

CNH Industrial still riding high for the Giretto d'Italia

London, September 19, 2019

For a fifth consecutive year, CNH Industrial extends its commitment as Main Sponsor of the "urban cycling championship" promoted by Legambiente (an Italian non-profit environmentalist association) under the patronage of the Ministry of the Environment. The Giretto d'Italia (Tour of Italy), which was first held in 2010 and is now in its ninth year, is organized in conjunction with VeloLove (a pro-cycling movement) and Euromobility (a non-profit organization to promote mobility in business) and is one of the initiatives of European Mobility Week (16-22 September). The aim of the event is to help disseminate the best practices of the Bike to Work and Bike to School initiatives.

Today, Thursday 19th, checkpoints have been set up at CNH Industrial's Italian sites to monitor the arrivals of all staff who have chosen to cycle to work, where employees will be welcomed with a small brunch.

Participating in the initiative this year are the manufacturing plants of Brescia (where medium-duty commercial vehicles are produced), Bolzano and Vittorio Veneto (defense and civil protection vehicles), Foggia (engines), Jesi and San Matteo (tractors), Lecce and San Mauro (construction machinery), Modena (components for agricultural vehicles), Piacenza (quarry site vehicles), Pregnana Milanese (marine engines), Suzzara (light commercial vehicles) and Turin (office staff and engine and gearbox plant).

Daniela Ropolo, Head of Sustainable Development Initiatives for CNH Industrial, said: "For all of us at CNH Industrial, the Giretto d'Italia is a tradition that we are very attached to, and which takes place year after year, involving an increasing number of colleagues. This event is an occasion for both sharing and raising awareness of fundamental issues affecting everyday life, such as sustainable mobility. This is a subject that we pay particular attention to and which we constantly promote, to improve the well-being of our employees and the local communities in which we operate."

PRESS RELEASE

This initiative reaffirms the outstanding commitment to environmental and social sustainability by CNH Industrial, which was recently named Industry Leader in the Dow Jones Sustainability Indices World and Europe for the ninth consecutive year.

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