

CASE Sponsors, Featured in “Military Makeover” Television Series

New season, which begins November 8th on the Lifetime Network, focuses on Steven Wojcik and his family in Strum, Wisconsin.

Racine, Wis., November 1, 2019 – [CASE Construction Equipment](#) sponsored and participated in the latest season of the [Lifetime Network](#) show “[Military Makeover](#)”, which debuts on November 8th, 2019 (set your DVR and [check local listings for screening times](#)). The show, hosted by Montel Williams, enlists “designers, contractors, landscapers and other home improvement professionals to transform the homes and lives of military families across the country.”

This new season — the show’s 20th — focuses on Steven Wojcik and his family in Strum, Wisconsin. Wojcik, who had served four years of active duty with the U.S. Marines and, to date, sixteen years in the Army Reserves, earned the Purple Heart for injuries sustained in combat, the Meritorious Service Medal, and the National Defense Service Medal. He continues to serve his community today as a Wisconsin State Trooper.

“We are honored to be a part of this — Wisconsin is where CASE got its start, and we’ve always had a strong working relationship with the veteran community, here in the state and throughout the country,” says Debbie Townsley, director of marketing — North America, CASE Construction Equipment. “Steven’s story, which will unfold throughout the series, is inspiring. He has sacrificed so much for the community — and the love and dedication of his family and friends inspired us to participate as we did.”

CASE employees and equipment, as well as volunteers from CASE partner [Team Rubicon](#), assisted in work on the renovation, which was completed in October 2019. New episodes of “Military Makeover” begin on Friday, November 8 at 7:30 AM EST/6:30 AM CST. For more information on the show, visit [MilitaryMakeover.tv](#). For more information on CASE, [visit CaseCE.com](#).

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About CASE CE

CASE Construction Equipment sells and supports a full line of construction equipment around the world, including the No. 1 backhoe loaders, excavators, motor graders, wheel loaders, vibratory compaction rollers, crawler dozers, skid steers, compact track loaders and rough-terrain forklifts. Through CASE dealers, customers have access to a true professional partner with world-class equipment and aftermarket support, industry-leading warranties and flexible financing. More information is available at [www.CaseCE.com](#).

CASE Construction Equipment is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at <http://www.cnhindustrial.com/>.

For more information, contact:

Bill Elverman
262.757.5803
bill@pkamar.com

Jessica Klein
262.221.5508
Jessica.Klein@CaseCE.com

Brandon Jaynes
219.263.8981
brandon@pkamar.com