

CNH Industrial named a “Green Master” for sixth year in a row

Burr Ridge, December 17, 2019

For the sixth year in a row, CNH Industrial (NYSE: CNHI /MI: CNHI) has been recognized for its sustainability efforts by the Wisconsin Sustainable Business Council, which once again honored the company as a “Green Master”.

That’s the highest recognition level in the Council’s Green Masters program, a points-based recognition and assessment program for Wisconsin businesses of all sizes and sectors committed to sustainable business practices.

The Case IH facility in Racine manufactures agricultural equipment for the Case IH and New Holland brands and employs close to 2,000 people. The site puts a strong focus on saving energy, waste management, reducing carbon and other emissions. It maintained its zero waste to landfill status again in 2019, is reducing its fresh water use, and is moving from recycling into reuse.

Steve Scharinger, Case IH Plant Environment, Health, Safety & Energy Manager was on hand at the 12th annual Wisconsin Sustainable Business Council Conference in Milwaukee on December 12 to accept the award.

“A commitment to sustainability is at the core of everything CNH Industrial does, and it’s great to have those efforts and the hard work of our employees recognized once again through the Green Masters program,” says Steve Scharinger.

In September, CNH Industrial was reconfirmed as Industry Leader in the Dow Jones Sustainability Indices (DJSI) World and Europe for the ninth consecutive year. Inclusion in these indices is exclusively for companies that are judged as exemplary in terms of their economic, environmental and social performance. CNH Industrial received the highest score in the areas of: Environmental Policy & Management System, Operational Eco-Efficiency (environmental dimension) as well as Social Reporting, Human Rights and Human Capital Development (social dimension), Code of Business Conduct and Supply Chain Management (economic dimension).

CNH Industrial (NYSE: CNHI /MI: CNHI) is a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. Each of the individual brands belonging to the Company is a major international force in its specific industrial sector: Case IH, New Holland Agriculture and Steyr for tractors and agricultural machinery; Case and New Holland Construction for earth moving equipment; Iveco for commercial vehicles; Iveco Bus and Heuliez Bus for buses and coaches; Iveco Astra for quarry and construction vehicles; Magirus for firefighting vehicles; Iveco Defence Vehicles for defence and civil protection; and FPT Industrial for engines and transmissions. More information can be found on the corporate website: www.cnhindustrial.com

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