

CNH inaugurates new TechPro² program in Harbin, China

A new youth training program focused on agricultural equipment through the Heilongjiang Agricultural Engineering Vocational College

Harbin, October 18, 2023

CNH has launched the latest edition of its Technical Professional Program dedicated to agricultural equipment in Harbin today. The inauguration ceremony for the new program saw the attendance of authorities from Heilongjiang Department of Education, Department of Commerce, and Ping Fang District, Yizhong Edulife representatives, officials from the Heilongjiang Agricultural Engineering Vocational College, local media, students and professors as well as the CNH team led by Luca Mainardi, Country Manager, CNH China and Mongolia.

"TechPro² is a longstanding initiative that CNH provides many communities where we operate. Our strong local presence here in Harbin allows us a unique opportunity to provide young people with the skills and knowledge they will need to realize their potential and build skills to secure the future of China's farming industry," said Mr. Mainardi.

CNH is providing funds and educational resources to the program, including a New Holland Agriculture tractor, engines, transmissions as well as other core mechanical components. In addition, CNH staff are training the school's teachers, transferring skills and knowledge and assisting in the development of the curriculum to be studied.

The program comprises two years of on-campus learning and a one-year internship with CNH and its dealers. This first edition of the program sees 37 students take part. When they successfully complete the course and attain certification, they will be fully qualified to take up professional placements in agricultural equipment maintenance, whether that be with CNH, its dealer network or other players in the industry.

Starting from 2014 CNH has successfully deployed TechPro² programs with local vocational colleges around the world.

CNH's Harbin plant is the largest agriculture equipment manufacturing complex in northeast China. We make tractors, combines, headers as well as hay tools for our global Case IH and New Holland Agriculture brands. The site also houses an R&D center and operates a nearby parts depot.

CNH Industrial (NYSE: CNHI / MI: CNHI) is a world-class equipment and services company. Driven by its purpose of Breaking New Ground, which centers on Innovation, Sustainability and Productivity, the Company provides the strategic direction, R&D capabilities, and investments that enable the success of its global and regional Brands. Globally, **Case IH** and **New Holland Agriculture** supply 360° agriculture applications from machines to implements and the digital technologies that enhance them; and **CASE** and **New Holland Construction Equipment** deliver a full lineup of construction products that make the industry more productive. The Company's regionally focused Brands include: **STEYR**, for agricultural tractors; **Raven**, a leader in digital agriculture, precision technology and the development of autonomous systems; **Hemisphere**, a leading designer and manufacturer of high-precision satellite-based positioning and heading technologies; **Flexi-Coil**, specializing in tillage and seeding systems; **Miller**, manufacturing application equipment; **Kongsilde**, providing tillage, seeding and hay & forage implements; and **Eurocomach**, producing a wide range of mini and midi excavators for the construction sector, including electric solutions.

Across a history spanning over two centuries, CNH Industrial has always been a pioneer in its sectors and continues to passionately innovate and drive customer efficiency and success. As a truly global company, CNH Industrial's 40,000+ employees form part of a diverse and inclusive workplace, focused on empowering customers to grow, and build, a better world.

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