

IVECO South Africa commemorates Mandela Day

IVECO South Africa embraced the essence of Mandela Day by giving back to the local community.

Johannesburg, July 29, 2019

The staff from IVECO, a brand of CNH Industrial, volunteered time to inspire and to celebrate the matric class of 360 students at Ingqayizivele Secondary School in Tembisa, an underprivileged township in Johannesburg.



Prizes comprising of CNH Industrial backpacks with stationery were handed over to the top 10 academic students, in honour of their hard work thus far and to motivate them for the upcoming months before the final examinations. This was followed by inspirational talks by each staff member to individual class groups. Students were enlightened on potential careers in the industries that are served by IVECO, giving the youth hope for future job prospects and inspirational options to consider for future opportunities in the logistics, agriculture and transport industries. Students then had an opportunity to interact with the IVECO Stralis and Daily vehicles on display and to ask questions to volunteers; IVECO driver, Vusi Khoza and Product Marketing Manager, Elvis Mutseura.

CNH Industrial South Africa generously donated stationery to the students towards their upcoming final examinations as well as much needed sanitary pads, which were highlighted as one of the needs of the female students in the school community who often do not attend classes during this time due to lack of affordability.

Elvis Mutseura, IVECO Product Marketing Manager, represented the brand at the school. "CNH Industrial and the IVECO brand regard sustainability as one of our core values. We wanted to help address two needs in our society – helping underprivileged children and educating youth. The transport and trucking sector in particular, is perceived to be old fashioned and as a result, there is a shortage in various occupations of young people entering our industry. By engaging with young people about to make career decisions or to inspire those whom may not be aware of the opportunities the trucking industry may be able to offer, we hope to teach them about the sustainability of the road freight industry in which we are a major player and to help mould the future of the local trucking industry."

“IVECO is proud to share knowledge, time and resources to assist in the education of the youth in the community in which we operate.” he concluded.

Mandela Day, the annual international day in honour of Nelson Mandela is celebrated each year on 18 July and celebrates the idea that each individual has the power to transform the world and the ability to make an impact, no matter how big or small the act.

IVECO

IVECO is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). IVECO designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.

The brand's wide range of products include the Daily, a vehicle that covers the 3.3 – 7.2 ton vehicle weight segment, the Eurocargo from 6 – 19 tons, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tons. In addition, the IVECO Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.

IVECO employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an IVECO vehicle is at work.

For further information about IVECO: www.iveco.com

For further information about CNH Industrial: www.cnhindustrial.com