

NEW STEYR SPEZIAL F CVT MAKES FIRST PUBLIC APPEARANCE AT EIMA INTERNATIONAL 2026

First public viewing of new 4120 Spezial F CVT / Award-winning 6440 Cervus CVT named a finalist for Tractor of the Year 2027 / New 6200 Impuls CVT joins show display / STEYR FieldOps and integrated precision technology take centre stage

At a Glance

- First public viewing of the new STEYR 4120 Spezial F CVT specialty tractor
- New 6440 Cervus CVT flagship is a finalist for the Tractor of the Year 2027 HighPower award
- New 6200 Impuls CVT demonstrates premium comfort and productivity for mixed and arable farming
- STEYR FieldOps, Connectivity Included and integrated precision technology solutions showcased
- Latest CNH Parts & Service and CNH Capital solutions available at the stand
- Visit STEYR in Hall 29 at EIMA International, Bologna, November 10-14, 2026

St. Valentin, October 22, 2026

The first public viewing of the new 4120 Spezial F CVT will headline the STEYR® stand at EIMA International 2026. Joining it in Hall 29 will be the award-winning 6440 Cervus CVT flagship and the new 6200 Impuls CVT, showcasing the latest developments in STEYR technology for specialist, high-horsepower and arable farming applications. Visitors will also be able to discover the latest advancements in STEYR FieldOps™, Connectivity Included and precision farming solutions.

"Whether in specialist crops, mixed farming or high-horsepower operations, customers increasingly expect their machines to combine productivity, connectivity and ease of operation. The tractors showcased at EIMA 2026 demonstrate how STEYR continues to bring premium technology and practical innovation to every segment of modern agriculture," says Markus Putz, product marketing at STEYR.

First public viewing of the 4120 Spezial F CVT

Making its first public appearance at EIMA International 2026, the new 4120 Spezial F CVT marks STEYR's return to the specialty tractor segment. Developed for orchard, hop-growing and other perennial high-value crop operations, it pairs compact dimensions and manoeuvrability with CVT transmission technology, advanced connectivity, integrated precision farming solutions and the premium features, technology and operator comfort demanded by professional specialist growers.

Award-winning 6440 Cervus CVT highlights high-horsepower innovation

The new 6440 Cervus CVT combines the strengths of Austrian engineering with the latest developments in high-horsepower tractor technology. As the most powerful tractor ever to carry the STEYR name, it delivers up to 435hp for large-scale arable farming and transport operations where performance, efficiency and versatility are essential.

Since its first preview in 2025, the Cervus CVT has won both the BIG SEE International Design Award and a Red Dot Design Award, and has been named a finalist in the HighPower category of the Tractor of the Year 2027 awards.

New 6200 Impuls CVT combines versatility and comfort

Completing the line-up is the new 6200 Impuls CVT, the largest model in the Impuls range. Combining up to 200 rated hp (max 225hp) with a redesigned operator environment, advanced connectivity and enhanced comfort, it has been developed for mixed and arable farming businesses seeking a versatile premium tractor for everyday operations.

STEYR FieldOps drives connected farming forward

Precision farming is an integral part of the STEYR experience at EIMA, demonstrating how connected machines, automation and digital solutions can help farmers increase efficiency and make better-informed decisions.

A central focus will be FieldOps, the digital heart of the farm that brings machines, fields and teams together within a single, powerful workflow. With a complete view of the operation driven by real-time data, it helps customers maximise uptime, improve productivity and make more informed decisions through real-time access to machine and operational data.

Connectivity Included, which eliminates recurring connectivity subscription fees on qualifying machines, is complementary with FieldOps and is expanding access to real-time insights and connected services through the platform.

Visitors will also be able to explore FieldOps and the broader CNH technology ecosystem within the dedicated CNH Tech Area. In addition, precision guidance solutions from both Raven and FLEETPRO™ showcase differentiated aftermarket options within the dedicated CNH Parts Area.

Support throughout the machine life cycle

Beyond precision farming, attendees can also discover the latest CNH Parts & Service solutions designed to maximise uptime, productivity and machine performance throughout the life of their equipment, alongside flexible financing and insurance solutions from CNH Capital tailored to the needs of professional farming businesses. Through its partnership in the European Investment Bank (EIB) sustainable financing programme, CNH Capital is dedicated to delivering tangible value by expanding access

to competitive credit solutions that drive farm investment and innovation, accelerate technological renewal, and enhance both investment sustainability and long-term business competitiveness.

STEYR can be found in **Hall 29** at **EIMA International 2026**, taking place at **BolognaFiere, Bologna, Italy, from November 10-14, 2026.**

STEYR has been synonymous with leading technology and high-quality machinery for more than 75 years. Its premium Austrian-built tractor range focuses on outstanding comfort and precision operation, using proven technical innovations to maximise productivity for operators in the agricultural, forestry and municipal sectors. STEYR customers are backed by first-class support from STEYR's professional and highly experienced network of dealers. More information on STEYR products and services can be found online at www.steyr-traktoren.com.

STEYR is a brand of CNH Industrial N.V. (NYSE: CNH) a world-class equipment, technology and services company. More information about CNH can be found online at www.cnh.com.

STEYR and STEYR Traktoren are registered trademarks of CNH Industrial N.V. in the European Union and many other countries.

For more information contact:
Silvia Kaltofen
Head of STEYR Brand Communications
Mobile: +43 676 88086652
e-mail: silvia.kaltofen@cnh.com
www.steyr-traktoren.com