

## CASE Construction Equipment Announces 2019 “Diamond Dealer” and “Gold Dealer” Award Winners

*Eighteen dealers across North America recognized for excellence in sales and support of CASE Construction Equipment.*

*Racine, Wis., September 3, 2019*

[CASE Construction Equipment](#) has named its 2019 “Diamond Dealer” and “Gold Dealer” award recipients as part of its North American Construction Equipment Partnership Program. The awards recognize dealerships across the US and Canada for excellence in five categories including sales performance, marketing and communications, product support, parts support and training.

The 2019 Diamond Dealer award winners are: [ASCO Equipment](#) (Texas), [Beauregard Equipment Inc.](#) (Maine, Vt., N.H.), [Crawler Supply Company](#) (La.), [Groff Tractor](#) (Pa., Md., N.J.), [HiTrac \(1974\) Inc.](#) (Winnipeg, Manitoba), [J.R. Brisson Equipment](#) (Ontario), [Kucera Group](#) (Ontario), [Longus Equipment Inc.](#) (Quebec), [McCann Industries Inc.](#) (Ill., Ind., Mich.), [Medico Industries Inc.](#) (Pa.), [Nueces Power Equipment](#) (Texas), [Redhead Equipment](#) (Saskatchewan) and [State Equipment Inc.](#) (W. Va., Ky.).

The 2019 Gold Dealer award winners are: [Eagle Power & Equipment](#) (Del., Pa.), [Lawrence Equipment](#) (Va.), [Maritime CASE Ltd.](#) (New Brunswick) [Monroe Tractor](#) (N.Y., Mass., Conn.) and [RPM Machinery](#) (Ind.).

“Our 2019 Diamond Dealer and Gold Dealer Award winners have all shown a commitment to further developing the CASE brand in North America, as well as a continued dedication to providing the ultimate ownership experience for CASE customers,” says Brian Weisbaum, director of dealer development — North America, CASE Construction Equipment. “We congratulate this year’s winners and will work with them, and our entire dealer network, to further support all equipment owners throughout North America.”

CASE’s Partnership Program is designed to increase dealer performance per the results of a dealer assessment while encouraging them to excel in their role as a “Professional Partner” to customers. Visit [CaseCE.com](#) and [access our dealer locator](#) to find the CASE dealer nearest you.

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CASE Construction Equipment sells and supports a full line of construction equipment around the world, including the No. 1 backhoe loaders, excavators, motor graders, wheel loaders, vibratory compaction rollers, crawler dozers, skid steers, compact track loaders and rough-terrain forklifts. Through CASE dealers, customers have access to a true professional partner with world-class equipment and aftermarket support, industry-leading warranties and flexible financing. More information is available at [www.CaseCE.com](#).

CASE Construction Equipment is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). More information about CNH Industrial can be found online at [www.cnhind.com](#).



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