



PRESS RELEASE

Case IH Showcases Magnum Upgrades and New Track Technology at Commodity Classic

New Magnum offers more horsepower, simplified precision technology and greater efficiency for premium operator experience

Houston, Texas (February 28, 2024)

Case IH is entering the next era of power and efficiency with the MY25 Magnum™ flagship models. Launching at Commodity Classic, the latest upgrades build upon Magnum's legacy as the tractor of choice for more than 37 years. Case IH is also displaying next-level track technology for Steiger® Quadtrac® and technology solutions that meet the needs of any grower.

The premium upgrades on MY25 Magnum tractors are designed with productivity in mind. The higher horsepower in MY25 Magnums — ranging from 265 to 405 models — helps operators efficiently complete tasks by handling larger implements, while also improving pass to pass accuracy through automated speed and steering control.

"We continue to build upon Magnum's strong roots as the most trusted tractor on the operation," says Morgen Dietrich, tractor segment lead at Case IH. "Power, technology and quality define the next generation of Magnums and we purposefully bundled integrated technology within the tractors to eliminate the hassle of purchasing individual tech components."

Dietrich explains the new Magnum 355 model will come standard with the 21-speed PowerDrive transmission, which builds toward future autonomy capabilities with brake to clutch functionality.

Case IH tractor solutions don't stop with new MY25 Magnums. Case IH continues to set the bar in track technology with the recent launch of the Quadtrac Heavy-Duty Suspension (HDS) for Steigers. Built with a new suspended track design, HDS elevates operator comfort and machine durability by significantly reducing shocks and jolts, while increasing productivity with faster transport speeds.

"From Farmalls to Magnums and Steigers, we continue to build upon our tractor portfolio legacy by unleashing new options and purposeful solutions for our wide range of customers," says Dietrich. "Our tractor portfolio, which ranges from 25





PRESS RELEASE

hp to 715 hp, demonstrates Case IH's commitment to bringing solutions to operations of all sizes. It spans across tractors and harvesting to planters, tillage and technology."

For producers looking to add technology to their existing fleet, Case IH is also talking about its aftermarket solutions at Commodity Classic.

Entry level telematics from Case IH deliver benefits to an operation through tracking and remotely monitoring machines without technology built in and other vehicles within a fleet. Available as an aftermarket kit, growers will receive a five-year subscription to AFS Connect. Additionally, growers can add the Pro 1200 Guidance kit to enable guidance, agronomic and telematics data transfers from older tractors through AFS Connect. This allows operators to have the same display user experience as other machines in their fleet, simplifying the training and management of operators.

For attendees at the show, Case IH is located at booth #123. To find out more about the latest product introductions, reach out to your local dealer or visit www.caseih.com.

Case IH is a global leader in agricultural equipment, committed to collaborating with its customers to develop the most powerful, productive, reliable equipment — designed to meet today's agricultural challenges. With headquarters in the United States, Case IH has a network of dealers and distributors that operates in over 160 countries. Case IH provides agricultural equipment systems, flexible financial service offerings and parts and service support for professional farmers and commercial operators through a dedicated network of professional dealers and distributors. Productivity-enhancing products include tractors; combines and harvesters; hay and forage equipment; tillage tools; planting and seeding systems; sprayers and applicators; and site-specific farming tools. Case IH is a brand of CNH Industrial N.V. (NYSE: CNHI / MI: CNHI).

#

For full information about Case IH news at tradeshow, including press releases and visual assets, you can visit the [Case IH 2024 Tradeshow Media Kit](#).

For more information contact:

Kayla Hedrick





PRESS RELEASE

Tel: +1 309-657-1858

Khedrick@webershandwick.com

mediarelations@caseih.com

www.caseih.com

©2024 CNH Industrial America LLC. All rights reserved. Case IH is a trademark registered in the United States and many other countries, owned by or licensed to CNH Industrial N.V., its subsidiaries or affiliates.

www.caseih.com

