

CASE Construction Equipment Announces 2025 Dealer Award Winners

CASE honors dealers for excellence in performance, innovation, community impact and sales leadership

Racine, Wis., March 23, 2026 — [CASE Construction Equipment](#) announced the winners of its 2025 Dealer Awards program, which celebrates the strength and commitment of its U.S. and Canadian dealer network. Comprised of four award categories, the program recognizes dealers with top honors for overall excellence, innovation, community impact and category-leading sales performance.

“Our awards program elevates the incredible effort of our dedicated dealers who work tirelessly to show up for our customers with the muscle, machines and support crews need to tackle whatever comes at them next,” said Terry Dolan, Head of CNH Construction Brands, Commercial. “Our dealers don’t just sell machines — they’re in the field standing shoulder-to-shoulder with customers to keep every job moving ahead, and together, we won’t back down to meet that promise.”

Power Abe Award – [CASE Power & Equipment of Pennsylvania](#)

Also known as the CASE Dealer of the Year Award, the Power Abe Award highlights the dealer who best exemplifies dedication to strengthening the CASE brand and achieving excellence across sales, parts, service, and CNH Capital financing offerings.

J.I. Case Award – [PTI \(Progressive Tractor & Implement\)](#)

Honoring CASE’s founder, whose legacy reflects resilience, customer focus and practical innovation, this year’s award is given to the dealer who best exemplifies innovation in meeting rapidly evolving market demands.

Building Community Award – [ASCO Equipment](#)

At its core, the CASE brand is rooted in building (and rebuilding) community. This award commends the dealer who best demonstrates that purpose through exceptional community impact. ASCO Equipment was selected for its outstanding work with [Unbound Now](#) and will receive a \$10,000 donation to support this deserving nonprofit.

Power Tan Awards

These awards are earned for high sales performance by product category:

- **Backhoe Loader / Tractor Loader / Forklift:** [Century Equipment Company](#)
- **Skid Steer Loader / Compact Track Loader:** [CASE Power & Equipment of Pennsylvania](#)
- **Dozer:** [Yukon Equipment](#)
- **Motor Grader:** [PTI \(Progressive Tractor & Implement\)](#)
- **Compaction:** [CASE Power & Equipment of Alabama](#)
- **Mini Excavator:** [CASE Power & Equipment of Pennsylvania](#)
- **Full Size and Midi Excavator:** [PTI \(Progressive Tractor & Implement\)](#)
- **Wheel Loader:** [CASE Power & Equipment of Pennsylvania](#)
- **Compact Wheel Loader:** [RPM Machinery](#)

For more information and to find the nearest CASE dealer, visit www.casece.com/en-us/northamerica/resources/dealer-locator.

About CASE Construction Equipment. [CASE Construction Equipment](#) is a global full-line manufacturer of construction equipment that combines generations of manufacturing expertise with practical innovation. CASE is dedicated to improving productivity, simplifying operation and maintenance while achieving lower total cost of ownership for fleets around the world. The CASE dealer network sells and supports this world-class equipment by offering customized aftermarket support packages, hundreds of attachments, genuine parts and fluids, as well as industry-leading warranties and flexible financing. More than a manufacturer, CASE is committed to giving back by dedicating time, resources and equipment to building communities. This includes supporting disaster response, infrastructure investment and nonprofit organizations that provide housing and resources for those in need.

CASE Construction Equipment is a brand of CNH Industrial (NYSE: CNH), a world-class equipment, technology and services company. More information about CNH Industrial can be found online at cnh.com.

For more information contact:

Todd Walter (Godfrey PR)
Tel: 717-371-4833
twalter@godfrey.com

Sasha Mikulecky
Tel: 414-378-5784
sasha.mikulecky@cnh.com

www.casece.com

Image



CASE's Dealer Awards program recognizes dealers with top honors for overall excellence, innovation, community impact and category-leading sales performance.

###