

CASE India recognized as Best Seller in Compaction Equipment for seventh consecutive year

New Delhi, October 17, 2019

CASE Construction Equipment has won in the 'Best Sellers in Compaction Equipment' category at the 7th Annual Equipment India Awards. This is the seventh consecutive win for the brand, reinforcing its market leadership in the compaction segment. The accolade was presented by Mr. Stephen A. Jones, Senior Director – Industry Insights Research, Dodge Data & Analytics, USA, at the awards ceremony held at Hotel ITC Maurya, New Delhi. Mr. Puneet Vidyarthi, Brand Leader, CASE India accepted on behalf of CASE India in the presence of other industry leaders.

Acknowledging the recognition, **Mr. Puneet Vidyarthi, Brand Leader, CASE Construction Equipment India** said, "CASE India is proud to be honored as the best seller in compaction equipment for the seventh year in a row. We have successfully produced world-class compactors and constant customer feedback has played a key role in the product development process. This award is a testament of our consistent efforts in providing the best manufacturing together with the most tech-integrated and smart market solutions. This win gives us the further stimulus to continue working hard and meeting our customers' expectations."

Winners of the Equipment India Awards 2019 were determined by an eminent jury comprising industry stalwarts, corporate leaders, and independent consultants. The awards ceremony was organized by Equipment India Magazine, published by ASAPP Info Global Group; which is dedicated to the construction and infrastructure equipment industry.

CASE India, a part of CNH Industrial India, is a leading player in the construction equipment segment and the only manufacturer to achieve a milestone delivery of 13,000 Vibratory Compactors in India. The brand's compactors are known for their unmatched reliability, excellent fuel efficiency, high centrifugal forces and all-round visibility. CASE India offers a range of compaction series equipped with best-in-class technologies.

CASE India also offers a robust and complementary after-sales-service with its equipment range. The brand has an extensive network of some 74 dealers and three directly-owned and operated showrooms with nearly 300 plus touch points across the country, thus enabling customers with easy access to dealers, after-sales services and spare parts. A dedicated CASE product support team in each of the country's regions supports the heavy-duty product line-up.

CASE Construction Equipment sells and supports a full line of construction equipment around the world, including the No. 1 loader/backhoes, excavators, motor graders, wheel loaders, vibratory compaction rollers, crawler dozers, skid steers, compact track loaders and rough-terrain forklifts. Through CASE dealers, customers have access to a true professional partner with world-class equipment and aftermarket support, industry-leading warranties and flexible financing. More information is available at www.CASEce.com.

CASE Construction Equipment is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhindustrial.com.

For more information click on www.casece.com/apac/en-in

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