

Tidewater Equipment Joins CASE Construction Equipment Dealer Network

Dealer to represent full line of CASE equipment in 42 counties in western and southern Georgia

Racine, Wis., September 4, 2019

[Tidewater Equipment](#) has joined the [CASE Construction Equipment](#) dealer network and will represent the manufacturer in 42 counties spanning western and southern Georgia. The dealer will sell and service CASE equipment out of its Tifton, Smithville and Pinehurst locations, serving the landscaping, general construction, forestry and agricultural markets.

“The southeast is growing, it’s critical to the construction market now and for years to come, and Tidewater provides us a strong and established partner to support CASE equipment owners in the region,” says Brian Weisbaum, director of dealer development — North America, CASE Construction Equipment. “They’ve fully embraced our work by supporting causes we believe in such as Team Rubicon, and the leadership, sales and service staff give CASE a new and reliable partner in the region.”

“CASE is an iconic American brand with a strong history that builds upon proven equipment lines and continuously finds new and innovative ways to provide value and efficiency,” says Jackie Fleetwood, general manager, Tidewater Equipment. “This is a great new expansion for us, and will allow us to better serve forestry, construction and agricultural operations throughout our territory with a more complete line of equipment to spur their business growth.”

Tidewater Equipment was founded in 1947 as a manufacturer of timber harvesting equipment, and now serves as a major equipment dealer in the region. To learn more about Tidewater Equipment, visit tidewaterequip.com. For more on CASE, visit CaseCE.com.

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CASE Construction Equipment sells and supports a full line of construction equipment around the world, including the No. 1 backhoe loaders, excavators, motor graders, wheel loaders, vibratory compaction rollers, crawler dozers, skid steers, compact track loaders and rough-terrain forklifts. Through CASE dealers, customers have access to a true professional partner with world-class equipment and aftermarket support, industry-leading warranties and flexible financing. More information is available at www.CaseCE.com.

CASE Construction Equipment is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at www.cnhind.com.

For more information, contact:

Bill Elverman
262.757.5803
bill@pkamar.com

Jessica Klein
262-221-5508
Jessica.klein@casece.com

Brandon Jaynes
219.263.8981
brandon@pkamar.com

