

# Latest CASE Launches Help Construction and Utility Contractors Maneuver Tight Labor Markets and Congested Jobsites

Brand-new CASE machines include side-shift backhoes, a more powerful full-sized wheel loader and an upsized mini excavator, plus new upgrades to compact wheel loaders and rough-terrain forklifts

Racine, Wis., April 30, 2024 — Fresh off the heels of the largest number of product launches in the company's history, CASE Construction Equipment is further enhancing its machine lineup, offering a big range of new models and upgrades to empower construction and utility crews facing labor shortages and constrained jobsites. Adding more versatility, maneuverability and muscle on machines ranging from backhoes to rough-terrain forklifts, CASE is continuing its mission to solve problems on the jobsite through practical innovation, allowing teams to accomplish more with less amidst growing demands from booming infrastructure investment.

"Labor shortages continue to shrink the workforce, while at the same time companies are challenged to work more productively and more profitably," says Terry Dolan, vice president – North America, CASE Construction Equipment. "We geared our latest round of CASE innovations toward helping crews maneuver these challenges more effectively and efficiently than ever before."

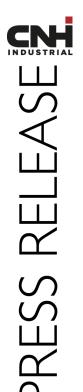
The new lineup of CASE machines includes three new Construction King™ backhoe loaders, a new 5-metric ton class mini excavator and an all-new, full-sized wheel loader that ups the ante on power and versatility. CASE is also launching new upgrades to existing machines, including maintenance-free emissions solutions and linkage improvements for compact wheel loaders, and enclosed cab options for CASE H Series all-terrain forklifts.

#### New Backhoe Loaders Double Down on Productivity in Close Quarters

CASE Construction King™ backhoe loaders have made a name for themselves as the original two-inone tool-carrying machines. Now, CASE is taking innovation further with two new models that offer sideshift capabilities — letting operators move the boom left or right to work more efficiently parallel to walls or around obstacles.

Previewed at last year's CONEXPO, the new 97-horsepower CASE <u>580SV Construction King side shift</u> and the larger, 110-horsepower CASE <u>695SV side-shift</u> and <u>695SV center-pivot</u> models are now available, in addition to the N Series lineup. The new machines carry over many popular features from the N Series, like ProControl swing dampening, auto ride control and ECO modes for fuel savings, along with significant upgrades to maneuverability.

"The new side-shift models take the legendary CASE Construction King capabilities to new frontiers,



putting them smack dab into confined spaces and up next to structures," says George MacIntyre, product manager – backhoe loaders. "With a hydraulic side-shift boom and vertical outriggers, these machines can get more done in tight spaces. They also let operators dig rectangular trenches without having to reposition."

The CASE 580SV side shift features a tool carrier design that improves stability and material retention, while its side-shift configuration and narrow width make for more productive work in confined spaces. For bigger, tougher jobs, the powerful CASE 695SV side-shift and center-pivot models feature a tool carrier loader arm, allowing them to do double duty as a wheel loader, meaning one less machine to bring to the jobsite.

Both 695SV models are equipped with 4WD, 4-wheel steer and four equal-sized tires and include a PowerShift transmission. The expanded CASE backhoe offering is also compatible with numerous attachments, giving crews a big toolkit for improving productivity, speed and accuracy on highly varied jobs.

#### New CASE Mini Excavator Brings Upsized Power and Versatility

For construction and utility crews who are scaling up work on bigger jobs but still need to work in tight spaces, the all-new <u>CASE CX50D mini excavator</u> delivers more punch in a compact design. This 5-metric ton class machine offers greater lifting capacity and better digging performance for jobs that demand more production in shorter time from operators.

When it comes to attachment versatility, the new mini excavator powers a wide range of specialized attachments for highly varied jobs. It comes standard with multifunctional hydraulics and a second auxiliary circuit, as well as an optional third auxiliary circuit for advanced attachments like tilt rotators and grapples. It also offers another optional dedicated auxiliary circuit to power mulchers. Crews can also improve the safety and efficiency of material handling with the optional Object Handling Kit that includes check valves on the boom and arm.

