



PRESS RELEASE

AEH Expand Goulburn Dealership to Support Southern Tablelands Farmers

08 December 2025

AEH Group have expanded their footprint with a new dealership in Goulburn, bringing Case IH machinery closer to farmers in the Southern Tablelands. The dealership offers a full range of tractors, combines, balers, and precision farming solutions, backed by expert support and service.

"Case IH is are dedicated to helping Australian farmers grow and thrive," said Aaron Bett, CNH Business Director – Agriculture.

"With the expanded Goulburn dealership, we're bringing the latest in agricultural machinery and technology closer to farmers, supporting them through every stage of the season.

The Southern Tablelands is a key agricultural region, with mixed cropping, grazing, and livestock operations. The expanded dealership ensures farmers have ready access to Case IH machinery during critical periods such as sowing, haymaking, and harvest. With on and off site servicing, technical specialists, and maintenance support, AEH will help farmers reduce downtime, maximise efficiency, and optimise crop and livestock productivity.

"We've always valued the strong relationships we have with farmers across the Southern Tablelands," said Mark Massingham, CEO, AEH Group.

"This expansion means we can continue building those connections while giving farmers easier access to the full CNH product range, backed by our dedicated service team."

The Goulburn expansion also strengthens AEH's ability to offer hands-on demonstrations, machinery training, and farm support programs, helping farmers make the most of their Case IH equipment. By bringing expert support closer to the region, AEH aims to build long-term partnerships with farmers and agribusinesses, ensuring they are equipped for both current and future agricultural challenges.

Beyond equipment, the expansion is creating new jobs in the Goulburn region, supporting the local economy while enhancing AEH and Case IH's presence in the community.

"This expansion is a major step forward for AEH and Case IH in the Southern Tablelands," Mark said.

"We're excited to welcome local farmers, provide the support they need through every season, and continue building strong, lasting relationships with the communities we serve."

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Drawing on more than 175 years of heritage and experience in the agriculture industry, Case IH provides a powerful range of tractors, combines and balers supported by a global network of highly professional dealers dedicated to providing our customers with the superior support required to be productive in the 21st century. More information on Case IH products and services can be found online at www.caseih.com.

More news stories and high-resolution images at www.caseihpressroom.com.au.

Case IH is a brand of CNH, a world leader in capital goods listed on the New York Stock Exchange (NYSE: CNH).

More information about CNH can be found online at www.cnh.com.

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