

# Ten CASE Construction Equipment Dealers Recognized for Focus on Technology, Community and Sales/Service/Parts/Financing Achievements

*Racine, Wis., February 22, 2024* — In celebration of the strength of its U.S. and Canadian dealer network, <u>CASE Construction Equipment</u> recently announced the winners of its new CASE Dealer Awards program, comprised of four award categories.

"Our dedicated and customer-first dealer network differentiates CASE in the market. Across the U.S. and Canada, we have the strength of 66 dealers, 325 locations and more than 7,000 faces of CASE providing customer-first sales, service, parts and financing support," says Terry Dolan, vice president — North America, CASE Construction Equipment. "The CASE Dealer Awards program recognizes the best of the best."

### Power Abe Award — Progressive Tractor & Implement

Also known as the CASE Dealer of the Year Award, the Power Abe Award is given to the dealer who is committed to building the CASE brand and delivers top performance in sales, parts, service and offering Capital financing products to their customers.

#### J.I. Case Award — Lee Tractor Co.

In recognition of CASE's founder, who was resilient, customer-first and rooted in practical innovation, this year's award is presented to the dealer with the greatest focus on technology (precision and connected services).

#### Building Community Award — GT Mid Atlantic

The heart of the CASE brand is building (and rebuilding) community. This award recognizes the dealer who goes above and beyond in exhibiting our brand purpose. GT Mid Atlantic won for its work with <u>Construction Angels</u> and will receive a \$10,000 donation for this deserving nonprofit.

## **Power Tan Awards**

These awards are earned for high sales performance by product category.

- Backhoe Loader / Tractor Loader / Forklift: <u>Bingham Equipment Company</u>
- Skid Steer Loader / Compact Track Loader: <u>Torgerson's</u>
- Dozer: <u>Hills Machinery Company</u>
- Motor Grader: <u>Scott Equipment</u>
- Compaction: Border Equipment
- Mini Excavator: <u>Progressive Tractor & Implement</u>

- Full Size and Midi Excavator: Progressive Tractor & Implement
- Wheel Loader: Hitrac
- Compact Wheel Loader: <u>ASCO Equipment</u>

To find your closest CASE dealer, visit www.casece.com/northamerica/en-us/resources/dealer-locator.

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<u>CASE Construction Equipment</u> is a global full-line manufacturer of construction equipment that combines generations of manufacturing expertise with practical innovation. CASE is dedicated to improving productivity, simplifying operation and maintenance while achieving lower total cost of ownership for fleets around the world. The CASE dealer network sells and supports this world-class equipment, by offering customized aftermarket support packages, hundreds of attachments, genuine parts and fluids as well as industry-leading warranties and flexible financing. More than a manufacturer, CASE is committed to giving back by dedicating time, resources and equipment to *building communities*. This includes supporting disaster response, infrastructure investment, and non-profit organizations that provide housing and resources for those in need.

CASE Construction Equipment is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at <u>www.cnhindustrial.com.</u>

## For more information, contact:

Todd Walter 717-371-4833 twalter@godfrey.com Kimberly Weidman 262-234-7264 <u>kimberly.weidman@casece.com</u>