



PRESS RELEASE

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Top Case IH dealers rewarded for outstanding performance at annual awards ceremony

Case IH has celebrated its outstanding dealers of the past year at a gala ceremony at the Western Sydney Conference Centre.

Held during the brand's annual dealer conference, the top awards went to a mix of Australian and New Zealand Case IH dealerships.

Boekeman Machinery in Western Australia took home the award for dealers with three branches or more, while St George Machinery Centre in Queensland claimed the title for dealers with one or two branches.

The Parts and Service Dealer of the Year was Three Rivers Machinery from NSW, and Kenway & Clark, with dealerships in NSW and Queensland, claimed the CNH Capital Case IH Dealer of the Year award.

For the first time, there was an award for CNH Dealer of the Year, which was taken out by Stevenson & Taylor, with dealerships in Waipukurau and Hastings on the North Island of New Zealand.

The Dealer of the Year results are based on a number of different criteria, including finance and business management, performance in sales and marketing, and parts and service, a precision technology focus and total market share.

CNH Business Director - Agriculture ANZ, Aaron Bett, congratulated the winners, highlighting their outstanding efforts and ongoing commitment to Case IH and their customers.

"It's no surprise these dealers have risen to the top in the past 12 months, all of them demonstrating a standard of service and performance that CNH is very proud of and which customers welcome and have come to expect from such highly skilled, knowledgeable and passionate dealer teams," Aaron said.

"Boekeman Machinery, St George Machinery Centre, Kenway & Clark and Three Rivers Machinery have all worked hard in recent years to raise the bar on business excellence. Kenway & Clark and Three Rivers Machinery have also undergone significant expansions and it's gratifying to see them rewarded for their efforts.





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"We're also excited to introduce the new award, CNH Dealer of the Year, and to have it won by one of our New Zealand dealers, after such big changes for our brands in New Zealand in the past few years, is really outstanding. Stevenson & Taylor is a well-respected name in the North Island, building a very successful dealership with a very loyal customer base," he said.

Boekeman Machinery has dealerships in Brookton, Dalwallinu, Northam, Wongan Hills and Dowerin, and Dealer Principal Tim Boekeman said it was a privilege to accept the award on behalf of his entire team.

"I'd really like to thank our team for all of their wonderful efforts – this award really is for them. All of the effort that they're put in, all the hard work, the afterhours calls that they're taking for our clients to deliver parts and service.

"I'd also like to thank Bruce Healy, Dean Smart, Glen Fraser and Steve Ogden for all of their support, we're really grateful for them," said Tim.

Cameron Small, branch manager at St George Machinery Centre, in St George, Queensland, said it was a great honour to be recognised for the award, and a credit to his team.

"It's all a team effort really, we've got a great team that work very well together and are passionate about what they do. Our CNH reps are a big help too. And of course, a big thank you to our clients and customers," Cameron said.

For Robby Smith, General Manager of Stevenson & Taylor, the thrill of winning the inaugural CNH Dealer of the Year is still sinking in.

"Big things from my team in little old Hawke's Bay. It's so great to be a part of this business.

"I'm just going to take this award and remember it for the rest of my life," Robby said.

Drawing on more than 175 years of heritage and experience in the agriculture industry, Case IH provides a powerful range of tractors, combines and balers supported by a global network of highly professional dealers dedicated to providing our customers with the superior support required to be productive in the 21st century. More information on Case IH products and services can be found online at www.caseih.com.

More news stories and high-resolution images at www.caseihpressroom.com.au.

Case IH is a brand of CNH, a world leader in capital goods listed on the New York Stock Exchange (NYSE: CNH).

More information about CNH can be found online at www.cnh.com.