Operators will also be able to work longer and more comfortably in the CX50D thanks to the automotive-style cab. Here, CASE goes all in on comfort, control and convenience, including features like auto climate control with heat and A/C, Bluetooth® radio, a five-way adjustable seat and a customizable LCD screen that provides important data on the machine and attachments.

CASE Delivers More Muscle That's Easy to Handle with New Full-Sized Wheel Loader

For teams that need a tough workhorse that doesn't compromise on control, comfort or versatility, the newest addition to the CASE large wheel loader family offers a robust solution to boost productivity on the jobsite. The <u>CASE 651G</u> delivers breakout force of nearly 24,000 lbs. and lifting capacity of over 16,100 lbs. to help teams plow through tougher jobs. The new model also features a larger hydraulic pump for increased cycle times, a curved bucket for better material retention and a higher hinge pin for better dumping clearance.

CASE makes it easier to manage all the muscle of their new full-sized wheel loader with features like a touchscreen display and adjustable, intuitive electrohydraulic controls that allow the operator to independently set boom and bucket responsiveness to smooth, moderate or aggressive. Operators can even weigh loads and track material moved with an integrated onboard scale. And with a variety of axle options to match jobsite conditions, they'll be able to get the best traction performance possible.

The new CASE 651G also helps operators stay productive longer with a roomy cab that boasts all the comforts operators love. Features like AC and heat, heated seats, Bluetooth<sup>®</sup> radio and phone connectivity let operators work comfortably, while the rear sloping hood and optional backup camera improve visibility.

"When production demands on difficult jobsites require long days of uninterrupted work, operator comfort is key to productivity for the long haul," says Neil Detra, product manager – full-size and compact wheel loaders. "We designed this new machine with operators top of mind to provide an experience that's like taking your office to the jobsite."

## **Compact Wheel Loaders Boost Visibility and Control in Tight Jobsites**

Updates to <u>CASE F Series compact wheel loaders</u> will help teams working in confined jobsites with new features that improve visibility and control. An elevated driving position, an abundance of curved glass in the cab and four-corner strobe lights ensure maximum visibility on the jobsite, while new Z-bar linkage upgrades let operators push their machine further with maximum breakout force. CASE 21F, 121F, 221F and 321F models also feature time-saving, maintenance-free Tier 4 Final emissions solutions that improve uptime by eliminating regeneration and expensive diesel particulate filters.

Control-enhancing features like parallel lift capabilities on CASE 21F and 121F models help keep loads stable and allow for better visibility of the coupler during attachment changeouts. CASE 221F and 321F models combine auxiliary high-flow hydraulics and a creep speed mode to provide max hydraulic flow at constant speeds for smoother operation of attachments like brooms and snowblowers. All the models also feature improved LCD screens with simplified controls to make operation easier.

### Cab Options for Rough-Terrain Forklifts Protect Operators in Tough Conditions

<u>CASE H Series rough-terrain forklifts</u> offer construction crews and utility teams a versatile, easy-to-operate solution for lifting heavy loads in off-road environments. Now, a new factory-designed, built and installed enclosed cab option protects the operator from the elements and helps teams work in more extreme conditions. With heat, AC and comfort features such as Bluetooth<sup>®</sup> radio and USB charging ports, operators can continue working in sweltering heat or frigid cold. The cab features wide doors that secure completely open — allowing for easy communication with crew and increased airflow. The cab also has an overhead roof window for better visibility to overhead loads.

These highly maneuverable machines feature zero tailswing for close-quarter jobsites and can easily road from jobsite to jobsite with speeds up to 24 miles per hour. They're also customizable with a variety of mast options that can lift loads up to 8,000 lbs. as high as 22 feet depending on the machine and mast.

"With this latest launch of new machines and enhancements, we took the same approach to practical innovation that we've been taking for over 180 years," says Dolan. "We listened to our customers' needs today and looked to where we see the industry evolving, to help them meet their toughest jobsite challenges and improve their business."

For more information on the latest CASE innovations for construction and utility contractors, visit their new website at CaseCE.com.

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