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Case IH receives two “Machine of the Year 2020” awards at Agritechnica

Case IH awarded for its newly launched LB436HD baler and for its new mixed-fleets connectivity partnership DataConnect / LB436 HD has new and upgraded features including pick-up, driveline, density system and knotter technology / DataConnect enables global mixed-fleet customers to view their machine data in the platform of their choice



PRESS RELEASE

The new LB436 HD baler has been awarded “Machine of the Year 2020” in the category “Hay and Forage”, and DataConnect connectivity solutions in the “Electronics” category during a ceremony held at Agritechnica in Hannover, Germany. The jury, composed of a panel of European agricultural magazine editors, recognized the several benefits of this new baler range, brought by its innovative new features, enabling farmers and contractors to pack more material into every bale, while reducing handling requirements and transport costs. The new connectivity partnership “DataConnect” enables mixed-fleet customers to manage farm, fleet and data more easily.

New baler LB436HD

With new designs and components throughout, the LB436 HD is capable of producing bales with up to 22% greater density than the LB434 XL model, which produces the same 120 x 90cm bale size and remains in the range.

Features unique to the LB436 HD include a new main gearbox and mid-ship gearbox with gearshift overload protection for high power transfer and driveline safety. In addition, an innovative new twine knotter system, named TwinePro, is designed to boost productivity while eliminating field litter and bale contamination. The LB436 HD is fully ISOBUS Class 3 compatible, meaning not only can it be controlled from an ISOBUS terminal in the tractor cab, but the baler can also control the tractor's actions, such as increasing forward speed in light areas of swaths, to automatically boost workrates.

DataConnect

The joint effort between Case IH, STEYR, New Holland, CLAAS, John Deere and 365FarmNet aims to enable mixed-fleet customers to view their machine data in the platform of their choice. The participating brands have all agreed to enable cloud-to-cloud exchange of machine information (machine location, speed, fuel level, working status) in their competing telematics platforms. This will even further benefits to the recently launched Case IH AFS Connect telematics portal.

“The new LB436 HD offers higher density for the same bale size, as well as economic and environmental benefits thanks to its new TwinePro knotter system, while DataConnect brings our customers the freedom they need to manage their mixed-brand fleets with the highest possible efficiency.” says Thierry Panadero, Case IH Vice President Europe.

“The Machine of the Year 2020 awards are a real accolade for our products and solutions, underlining the Case IH focus on solutions for technology-oriented professional producers ”.

Press releases and photos: <http://mediacentre.caseiheurope.com>

Case IH is the professionals' choice, drawing on more than 175 years of heritage and experience in the agricultural industry. A powerful range of tractors, combines and balers is supported by a global network of highly professional dealers dedicated to providing our customers with the superior support and performance solutions required to be productive and effective in the 21st century. More information on Case IH products and services can be found online at www.caseih.com.

Case IH is a brand of CNH Industrial N.V., a world leader in capital goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhindustrial.com.

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