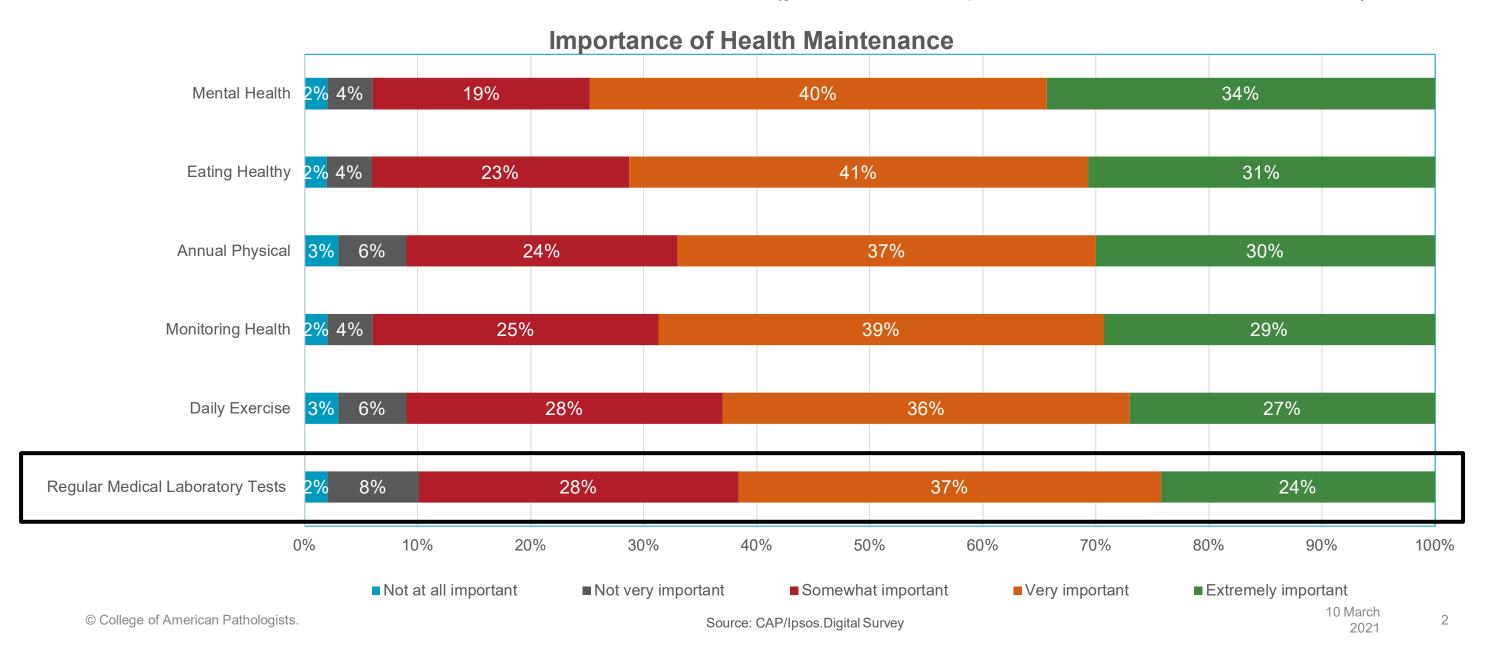
CAP MEDIA BRIEFING | March 11, 2021 11:00 AM -12:00 PM ET

The Rapidly Changing COVID-19 Testing Landscape: Vaccines, Variants, and Health Disparities



