



PRESS RELEASE

Case IH Upgrades Performance and Comfort with New Farmall C Models

The Farmall® Medium Utility C tractor series delivers expanded features, versatile design and precision technology to meet the needs of varied farm operations.

Racine, February 11, 2025

Case IH is introducing the latest iteration of the Farmall C series tractor, building upon the legacy of the popular Farmall tractor while elevating performance, comfort and power. On display at the 2025 World Ag Expo and National Farm Machinery Show, attendees can see how the upsized Farmall C tractor series is purposefully designed to meet the varied needs of farmers, ranchers and rural communities across the country.

"Today's farmers need equipment that can handle the increased and varying demands of their operations," said Leo Bose, customer segmentation lead at Case IH. "The upgrades to the Farmall C lineup give farmers just that – the flexibility and heavy-duty performance to complete a wide range of on-farm and in-field tasks."

The new Farmall C lineup offers a 12-speed PowerShuttle and 24-speed Hi-Lo transmission, catering to varied operational needs, while offering factory-installed technology to drive on-farm efficiencies.

In addition, operators can complete a wider range of farm operations and efficiently streamline workflows with the Farmall C's larger, reinforced front axle, boosted hydraulic flow, heavier gross vehicle weight and increased rear lift capacity.

"The new Farmall C not only offers heavy-duty performance and maneuverability, it delivers an improved operator experience," said Bose. "With the new ActiveClutch II™ brake to clutch feature, greater visibility, and the new L635 loader, operators can enjoy significantly increased comfort and reduced fatigue."

The Farmall C tractor series is available in two transmission options: the 12-speed PowerShuttle transmission and the 24-speed Hi-Lo transmission. The 24-speed Hi-Lo transmission offers a new cab suspension for a smooth ride and increased comfort; an auto PTO function to automatically engage and disengage





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the PTO, providing seamless headland management; and an advanced loader joystick to simultaneously lift and shuttle control for fast material handling with an engine speed memory button.

The 12-speed PowerShuttle transmission – available for Farmall 100C, 110C and 120C – and the 24-speed Hi-Lo transmission option – available for Farmall 90C, 100C, 110C and 120C – comes with fully integrated base telematics to geo-locate the tractor and monitor the machine for service.

Attendees at the National Farm Machinery Show can see the 24-speed Farmall C at Case IH, located at booth #6849. For attendees at the World Ag Expo, Case IH's booth will include the 12-speed tractor at the corner of South St and O St.

To find out more about the latest product introductions, reach out to your local dealer or visit www.caseih.com.

Case IH is a global leader in agricultural equipment, committed to collaborating with its customers to develop the most powerful, productive, reliable equipment – designed to meet today's agricultural challenges. With headquarters in the United States, Case IH has a network of dealers and distributors that operates in over 160 countries. Case IH provides agricultural equipment systems, flexible financial service offerings and parts and service support for professional farmers and commercial operators through a dedicated network of professional dealers and distributors. Productivity-enhancing products include tractors; combines and harvesters; hay and forage equipment; tillage tools; planting and seeding systems; sprayers and applicators; and site-specific farming tools. Case IH is a brand of CNH Industrial N.V. (NYSE: CNHI / MI: CNHI).

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