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New Holland CX7 and CX8 range increases capacity and delivers super-sized productivity

- Ultra-Flow[™] staggered drum increases capacity and fuel economy
- Improved in-cab controls enhance productivity
- Residue management performance improved with patented Twin-disc spreader



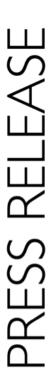
New Holland Agriculture introduces a host of improvements that improve the productivity of the CX7 and CX8 combine range. Ultra-Flow™ staggered drum improves threshing performance and increases the already impressive capacity of the combine. New controls enable the operator to manage from the cab the rotary separator and sieve opening, as well as chop or swath selection. Added to the industry-leading Opti-Speed™ auto-adaptive variable speed strawwalkers, SmartTrax™, Opti-Fan™, Opti-Clean™ and Opti-Spread™ technologies, the new features enhance further the combine's productivity. The colour of the grain tank has changed to yellow to improve visibility from the cab, making it easier for the operator to check grain quality. The Harvest Suite™ Ultra cab now combines ultimate harvesting comfort and ergonomics with a new automotive inspired interior featuring a modern dark grey colour scheme.

The CX7 and CX8 range is uniquely versatile with great crop-to-crop flexibility, and reliably delivers excellent straw quality – all this with best-in-class Total Cost of Ownership. With the latest improvements, New Holland has increased its capacity, raising its high performance even further.

Ultra-Flow™ staggered drum increases capacity and fuel economy

The CX7 and CX8 range features New Holland's four-drum threshing system with a 750 mm Drum diameter, which threshes gently and thoroughly, preserving high straw quality. New Holland is now enhancing further this range's threshing performance with the new, optional staggered drum, which features offset rasp bars on the sectional drum. They are suitable for all small grains and can be configured for maize. Ultra-Flow™ staggered drum design achieves a smoother crop flow that results in lower in-cab noise and reduces blockages. It uses 16% less total threshing power, reducing fuel consumption. This new feature increases the combine's capacity, which can be as much as 10% higher.

New Holland also offers a new low-speed drum kit for those operations where grain quality is paramount. This feature enables the operator to reduce the drum speed for an even lower instance of cracked grain.





Improved in-cab controls enhance productivity

New Holland has added in-cab controls for more features, improving the operator's productivity. The sieve and pre-sieve are now remotely adjustable, on the go, from the comfort of the cab. The distance between the rotary separator and the concave of the Multi-Thresh™ system can now be controlled remotely from the cab. The pivoting spout is controlled via the CommandGrip™ multifunction handle, which enables the operator to direct the crop with precision to achieve uniform trailer filling.



Other productivity-enhancing improvements include the header height control with pressure sensor input on the AutoFloat III to ensure even better ground following in uneven terrain, the sensor on the stone trap which alerts the operator if he has left it open, and the automatic concave opening at reversing.

Residue management performance improved with patented Twin-disc spreader

The CX7 and CX8 feature a new patented air-based distribution system for the twin-disc chaff spreader, which spreads the chaff across the full width of the header. The operator can control the speed of the spreader from the cab in response to crop or weather conditions, and switch between chopping and swathing at the touch of a button.

NOTE TO THE EDITOR:

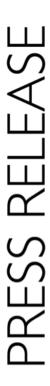
Availability in Asia, Middle East and Africa (AMEA)

New Holland CX7 and CX8 range are available in all AMEA markets that comply with T3 engine emission level apart from Japan where we offer both T3 and Stage V. Today these machines are particularly popular in Russia, Belarus, Turkey and Japan.

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New Holland Agriculture's reputation is built on the success of our customers, cash crop producers, livestock farmers, contractors, vineyards, or groundscare professionals. They can count on the widest offering of innovative products and services: a full line of equipment, from tractors to harvesting, material handling equipment, complemented by tailored financial services from a specialist in agriculture. A highly professional global dealer network and New Holland's commitment to excellence guarantees the ultimate customer experience for every customer. For more information on New Holland visit www.newholland.com

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