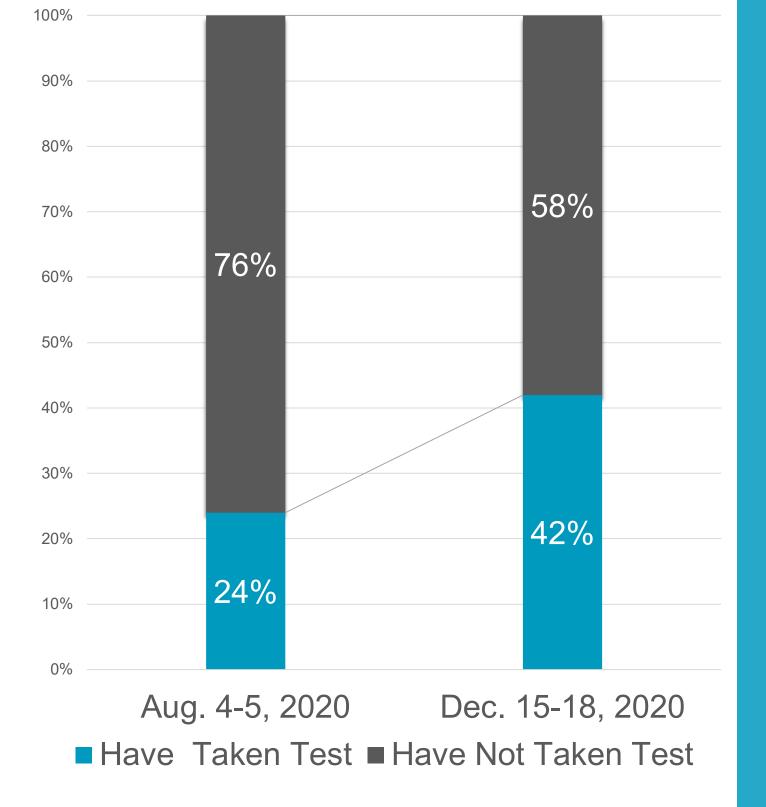
### **CAP/Ipsos.Digital Survey**

While consumers understand that all aspects of healthcare are important, getting regular medical tests done falls to the bottom of the list (yet is still on par with consistent exercise).



# **COVID-19 Testing Experience**

The proportion of those who have taken a COVID-19 test has nearly doubled (42 percent) since the CAP's last online survey in August 2020.

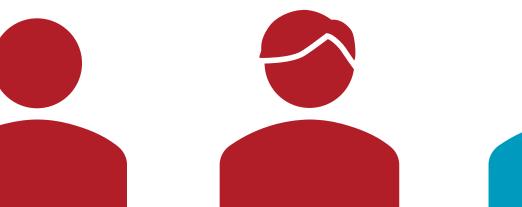


Source: CAP/Ipsos.Digital Survey

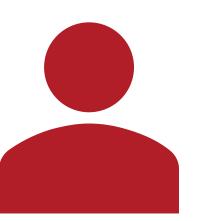
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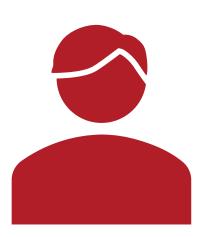
Despite constant news coverage and information, people feel less confident in their understanding of each test in December 2020 than they did in August 2020.

Nearly 2 in 3 (66%)
Americans said they
have visited a doctor for
a routine physical or to
treat an acute ailment
within the past year.



Nearly 2 in 3 (67%)
Americans would like more information about the accuracy of COVID-19 tests, and how they get validated.







### Agenda

- Current State of Testing
- Health Disparities in the U.S.
- The Unintended Consequences of Deferred Care
- What the CAP is Doing: CAP Foundation's See, Test & Treat



## In the last three months, how difficult has it been for your laboratory to acquire each of the following items specific for COVID-19 testing?

Testing item	CLIA Laboratory Directors* (n= 115)	June Laboratory Director Survey (n=222)
Reagents for platforms/test kits	45%	64%
Pipette tips	30%	_
SARS-COV-2 instruments	19%	43%
Flocked nasopharyngeal swab	18%	60%

Source: CAP Policy Roundtable, 2021 COVID-19 Pathologist Impact Survey, fielded February 1-12, 2021.

#### **Contact Us**

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