

Case IH high-end technology and connectivity showcased at Agritechnica 2019

Hannover, Germany, 11th November 2019

Visitors to Agritechnica 2019 received an insight into Case IH's upcoming high-end technology and connectivity for large-scale farmers and professional producers. Developments across the Case IH range were on show at the brand's stand, which was part of the huge CNH Industrial display.

Held in Hannover, Germany, Agritechnica is the world's largest agricultural technology trade fair, welcoming more than 450,000 visitors from 130 countries.

With many visitors from Asia, Middle East and Africa attending Agritechnica, it is important to note that the products they see on display may not be exactly the same as the range available in their home countries, since Case IH's product offering is tailored to the needs of each market.

Case IH Autonomous Concept Vehicle

Front and centre of the Case IH stand was the famous Autonomous Concept Vehicle (ACV) which was first revealed in 2017. The ACV was brought back to public display to signify how the concept is being brought to life, with the first transfer of the technology to real machinery that will soon enter farms around the world.

Axial-Flow combine harvesters

New Axial-Flow 5150, 6150 and 7150 combines, ranging from 312 to 460 (max) hp, will replace the equivalent 140 Series models for 2020 in a number of countries across Asia, Middle East and Africa. Axial-Flow 250 Series combines have updated features including a 6,000kg capacity feeder/elevator option and AFS Harvest Command automation, which helps achieve a targeted loss level, grain quality, throughput or capacity.

The Axial-Flow 4000 Series, which is available in a number of Asia, Middle East and Africa markets, was also on display – only virtually. Selected guests took part in the Virtual Walk Around Experience, in which participants wore special virtual reality goggles, while holding a controller in their hands to point to parts of the machine, or virtually walk around it. They could even open doors, remove panels and look inside different parts of the combine harvester. Virtual reality enabled Case IH to show customers the main benefits of the Axial-Flow 4000 Series, without requiring the machine to be physically present at Agritechnica.

Case IH has been using virtual reality technology in its research and development for a number of years, and is also developing virtual reality training simulators to assist operators in getting the most productivity from their machinery.



AFS Connect

AFS Connect remotely and securely transfers monitoring and management data regarding field operations, fleet information, agronomic data and more, all in real-time, and provides single-point access for analysing this data and consequent decision-making.

Magnum AFS Connect tractors

The new Magnum AFS Connect range marks the beginnings of technology transfer from the Magnum-derived ACV. All models on display feature 8.7-litre FPT Industrial Cursor 9 six-cylinder turbocharged and intercooled engines as well as a redesigned operator environment. Case IH is evaluating selected Asia, Middle East and Africa markets for the future release of this tractor.

Puma tractors

All Puma models are powered by 6.7-litre FPT Industrial six-cylinder engines, using Hi-eSCR2 technology to meet Stage V emissions regulations. They feature a distinctive new hood with the latest Case IH family styling incorporating upgraded road and work lights. A future release of the new Puma is planned for Turkey, La Reunion, Israel, Japan and South Korea.

Vestrum CVXDrive tractors

A compact, high-specification 100-130hp CVT tractor design, the new four-model Vestrum CVXDrive range takes the transmission into a new class. As well as throughout Europe, this model will be offered in Japan and South Korea in the future.

Large square balers

Case IH also displayed the new LB436 HD large square baler which has been launched in Europe and will be soon available also through Asia, the Middle East and Africa.

For more information about Case IH products, visit www.caseih.com or talk to your local authorised Case IH dealer.

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Press releases and photos: www.caseihmediacentre.com

Case IH is the professionals' choice, drawing on over 175 years of heritage and experience in the agricultural industry. A powerful range of tractors, combines and balers is supported by a global network of highly professional dealers dedicated to providing our customers with the superior support and performance solutions required to be productive and effective in the 21st century. More information on Case IH products and services can be found online at www.caseih.com.

Case IH is a brand of CNH Industrial N.V., a world leader in capital goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhindustrial.com.

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